

Notes from Customer

- Good design of landing page to introduce what it is about and why customer should spend time reading it
- The process of navigating through information should be improved by showing more signifiers to user and adapting it more for more pleasurable experience
- Website should focus on one single region and then tell the situation in that region
- Make navigation more visible so that user would not miss information on page and the page itself
- Make the transition between regions smoother by allowing user to navigate to other region with one click