



Platform Engineering

Kevin Evans





Who am 1?

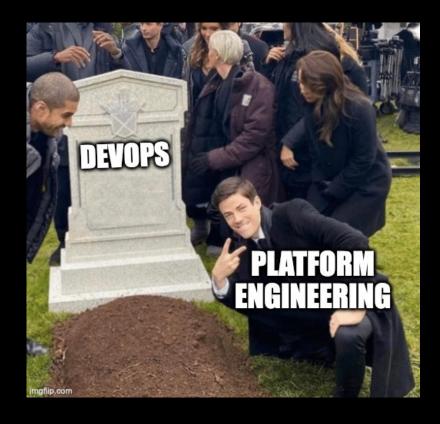




What is Platform Engineering?

CNCF: "Platform engineering is the discipline of designing and building internal platforms for software delivery."

Is DevOps Dead?





What Platform Engineering Isn't

Not SRE. Not DevOps. Not Magic.

- Platform # SRE (though they collaborate)
- Platform ≠ DevOps (it's DevOps applied as a product)
- Platform ≠ a Team that says "no"



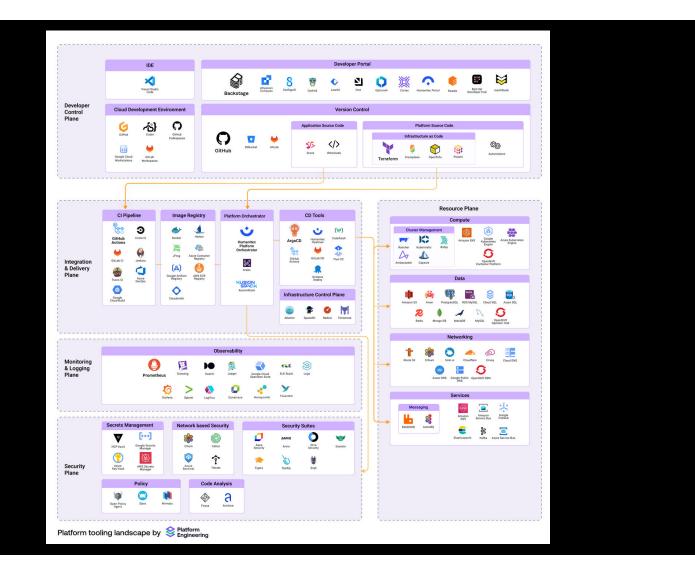
Why Platform Engineering is Emerging Now

- Developer experience (DX) matters.
- Cognitive load is too high.
- Kubernetes is powerful but complex.
- Every team building the same infra is inefficient.



The Building Blocks

- Internal Developer Portal (Backstage, Port)
- GitOps (ArgoCD, Flux)
- Kubernetes (as baseline infra)
- CI/CD pipelines (GitHub)
- Secrets Management (Vault, External Secrets)
- Observability (Prometheus, Grafana, OpenTelemetry)
- Copilots





Treating the Platform as a Product

- Features, roadmaps, personas
- Developer interviews & feedback loops
- UX > Tools

Why HEART Matters for Platform Engineering

HEART Applied to Platform Engineering

- Happiness 🖺
- Engagement 🕃
- Adoption 🖋
- Retention 🖴
- Task Success

Case Studies

- Spotify (Backstage)
- Netflix (developer selfservice)





Where Platforms Go to Die

- No team buy-in
- Poor onboarding UX
- Everything-as-a-Service fatigue
- Over Engineered





DX is the North Star

• Fewer clicks, faster deploys

• Clear documentation

Joyful onboarding



Start Small, Stay Focused

- Pick a team, problem, tech stack
- Build a paved path for one use case



Level Up Your Skills

CNCF Certifications:

- Certified Cloud Native Platform Engineering Associate (CNPA)
- CKA (Kubernetes)
- Training: CNCF Learn

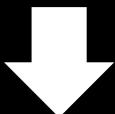
Assesments

• Platform Engineering Technical Assessment (Microsoft)

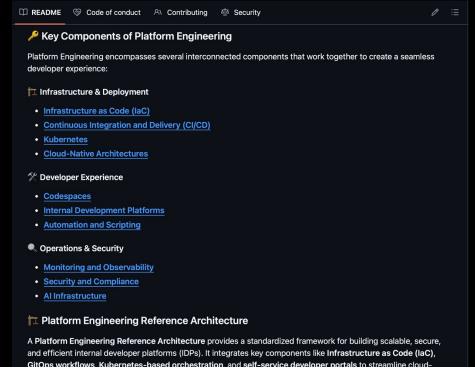


Our Open Platform Reference Stack

GitHub link to your platform repo What's inside (IaC, CI/CD, IDP, GitOps)



connect.codetocloud.io







What is it?

- An open-source application platform for multi-cloud and on-prem environments.
- Lets developers deploy apps (containers, databases, messaging, etc.) using Bicep/Terraform recipes without worrying about provider specifics.
- Integrates with Azure, Kubernetes, Terraform, and cloud-native tools.





What does it do?

- Composable: Define apps + infra in one place (IaC).
- 🖋 Consistent: Same workflow across local dev, Kubernetes, and cloud.
- Provider-agnostic: Switch between Azure, AWS, GCP, or local clusters.
- Faster delivery: Simplifies developer experience and reduces ops overhead.



Demo Time!



- Local testing on Kubernetes.
- Hybrid app deployments (on-prem + cloud).
- Cloud portability & multi-cloud strategies.



Build With Us

Code to Cloud is on a mission to connect cloud-native technologists across Western Canada.



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