

# Danny Lubber

## experience

### **Product Designer**, DESIGNATION Labs

June 2015 - September 2015 | Chicago, IL

Learned fundamentals of UX, UI, and front-end development through 3-month bootcamp. Developed digital product from scratch by working with real-world clients and implementing user-centered design (UCD), agile development, and Lean Startup methodologies.

### **Director of Marketing & Operations**, Fractured Prune

March 2014 - May 2015 | Phoenix, AZ

Launched Fractured Prune Doughnuts Arizona, opened 5 stores in 1 year. Designed customer-focused systems to effectively manage and motivate employees. Drafted operations handbook, detailing how to open, manage, and market a retail operation Responsible for the recruitment, interviewing, hiring, and termination of all employees. Produced all marketing material, social

### **Clinical Interventionist**, Southwest Autism Research & Resource Center

June 2013 - February 2014 | Phoenix, AZ

Led social skills classes for children and adults diagnosed with autism spectrum disorders (ASDs.) Worked with employment-ready adults by mock interviewing, résumé-building, job-hunting, and on-site job-training.

### **Strategy Intern**, Heartbeat Ideas

May 2012 - August 2012 | Los Angeles, CA

Analyzed website performance, conducted consumer/competitive analyses, and wrote on advertising/marketing trends.

## online

portfolio: [dannyluber.com](http://dannyluber.com)

[linkedin.com/in/dannyluber](https://www.linkedin.com/in/dannyluber)

twitter: [@dannyluber](https://twitter.com/dannyluber)

instagram: [@dannyluber](https://www.instagram.com/dannyluber)

## education

University of Southern California, 2013

Social Sciences (Psychology)

USC ASSC, Student Government

USC Institute for Creative Technologies

## skills

Wireframing

Prototyping

Mobile app design

Interaction design

UI animations

Web design/development

Copywriting

Deck creation

Social media marketing

Video editing

Photography

## languages & software/platforms

HTML

CSS

JavaScript/jQuery

Sublime Text

Git

Adobe Creative Suite

Sketch

Omnigraffle

Keynote

Axure RP

Final Cut Pro

Facebook/Instagram/Twitter