Danish Mehboob

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EXPERIENCE

CNNMONEY   New York, N.Y.
CNN's business site covering markets, technology, media, finance, and small business.   September 2017 – Present

- Working on content management and editorial projects for CNN MoneyStream, CNNMoney's business news app.
- Running analyses with Adobe Analytics (Omniture) and Looker to report CNN campaign performance.
- Writing, editing and curating content for CNNMoney's main site and CNN MoneyStream.
- Working with developers to help build and support mobile applications for CNNMoney.

THE HARLEM TIMES WRITER'S WORKSHOP AND ROBOTICS LAB   New York, N.Y.
A fast-growing start-up focusing on understanding the intersection between engineering and journalism.   May 2017 – July 2017

- Managed staff on project work, and trained participants in social media verification and data analysis using Python.
- Published articles based on data collected using smart sensor technology including one about gender wage gaps in the NYPD.

NY CITY LENS   New York, N.Y.
An award winning online publication from Columbia Journalism School covering New York City.   January 2017 – May 2017

- Reported breaking news and topics on refugees, American-Islamic relations, race, and ethnic enclaves in Brooklyn, NY.
- Served as webmaster monitoring site traffic and improving functionality and navigability.
- Worked on data visualizations like maps and plots using a variety of tools including Illustrator, Tableau, and Google Apps.

EDUCATION

COLUMBIA UNIVERSITY   New York, NY
Master of Science in Data Journalism   August 2016 – May 2017

Selected Coursework: (1) *Investigative Techniques Using Data* applied web scraping, data analysis, and data visualization to report stories. (2) *Writing with Data* focused on reporting effectively on polls, surveys, and other raw datasets.

Special Projects: (1) Worked on social media verification for ProPublica ElectionLand to monitor problems that prevented people from voting in the U.S. Presidential Election. (2) Contributed to reporting for a 2017 EPPY award winning investigative feature on the history and culture of Rikers Island. Co-built the timeline and other data visuals in the piece. (3) Reported a long-form data-driven piece about Syrian refugee resettlement patterns in the U.S. with infographics and interactive maps.

UNIVERSITY OF WASHINGTON, SEATTLE   Seattle, WA
Bachelors with Honors in Communications (Journalism) and Economics (Econometrics)   September 2012 – June 2016

Reporting: (1) General assignment reporter for The Daily, University of Washington's campus newspaper. Contributed breaking news and feature stories to a variety of sections. (2) Profiled the first school in Washington State to add Islamic studies into the curriculum, which was picked up by the South Seattle Emerald. (3) Honors thesis: "Persecutions and Patterns: A Quantitative Content Analysis on Ahmadiyya Coverage in Pakistani Print Media," which explored whether news coverage of a minority Muslim sect had a correlation with persecutions of its members.

Economics Coursework: Took *Price Analysis and Data Science* along with *Econometrics* to learn to use statistics with programming to plot changing events over time, clean up data and analyze it, and write concisely about the results. Also have a solid foundation in micro and macro-economics, including international trade and environmental policy.

SKILLS

FLUENT:
Python, Microsoft Excel, OpenRefine, HTML, Adobe Illustrator, WordPress, Dataminr, Twitter (+other social media)

PROFICIENT:
Adobe Analytics (Omniture), Adobe Photoshop, SQL, CSS, JavaScript

KNOWLEDGABLE:
Looker, CartoDB, Adobe Premiere, d3.js, Datawrapper, Tableau, Agile development (Scrum)

REFERENCES:
David Goldman, Senior Editor at CNNMoney, E-mail: david.goldman@turner.com, Phone: (917) 484 2398
Daniel Munns, Senior Analyst at CNNMoney, E-mail: dmunns@gmail.com, Phone: (201) 774 7884