

Danny Lubber

experience

Product Designer, DESIGNATION Labs

June 2015 - September 2015 | Chicago, IL

Learned fundamentals of UX, UI, and front-end development through 3-month bootcamp. Developed digital product from scratch by working with real-world clients and implementing user-centered design (UCD), agile development, and Lean Startup methodologies.

Director of Marketing & Operations, Fractured Prune

March 2014 - May 2015 | Phoenix, AZ

Launched Fractured Prune Doughnuts Arizona, opened 5 stores in 1 year. Designed customer-focused systems to effectively manage and motivate employees.

Drafted operations handbook, detailing how to open, manage, and market a retail operation Responsible for the recruitment, interviewing, hiring, and termination of all employees. Produced all marketing material, social

Clinical Interventionist, Southwest Autism Research & Resource Center

June 2013 - February 2014 | Phoenix, AZ

Led social skills classes for children and adults diagnosed with autism spectrum disorders (ASDs.)

Worked with employment-ready adults by mock interviewing, résumé-building, job-hunting, and on-site job-training.

Strategy Intern, Heartbeat Ideas

May 2012 - August 2012 | Los Angeles, CA

Analyzed website performance, conducted consumer/competitive analyses, and wrote on advertising/marketing trends.

online

portfolio: dannyluber.com

[linkedin.com/in/dannyluber](https://www.linkedin.com/in/dannyluber)

twitter: @dannyluber

instagram: @dannyluber

education

University of Southern California, 2013

Social Sciences (Psychology)

USC ASSC, Student Government

USC Institute for Creative Technologies

skills

Wireframing

Prototyping

Mobile app design

Interaction design

UI animations

Web design/development

Copywriting

Deck creation

Social media marketing

Video editing

Photography

languages & software/platforms

HTML

CSS

JavaScript/jQuery

Sublime Text

Git

Adobe Creative Suite

Sketch

Omnigraffle

Keynote

Axure RP

Final Cut Pro

Facebook/Instagram/Twitter

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