

Finance Master

PITCH

24.03.23

Problem

People who have little financial education or don't want to spend much time learning investing need a way to invest easily because they are otherwise excluded of the financial and security benefits of investing.

How might we make financial data and the investment-decision process easier to understand ?

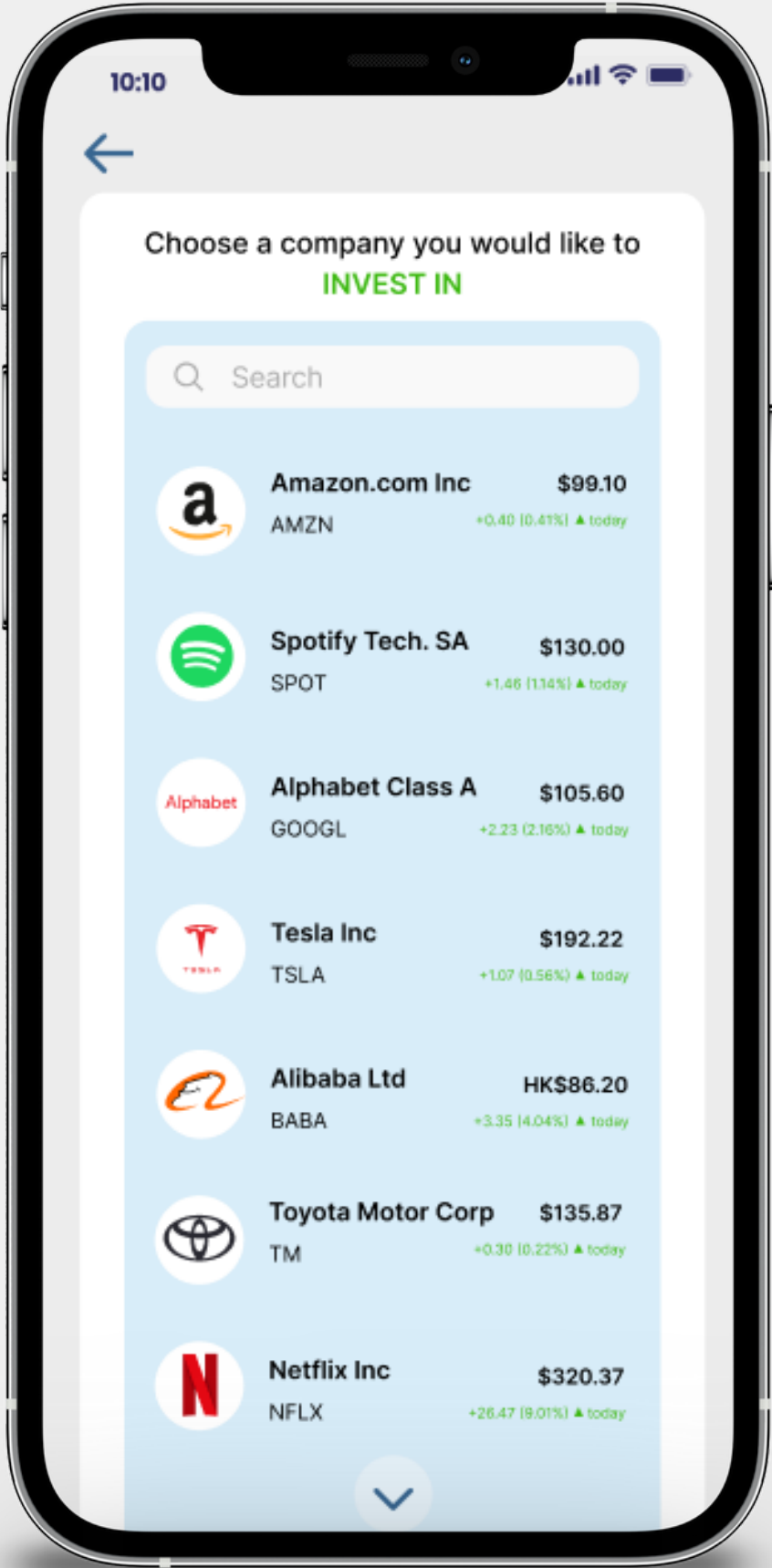


Solution

- 01** An innovative app that enhances the data provided by the SIX API and promotes inclusion by facilitating the journey of learning how to invest and becoming a **Finance Master**
- 02** Unique „Learning mode“ feature to see explanations of financial terms.
- 03** Facilitate the understanding of the potential of investing with real examples powered by an integrated investment simulator.



