DAVID LOZANO

Wordpress Developer &
SEO, Content Management

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Target

Contribute my knowledge, skills, competencies and values efficiently and effectively to achieve the objectives set by the company or project that requires me, always within the framework of honesty, honorability, work and humility.

Skills

PS Adobe Photoshop	**AI** Adobe Illustrator
SEO On page	**5** HTML 5 y CSS3
IN Adobe InDesign	**W** Wordpress
EA Edit Audio and Video	**WO** Windows Office 365
EN INGLES	**G** google analitycs
CMS Content Management	**M** Inbound Marketing

Education

2021-2022

UDEMY, codigofacilito y code academy courses, Desarrollo web, Diseño, Wordpress, SEO

Web development, inbund marketing, SEO, Wordpress, custom Wordpress, Cpanel, Wordpress migration, code customization (html, css3)

2019

Neetwork
Master en Marketing Digital
2019-2020

2015

Universidad Tecmilenio
MBA specializing in Finance From
Del 2015 al 2017

2003

Universidad del Golfo de México
Bachelor of Business Administration
Del 2003 al 2007

Experience

2019
Currently working

Freelance Nuyidlmarketing

Web design
WordPress Design
SEO
WordPress fix issues
Configure pay gateways of woocommerce
WordPress migration
edit audio and video
edit images
HTML y CSS
Shopify

2021-2022
Dic. - Nov.

Redsparck Company
Web design

Web design
WordPress Design
SEO on page, Seo tools like: semrush, hubspot
WordPress fix issues
Configure pay gateways of woocommerce
WordPress migration
edit audio and video, and images
modify themes with html, css, php and js
Shopify
Content Management (audio, vido and images assets)
Google analytics and google ADS
Review of content for uploading to the webs
security issues and code review
web tools for analytic

2022
Ene-April

ZOEK
WEB design
Web design in Wix, change of domain names.

2022
Agoust-September

SIMERA
Wordpress

WordPress project of custom widget element,
custom plugin,
custom scrolling with gap,
custom filter with js in elementor
Develop two landing page
Web design
WordPress Design and SEO
WordPress fix issues
Configure pay gateways of woocommerce
WordPress migration
edit audio and video
edit images
HTML y CSS

Activities

Evolution Gym

Active member — Poza Rica, Veracruz

Boxing, Kickboxing and MMA practice

PLATZI

Active Member — En Linea

Full web development training (php,js)

Social Media

f   facebook/nuyidlmarketing

In   linkedin.com/in/dlozanotn