

Summary Table of Key PB Metrics

<i>Key Metric</i>	<i>Description</i>	<i>Measurement (Local Evaluators)</i>	<i>Sub-metric</i>	<i>Impact Categories</i>	<i>Original Metric #</i>
		CORE METRICS			
1. # of PB participants	Indicates PB's reach and ability to engage the targeted population.	# of unique participants throughout the PB process, in most cases this will be the same as # of voters	# of PB voters, # of volunteers (including idea collection and other meetings), participants as % of area population	Civic and Political Life	1
2. % of PB participants who are people of color	Along with metric 12, indicates PB's potential to engage communities that are marginalized in the traditional political process.	Responses to a survey of voters, asking for racial identity	% of PB voters who are people of color, % of volunteers who are people of color, % of area's population who are people of color	Inclusion and Equity	8
3. # of nongovernmental and community based organizations involved in PB	Indicates the extent to which PB engages civil society and fosters collaborations between civic society and local government.	# and names of organizations represented in steering and district committees, helped with outreach, hosted meetings, etc.		Civic and Political Life	6
4. # of community events and vote sites	Captures aspects of the process implementation that increase access during the idea collection phase, the project development phase and the voting phase.	Sum of all community events in a process, plus the # of in-person voting locations	# of idea collection events, # of voting locations	Inclusion and Equity	9
5. # of total PB processes	Tracks growth and sustainability in PB processes over time. It will track the # of processes implemented each year overall and track the # and proportion of individual PB processes that continue vs. discontinue over time	Total # of active PB processes in a given year	# of new PB processes, # of continued PB processes, # of discontinued PB processes	Government	11
6. Amount of funds allocated to PB Projects	Tracks the money allocated through PB in any one year. It indicates the actual amount of money committed to PB projects by officials.		% of funds allocated to PB projects, type of funding	Government	12

		ADVANCED METRICS			
7. % of PB voters who are eligible to vote, but did not vote in most recent election	Indicates PB's potential to engage residents who do not participate in the mainstream political process.	Voter surveys		Civic and Political Life	2
8. % of PB voters who are ineligible to vote in local elections	Indicates PB's potential to engage people who are excluded from standard forms of political participation.	Voter surveys		Civic and Political Life	3
9. % of participants who report prior civic engagement or participation	Indicates PB's potential to attract otherwise less civically engaged residents.	Voter surveys		Civic and Political Life	4
10. % of participants who report being new or returning to PB	Indicates both growth and retention of PB participants and various patterns of participation over time.	Voter surveys		Civic and Political Life	5
11. % of elected officials re-elected	Help to assess over time PB's association with officials' political careers.	The # of elected officials re-elected after PB	Media	Civic and Political Life	7
12. % of participants who are of low household income	Indicates PB's potential to engage communities that are marginalized in the traditional political process.	Voter surveys	% of voters who are low household income, % of volunteers who are low household income	Inclusion and Equity	8
13. Allocation of PB funds by projects type	Describes how PB funds get allocated across types of projects.	% of PB funds allocated by the following project types	Allocation of comparable funds outside of PB	Inclusion and Equity	10
14. % of projects completed within 3 years	Highlights the # and % of winning ballot projects that are completed within a three-year time frame	% of projects fully implemented within 3 years		Government	13
15. Amount of additional money allocated to project and needs identified through PB	Indicate PB's potential to bring additional funds to communities and/or to allocate funds differently by raising the importance of and issue.	Amount of money allocated, beyond winning ballot items		Government	14
16. Dollar amount spent on PB implementation	Makes transparent implementation costs	Total dollar amount spent by agencies to execute a PB process		Government	15