Search

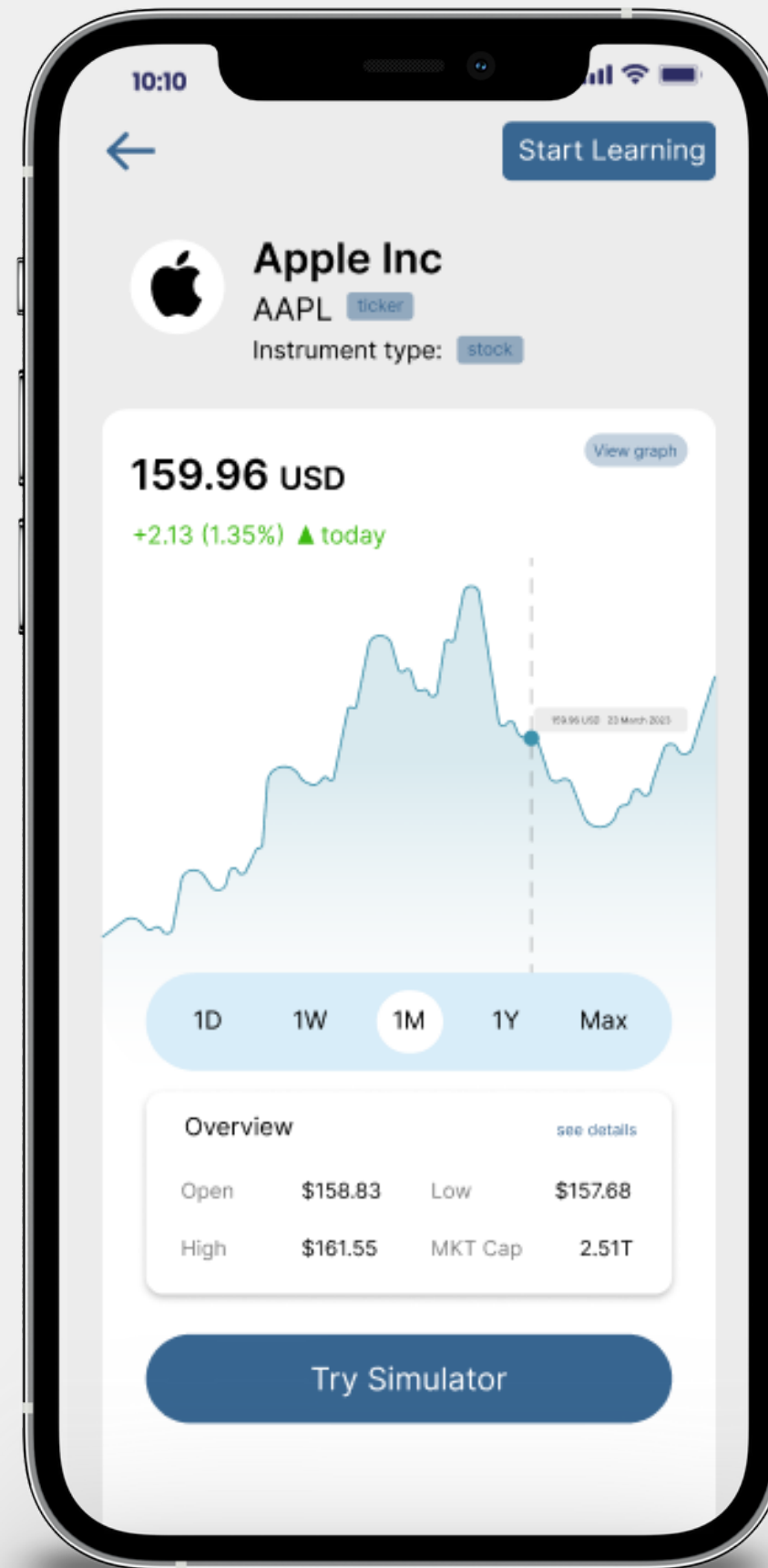


01 Search among all financial instruments provided by SIX Api



Master mode

