#### DIEGO ALEJANDRO MANZANO PINEDA

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# **// TECHNICAL SKILLS**

- Languages & Tools: Python, R, Power BI, Excel, Looker Studio, SPSS, Stata, Git (basic), Linux (basic).
- **Data Analysis:** Processing, visualization, and automation of reports in social, economic, and political projects.
- **Research:** Data extraction and analysis from social media, media outlets, and legislative studies.

## PROFESSIONAL EXPERIENCE

#### **Data Analysis Consultant**

#### Florida International University (FIU) | 2024 - Present

- Conducting surveys to assess social, economic, and political risks in El Salvador.
- Data analysis and visualization for strategic reports.
- Development of dashboards and presentations for decision-making.

#### **Legislative Analyst**

#### Fundaungo / USAID | 2022 - 2024

- Monitoring and systematization of legislative documents and decrees.
- Development of dashboards and data visualizations.
- Automation of processes using Python and R.

### Researcher & Data Analyst

#### OUDH UCA / USAID / European Union | 2018 - 2022

- Co-founder of the University Human Rights Observatory (OUDH).
- Research and report generation on human rights issues.
- Development of indicators to measure and monitor human rights compliance.

### **EDUCATION & CERTIFICATIONS**

- Bachelor's Degree in Social Communication | UCA, 2018
- Data Science with Python Certification | Omdena Academy, 2024
- AI Project: Sentiment Analysis on Social Media | Omdena, 2024

### FEATURED PROJECTS

#### • YouTube Comments Dashboard

- Data-driven analysis of YouTube comments using Business Intelligence tools and AI.
- Focused on understanding audience emotions and perceptions.
- **Technologies used:** R, Power BI, Azure Cognitive Services, OpenAI API (GPT).
- $\circ$  Visit site  $\rightarrow$  | GitHub

#### Decree Extractor

- Web application for retrieving and analyzing legislative decrees in El Salvador.
- o Dynamic interface to filter and download data in Excel and CSV.
- o **Technologies used:** R, Shiny, Rvest, Tidyverse.
- $\circ$  Visit site  $\rightarrow$  | GitHub

#### Pollo Campero Instagram Dashboard

- o Interactive dashboard analyzing Pollo Campero's Instagram metrics.
- o Data extraction, trend analysis, and interactive visualization.
- Technologies used: Python, Streamlit, Pandas, NumPy, Matplotlib, Seaborn, Plotly.
- $\circ$  Visit site  $\rightarrow$  | GitHub

## LANGUAGES

• Spanish: Native

• **English:** Intermediate

## **REFERENCES**

- José María Tojeira | Former Director of Idhuca | jtojeira@uca.edu.sv
- Luis Aguilar | Professor at UCA | laaguilar@uca.edu.sv
- Erika Saldaña | Counterpart Int. | erikasaldana18@gmail.com