Notes from Customer

- Do not focus on donating, logging in, signing up, "Call to Action" part
- Make a simple template that would clearly represent the data with filters
- Complete the feedback part where users would be able to send the comments about data or regarding any issue
- SSCF already have way of communicating with donors
- Plan on how content is laid out
  - Key takeaways
  - What is the story that web page is telling
    - Rapid increase of food insecurity
    - Make it relatable to potential donors and community
- Visualize the gap between current situation and desired result, received and given resources by charities
- Functionality comes first before design
- Structure the website for ease of use, simple navigation