No explanations needed? All right master!



01

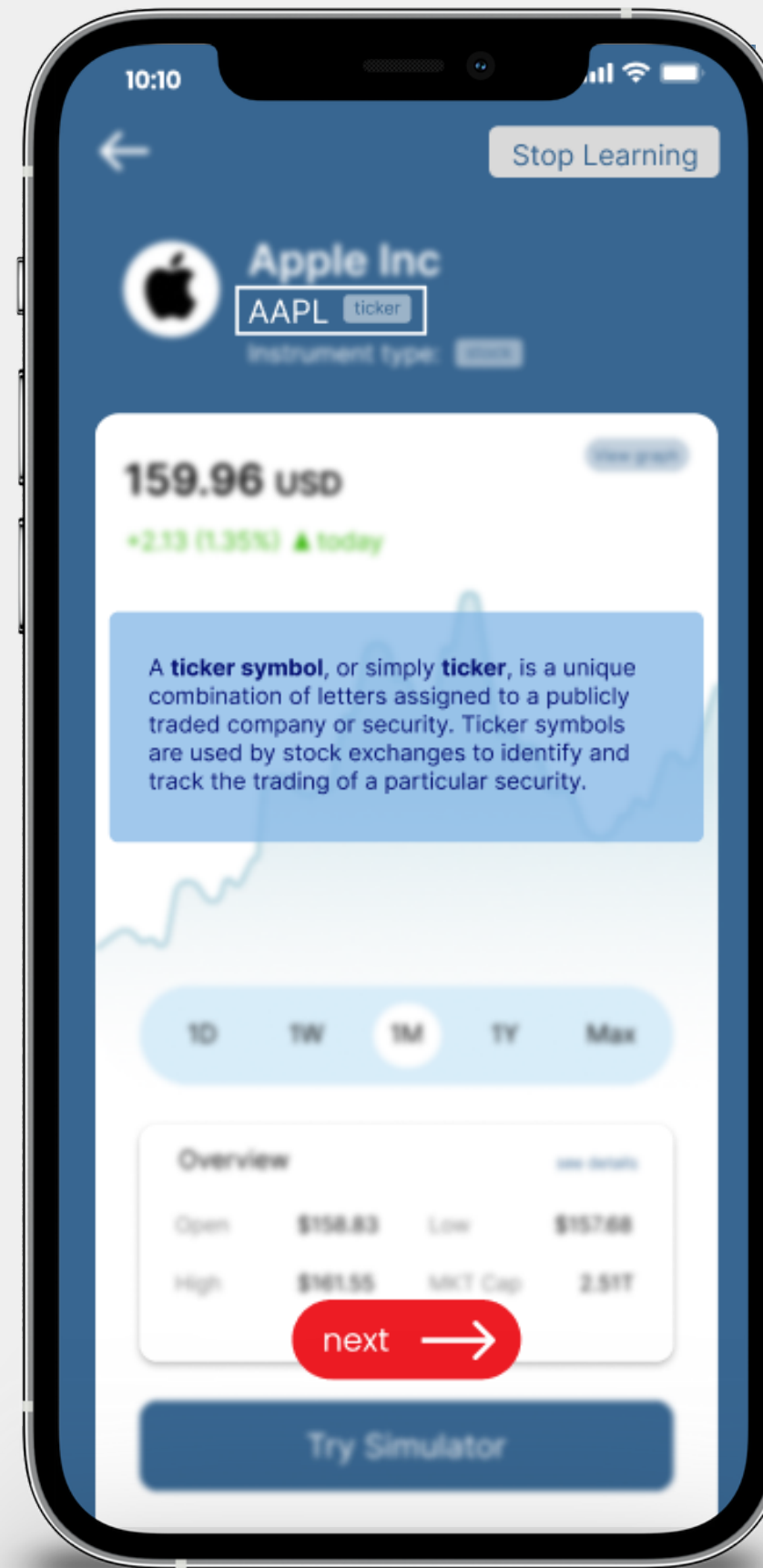
Learning features are off. You are free to explore.

