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*********************
*************************
/*Daren Purnell, 2017SP_PREDICT_411-DL_SEC60*/
/* Connect Predict411 Data */
libname mydata "/scs/wtm926/" access=readonly;
proc datasets library=mydata;
run;
ods graphics on;
title 'Wine Sales Score Code';
/* Create a copy of wine sales test data */
data test_data;
      set mydata.wine_test;
      TARGET_FLAG = ( TARGET > 0 ); /* 1 if cases sold; 0 if no cases sold */
      TARGET AMT = TARGET - 1;
      if TARGET_FLAG = 0 then TARGET_AMT = .;
run;
/*IMPUTATIONS*/
data imp data;
      set test_data;
      IMP_STARS
                                       = STARS;
      IMP Sulphates
                                       = Sulphates;
      IMP_Alcohol
                                       = Alcohol;
      IMP TotalSulfurDioxide = TotalSulfurDioxide;
      IMP Chlorides
                                 = Chlorides;
      IMP_FreeSulfurDioxide = FreeSulfurDioxide;
      IMP ResidualSugar
                                 = ResidualSugar;
      IMP_pH
                                              = pH;
      /*Missing values for STARS seems significant, based off PROC FREQ, and warrants a
flag*/
      F_STARS
                                              = 0:
      if missing(STARS)
                                              then do;IMP_STARS
                                                                           = 1;
F STARS = 1; end;
      if missing(Sulphates)
                                       then IMP_Sulphates
                                                                        = 0.5271118;
                                              then IMP Alcohol
      if missing(Alcohol)
                                                                               = 9.4;
      if missing(TotalSulfurDioxide) then IMP_TotalSulfurDioxide = 125.0000000;
      if missing(Chlorides)
                                       then IMP Chlorides
                                                                        = 0.0548225;
      if missing(FreeSulfurDioxide) then IMP FreeSulfurDioxide = 30.8455713;
      if missing(ResidualSugar)
                                       then IMP_ResidualSugar
                                                                        = 5.4187331;
      if missing(pH)
                                              then IMP pH
      = 3.2076282;
```

```
keep
       TARGET Index
              TARGET FLAG
              TARGET AMT
              AcidIndex
              IMP Alcohol
              IMP Chlorides
              CitricAcid
              Density
              FixedAcidity
              IMP_FreeSulfurDioxide
              LabelAppeal
              IMP_ResidualSugar
              IMP_STARS
              F STARS
              IMP_Sulphates
              IMP_TotalSulfurDioxide
              VolatileAcidity
              IMP_pH
run;
/*TRANSFORMATIONS*/
data xfer_data;
       set imp_data;
       FixedAcidity = sqrt(abs(FixedAcidity) + 1);
       VolatileAcidity = log(abs(VolatileAcidity));
       CitricAcid = sqrt(abs(CitricAcid));
       IMP_ResidualSugar = log(abs(IMP_ResidualSugar)+ 1);
       IMP_Chlorides = sqrt(abs(IMP_Chlorides));
       IMP_FreeSulfurDioxide = log(abs(IMP_FreeSulfurDioxide) + 1);
       IMP TotalSulfurDioxide = log(abs(IMP TotalSulfurDioxide) + 1);
run;
data score_log;
       set xfer_data;
       P TARGET FLAG = 0.7802
  + AcidIndex * -0.3819
  + IMP Alcohol * -0.0184
  + CitricAcid * 0.2617
  + IMP_FreeSulfurDioxide * 0.0783
  + LabelAppeal * -0.4649
  + IMP_STARS * 2.5383
  + F STARS * -1.8202
  + IMP_ResidualSugar * 0.0547
```

```
+ IMP_Sulphates * -0.1056
  + IMP_TotalSulfurDioxide * 0.2201
  + VolatileAcidity * -0.1497
  + IMP_pH * -0.1799
       P_TARGET_FLAG = exp(P_TARGET_FLAG);
      P_TARGET_FLAG = P_TARGET_FLAG / (1.0 + P_TARGET_FLAG);
run;
data score_poi;
      set score_log;
       P_TARGET_AMT = 0.7874
  + AcidIndex * -0.0205
  + IMP_Alcohol * 0.009
  + CitricAcid * 0.0083
  + IMP_FreeSulfurDioxide * 0.0052
  + LabelAppeal * 0.2952
  + IMP_ResidualSugar * -0.0021
  + IMP STARS * 0.1211
  + F_STARS * -0.0866
  + IMP_Sulphates * 0.0003
  + IMP_TotalSulfurDioxide * -0.0049
  + VolatileAcidity * -0.0132
  ;
       P_TARGET_AMT = exp(P_TARGET_AMT) + 1;
       P_SCORE_HURDLE = P_TARGET_FLAG * P_TARGET_AMT;
run;
data score_data;
      set score_poi;
       keep INDEX
              P_SCORE_HURDLE
run;
proc print data = score_data; run; quit;
```