



## ABOUT ME

I'm a passionate User Experience Designer with knowledge in the user-centered design. I advocate for user needs through planning, design and implementation ensuring all output reflects a solid understanding of UX principles.

I have a strong desire to inspire creativity, innovative thinking and offer compelling solutions that translate into building world-class interactive experiences and products across all digital platforms. Working closely with engineering, research and business lines, I have contributed to the development of interface design, interaction models, content structure, ensuring that all of them reflect a clear understanding of target audience behavior, meet their expectations and user needs.



## CONTACT ME



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## MY SKILLS



UX Design / Interaction Design / HCI



UX Research (SPSS / Survey / User Testing)



Microsoft Word / Excel / Powerpoint



Sketch / Photoshop / Illustrator



HTML5 / CSS3 / Javascript / jQuery



Framer.js / Invision / Origami / Prototpie



Balsamiq Mockups / Axure RP



Java / Python / C# / Arduino



AR / VR (Unity / Vuforia)



Intuitive / Problem Solver / Collaborative  
Creative / Communicative / Visionary  
Passionate / Detail oriented

# Geunbae Lee

Incoming Product Design Intern at Facebook

Portfolio Website: <http://geunbae-lee.com>



## EDUCATION



Master of Science in Human Computer Interaction

Georgia Institute of Technology Aug 2016 - Expected May 2018



Bachelor of Arts in Psychology with 2 years in Mechanical Engineering

University of Michigan - Ann Arbor Sep 2009 - May 2015



## EXPERIENCE

### Product Design Intern

Facebook May 2017 - Aug 2017

### Graduate Research Assistant

Georgia Tech - Research Network and Operations Center Dec 2016 - Present

- Continuing with the self-initiated project (GT Find Class) as a UX Designer and a front-end developer. GT Find Class is an application that assists students to find classes based on their class schedule.
- Designing a mobile app for a Smart Grill monitor which will also be launched as a half-day IoT curriculum for the Georgia Tech Professional Education.
- Producing visual designs including posters, banners, logos for apps, and other kinds of UI elements.

### Graduate Assistant

Georgia Tech - Research Network and Operations Center Aug 2016 - Dec 2016

- Initiated a project (HTML5 application) to help Georgia Tech students find classrooms based on their schedule.
- Managed GT-RNOC Lab website CIC and GT Journey website using Drupal.
- Worked closely with 3 developers and a professor as a UX Designer on an IoT project which aims to alleviate Atlanta's traffic problem.
- Produced visual designs including posters, logos for apps, and UI elements for various apps.

### UI/UX Design Intern

HeyKorean Inc Oct 2015 - Jun 2016

- Designed K-TOWN app's restaurant coupon UI/UX which allows the users to use coupons to get discounts. It brought over 10% increase in the daily app usage.
- Created wireframes, prototypes and lo-fi designs for HeyKorean Customer Service Center renovation project which ultimately brought 6% increase in usage.
- Produced visual, interaction designs as well as designs and prototypes for the company's website and apps using Sketch, Photoshop, Axure and Framer.js



## PROJECTS

### Designing Cancer Care for Kids (DuckTab)

- An app designed for Children's Healthcare of Atlanta (CHOA) to help bring positive user experience to the children and the parents during their clinic journey.

### Whole New Grocery Shopping Experience (Grocery HelpAR)

- An app designed for international students which offers item translation, wayfinding, optional AR feature that allows item scanning for information to enhance their shopping experience.

### Make Sure They Take Their Medication (MedMinder)

- There are three parts to this project: an app for caregivers to monitor the patients' medication, a ring that the patients wear to remind them when to take their medication and an interactive medication dispenser which communicates with the app and the ring.



## RECOGNITIONS

### Net Impact Design Fellowship

- Representing Georgia Tech as a fellow to initiate an action project to enhance the campus community life for the students. Net Impact has selected only 10 students across the U.S.

### IxDA Georgia Tech - Vice President

- Running designing, prototyping workshops and events related to UI/UX/IxD/HCI.