02

See the most relevant data in one screen in a simple and organized distribution.

Learning mode

Get on-screen explanations of every term
you do not understand



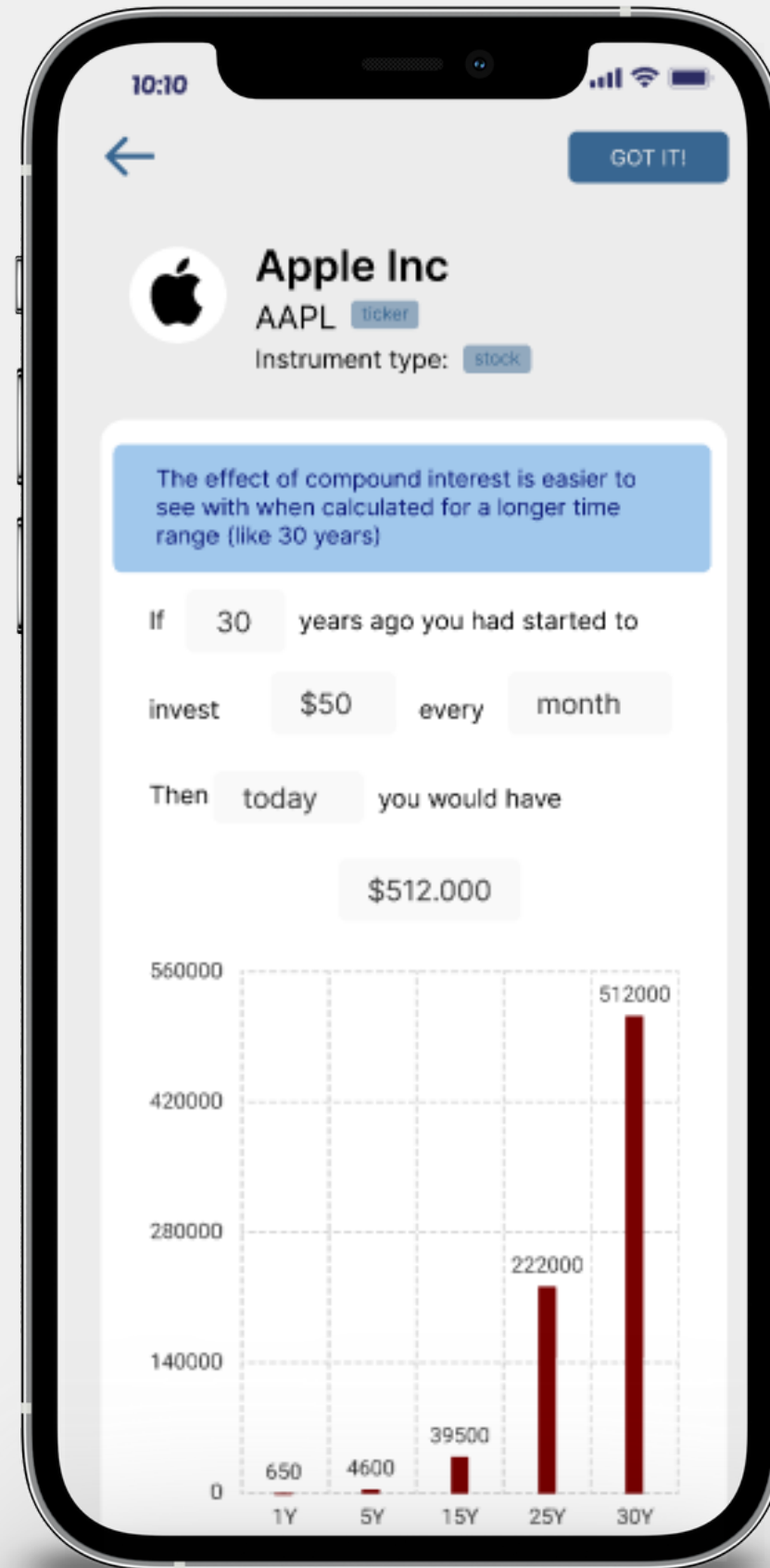
01 Enter the learning mode by toggling a switch

