

Insights/needs chart/document (i.e. example, what, why)

Example	Needs (What)	Insight (Why)
UI	Interactive/engaging	Current method (PDF) is too long and not easily digestible
	Ability to filter data	Helps provide only desired info, increases relatability
	Visuals first	Fast understanding of data
	Colouring theme	Know that the site is still a part of the SSCF
Purpose	Sort by what area needs the most help	Allows for those areas to be prioritised and potentially get the help they need first
	Section for community stories	Community collaboration to increase relatability and empathy
	Easier to update more frequently	Statistics change frequently and donors want to see the progress/needs of each of the emergent needs
	How local work contributes to UN Goals.	Understand impact level and how charities are setting priorities
	"Call to action" statement, state the need for help	Make people feel like they should help