

PEERSQUARED

Product Development Lead (Web App)

About PeerSquared, Inc.

Why: With nearly 1 in 4 high school students in Arizona dropping out or taking longer than 4 years to graduate, accessible and effective support is a must for all students. However, a primary reason for this is the lack of accessible resources outside of school hours.

How: PeerSquared is a multidisciplinary startup company driven by the social mission to help K-12 students improve their education and future success by providing access to supplementary educational resources.

What: Our solution to this by helping high schools and communities develop sustainable and systematic peer tutoring programs where trained high school tutors offer 1-on-1, in-person peer tutoring scheduled through our online portal that also provides learning analytics to teachers and other stakeholders.

About this role

One of PeerSquared's key products/services is our Online Portal. This is a web application that students and teachers can use to schedule and manage tutoring sessions. The Product Development Lead will be responsible for designing and refining what we have so far, so it is more suited for different users and different use cases. This is done by communicating with users to understand their unique needs, determine how the product can be improved, designing certain improvements and/or features, and soliciting feedback from users again. Please note that coding is not a requirement of this role. But this role does mean getting involved in every aspect of PeerSquared's operations to planning and designing something that is the best solution to our users' needs.

Qualifications

- Passion towards PeerSquared's mission
- Has some experience transforming customer needs to real market solutions (tech)
- Good communications skills and comfortable soliciting feedback from users
- Capable of thinking big but also able to plan for execution especially in terms of aligning company strategy with user needs and designing something with the best market fit
- Is self-motivated and capable of working independently
- Deal well with ambiguity and change as often associated with a startup
- Can navigate mockup tools like Adobe XD
- Understanding of web dev is a plus (Web App is built on MEAN stack)
- Can provide another voice for the Team; everyone is a sales associate for our mission!

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Day-to-day

- Communicating with stakeholders to understand needs NOT limited to the Online Portal
- Working together with CEO and Program Leads to brainstorm how Online Portal improvements translate to tutoring program operational improvements and vice versa
- Translate ideas into organize backlog and prioritized improvements and new features
- Outline new ideas via mockups and use case models
- Identifying and developing metrics to quantify effectiveness of product
- Identifying bottlenecks in execution and brainstorming with team for improvements
- Creating and organizing product dev process so they can be replicated (best practices)
- Project management using Asana
- Communicate with developers (may be offshores contractor or other team members)

What's in it for you

If you are interested in contributing to a fast-paced startup with a social mission and working on conveying our social mission to the rest of the world, this is a good opportunity for you.

PeerSquared is on track to execute at least 4 unique peer tutoring programs and your insights are needed to help us be more effective. You will have the unique chance of being a voice for our mission to help us reach more students in AZ and beyond! **This position and its responsibilities are flexible, and you're free to be involved in anything else you find interesting and could be a value add.** If you are interested, email michael@peer-squared.com with your resume and a brief explanation of why this position interests you. We look forward to your impactful contributions!



Duration: 60-90 days / **Location:** Remote / **Compensation:** Unpaid /
Est. Commitment: ~15 hours/week / **More info:** <https://peer-squared.info>