

28th – 29th November 2024
Utrecht, The Netherlands

OWASP[®] BeNeLux Days 2024



Why Sponsor OWASP BeNeLux Days 2024?

OWASP chapter Meetings & Events are the heartbeat of the application and product security community, aimed to spread knowledge and learn from each other.

The local Chapters of OWASP in The Netherlands and Belgium come together every year to host a physical event called “**OWASP BeNeLux Days**” which this year is happening in the heart of the City of Utrecht in the Netherlands. It brings together a wide range of security technologists, from executives to individual contributors across SMBs and major corporations. These are important influencers and decision makers who drive the buying decisions for investments in security.

This event presents sponsors with a unique opportunity to elevate their brand visibility among a select group of influential individuals through our competitive sponsorship packages.

We would be proud to work alongside and partner with vendors and organizations who believe in our mission to educate, inspire, and spread security awareness. Your support for our event will not only align and recognize your **brand** with key influencers, our community but also resonate with thousands of **potential customers**. By sponsoring our event, your message will be strategically tailored to engage with specific personas within our community who are active contributors and participants. This targeted approach ensures that your brand receives maximum exposure and recognition among our audience, ultimately driving demand and boosting brand awareness.

Our sponsorship packages are designed to provide sponsors with maximum exposure and engagement, allowing them to showcase their brand in a compelling and impactful way.

OWASP globally has established strategic relationships with many major media groups worldwide and in BeNeLux, focused on IT security—print publications, newsletters, portals, consultants, associations, and user groups. Your message—and leadership positioning—reaches thousands of prospects before you even arrive at OWASP events.

Please know that due to the high-profile nature of our non-profit organization, limited sponsorship opportunities are available and sell rapidly - so we urge you to act quickly!

We would love to welcome you and your organization and hope to see you at the event!

All proceeds from sponsorship support the mission of the OWASP Foundation (represented in Europe by OWASP Europe VZW, non-profit under Belgian Law). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more.



About the Event

Each year, our chapters organize regular meetings featuring high-quality speakers and panel discussions. These meetings typically attract an average of 80 attendees. Furthermore, we directly communicate our chapter meetings to 1500 security practitioners in Belgium and the Netherlands.

In 2024, the OWASP BeNeLux event returns on Thursday, November 28, and Friday, November 29, in Utrecht, Netherlands. Hosted at **Jaarbeurs** in **Utrecht**, OWASP BeNeLux 2024 spans two full days, featuring hands-on OWASP Training and a Conference with a lineup of esteemed local and international speakers addressing OWASP and security topics.

Previous editions attracted over 200 attendees from Belgium and The Netherlands, hosted at venues such as the University of Leuven, CORDA in Hasselt, the RAI in Amsterdam, and the University of Luxembourg. For 2024, we aim to exceed 250 attendees.

Your sponsorship will directly support our chapter meetings, covering speaker fees and catering expenses. Additionally, it will contribute to the costs associated with organizing the OWASP 2024 BeNeLux event.



Sponsorship packages

We provide three sponsorship tiers: Bronze, Silver, and Gold.

Additionally, there are opportunities to sponsor specific items like social events as well ([details here](#)).

Sponsorship package details:

Benefits	Bronze: 1500 €	Silver: 2500 €	Gold: 3500 €
Company Logo displayed on promotional messages	✓	✓	✓
Company logo on OWASP Belgium and The Netherlands chapter homepages for 2025	✓	✓	✓
Company Logo displayed in the BeNeLux conference opening talks	✓	✓	✓
Company logo displayed near BeNeLux conference schedule on conference homepage	✓	✓	✓
Company banner near BeNeLux conference track entrance		✓ (Max Size: 1m x 1m)	✓ (Max Size: 1m x 2m)
Company logo/name featured on posters and BeNeLux conference announcements		✓	✓
Booth at the BeNeLux conference		✓ (Max Size: 2m x 2m)	✓ (Max Size: 2m x 3m)
Company logo featured in all BeNeLux OWASP Chapter meetings for 2025			✓
Company name featured on bottom of OWASP BE and NL chapter invitations for 2025			✓
Raffle at the end of the conference			✓



Other sponsorship Options:

Sponsoring Option	Cost
** Social event sponsor: Sponsor for the social event in the evening of 28th Nov 2024	3000 €

Social sponsorship at the OWASP Benelux conference entails hosting the evening event near the conference venue, providing attendees with dinner and drinks. As a social sponsor, you'll have the opportunity to engage with conference participants in a relaxed setting, fostering networking and camaraderie among industry professionals.

** Please contact us for more options and details around Social Event Sponsorship.

Contact us:

Priyam Awasthy (priyam.awasthy@owasp.org)
Amit Sharma (amit.sharma@owasp.org)
Stella Dineva (stella.dineva@owasp.org)