02 Navigate the screen with the help of a guided tour.

03 Focus on one concept at a time, and blur all the rest.

Investment simulator

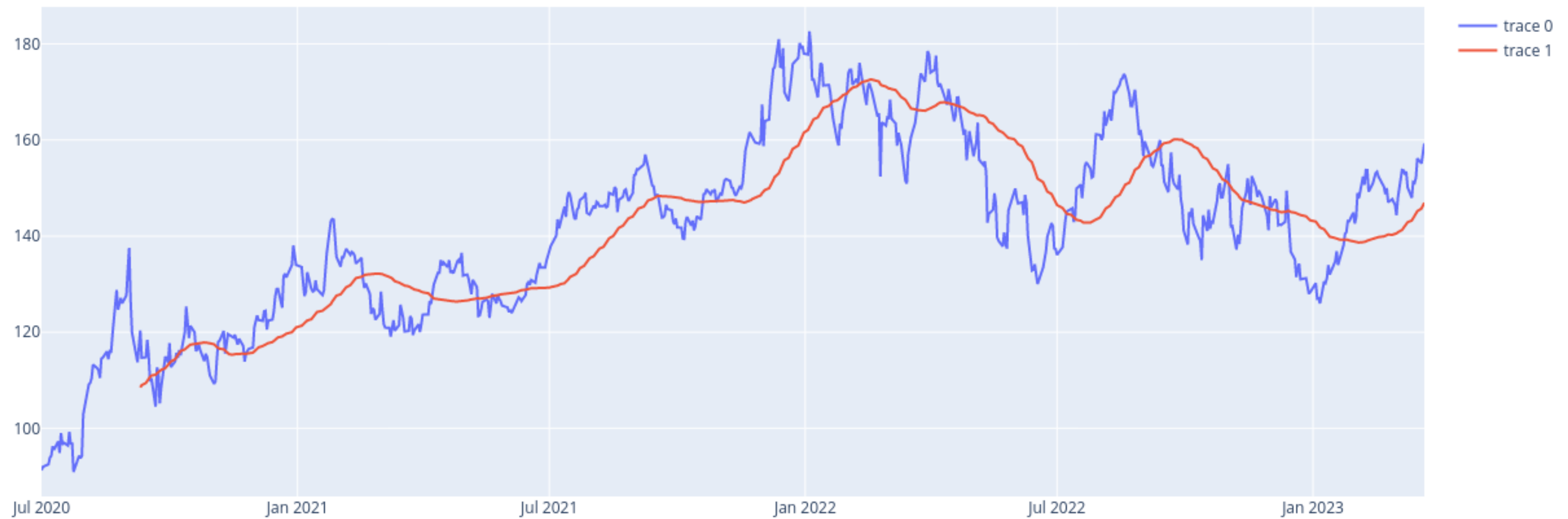
Understand the potential of investing by with automated calculations based in the *magic of the compound interest*



- 01** Personalized calculation based on the user's real investment capacity
- 02** Graphic of the compound interest effect on the investment
- 03** Customizable time frame

FinanceMaster

API experience



Meet Maracumango



FinanceMaster

Thank You



Contact us to learn more