

DAVID KIM

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 Seoul, KOR

 PM Portfolio

WORK EXPERIENCE

Director of Product

Jun 2024 – Present

Kakao (Seoul, KOR)

- Lead product strategy for messaging platform serving 53M+ users (KakaoTalk)
- Manage portfolio of 6 product managers and drive roadmap for social commerce features

Senior Product Manager

Mar 2022 - May 2024

Coupang (Seoul, KOR)

- Launched same-day delivery expansion increasing GMV by \$420M annually
- Led cross-functional teams of 30+ engineers, designers, and analysts

Product Manager

Aug 2019 - Feb 2022

Naver (Seongnam, KOR)

- Shipped search and recommendation features for South Korea's leading web portal
- Conducted user research and A/B testing improving engagement metrics by 34%

Associate Product Manager

Jan 2017 - Jul 2019

Samsung Electronics (Suwon, KOR)

- Managed SmartThings IoT platform features for smart home devices
- Coordinated product launches across 15+ countries

Product Analyst

Jun 2015 - Dec 2016

LINE Corporation (Tokyo, JPN)

- Analyzed user behavior and created data-driven product recommendations

TECHNICAL SKILLS

Tools: SQL, Python, Tableau, Mixpanel, Amplitude, Figma

Methodologies: Agile, Scrum, OKRs, Jobs-to-be-Done

Analytics: A/B Testing, Cohort Analysis, Funnel Optimization

Core Strengths: Product Strategy, User Research, Data Analysis

EDUCATION

Seoul National University (Seoul, KOR)

Feb

Bachelor of Business Administration (BBA), Management Information Systems

2015

Dean's List all semesters

ADDITIONAL SKILLS & INTERESTS

- **Skills:** Stakeholder Management, Go-to-Market Strategy, Competitive Analysis
- **Interests:** K-Pop, Table Tennis, Product Design Books, Stray, The Bear