PEERSQUARED

Program Lead Intern

About PeerSquared, Inc.

Why: With nearly 1 in 4 high school students in Arizona dropping out or taking longer than 4 years to graduate, accessible and effective support is a must for all students. However, a primary reason for this is the lack of accessible resources outside of school hours.

How: PeerSquared is a multidisciplinary startup company driven by the social mission to help K-12 students improve their education and future success by providing access to supplementary educational resources.

What: Our solution to this by helping high schools and communities develop sustainable and systematic peer tutoring programs where trained high school tutors offer 1-on-1, in-person peer tutoring scheduled through our online portal that also provides learning analytics to teachers and other stakeholders.

About this role

To meet the needs of more students in the face of COVID, we're scaling very quickly. As we scale, we're developing, deploying, and evaluating our various peer tutoring programs. This means doing operations and research at the same time. The Program Lead Intern will work with the CEO to communicate with program partners, manage programs, help execute digital marketing campaigns to increase program participation, evaluate the effectiveness of our programs, and prepare to replicate program models for future partners. This role means getting involved in every aspect of PeerSquared's operations to act out our mission.

Qualifications

- Passion towards PeerSquared's mission
- Good communications skills and competent with emails + video calls
- Comfortable with thinking big but also able to plan for execution
- Is self-motivated and capable of working independently
- Deal well with ambiguity and change as often associated with a startup
- Can provide another voice for the Team; everyone is a sales associate for our mission!
- Entrepreneurial mindset
- · Strong organizational skills

Day-to-day

- Recruiting tutors for various tutoring programs
- Collaborating with and following up on stakeholders on program execution
- Doing research in the K-12 education space to plan for new programs

Duration: 60-90 days / **Location:** Remote / **Compensation:** Unpaid / **Est. Commitment:** ~10 hours/week / **More info:** https://peer-squared.info

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- Promoting program vision to current partners & stakeholders to increase engagement and buy-in
- Identify potential metrics to quantify effectiveness of programs
- Identifying bottlenecks in execution and brainstorming with team for improvements
- Creating and organizing program processes so they can be replicated (best practices)
- Project management using Asana

What's in it for you

If you are interested in contributing to a fast-paced startup with a social mission and working on conveying our social mission to the rest of the world, this is a good opportunity for you. PeerSquared is on track to execute at least 4 unique peer tutoring programs and your insights are needed to help us be more effective. You will have the unique chance of being a voice for our mission to help us reach more students in AZ and beyond! This internship and its responsibilities are flexible, and you're free to be involved in anything else you find interesting and could be a value add. If you are interested, email michael@peer-squared.com with your resume and a brief explanation of why this position interests you. We look forward to your impactful contributions!



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