



INSIGHT

Designing a Better
Customer Experience

WITH THE HELP FROM



1 Store Layout Modification

A DIY Workshop Area



B Cooking Workshop Area



3 Smart Pod Delivery Service



2 In-Store Devices & Mobile Applications

A Scan Items & Interactive Screen



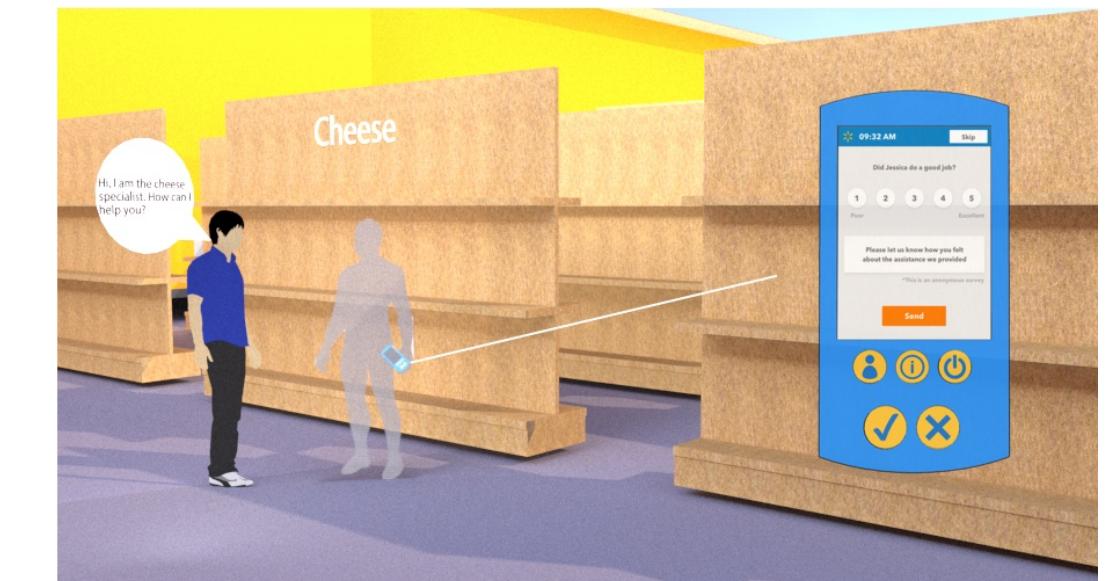
C Direction Guide Through AR Hologram



B Finding Information & Comparing Items With AR Holograms



D Faster Help From Expert Associates



E Surprise "Wheel of Fortune" Feature



*This is the Future of Retail.
Fast, Friendly, Fun, Easy, High-tech and Full of Surprises!*