

# **DAVID MANZER**

**WEB DESIGNER | FRONT END DEVELOPER** 

## CONTACT

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PORTFOLIO: www.davidmanzer.info

# **SUMMARY**

Experienced, Collaborative, Team-Oriented, Creative Professional with award-winning Design, Art, Marketing, and Communications skills.

- Passionate designer and web developer with the desire and ambition to continuously expand skills.
- · Comprehensive knowledge of graphic design, web development, marketing, and creative management.
- 20 years of professional experience in all aspects of design, advertising, and front end development.

# **TECHNICAL**PROFICIENCY

### **DESIGN - ADOBE CC:**

Photoshop Illustrator InDesign Dreamweaver Flash Acrobat Pro

#### FRONT END DEVELOPMENT:

HTML5 CSS3 **LESS** Sass **Javascript jQuery AngularJS Bootstrap** Handlebarsjs ember.js underscore.js flexbox noSQL MongoDB Node.js NoSQL Grunt Gulp Yeoman npm

bower command line Heroku MongoLab Atom.io **Brackets Sublime** DevTools Console Git SVN **GitHub** PHP MEAN MySQL **JSP JSON XML** 

### **ADDITIONAL SKILLS:**

SEO CMS

email Coding Hosting Setup
UI/UX Design Material Design
MailChimp Twitter api

#### **MICROSOFT OFFICE SUITE:**

Powerpoint Word Excel Outlook

## **PROFESSIONAL EXPERIENCE**

#### WorldatWork, Scottsdale | Front End Developer/Designer | 9/2013 - Present

Main responsibilities include Web design, front-end development and maintenance of web pages on an extensive web structure consisting of over 40,000 pages. Main technologies used on a daily basis include Adobe CS6; dreamweaver, Photoshop and Illustrator. Office; word, excel and outlook in a Mac environment. Programming languages include XHTML, html5, css, css3, jQuery and Javascript with git version control in a .jsp environment. Minor technology usage includes Sass, LESS, SVG, JAVA, XML, Ajax, JSON and terminal commands. Other relevant software includes; atom.io, brackets, flash, cornerstone SVN, confluence and JIRA.

## Anderson Advertising, Scottsdale | Front End Developer/Designer | 4/2013 - 9/2013

Responsibilities included the design, development and maintenance of new and original web content for agency clients. SEO Management, analysis and improvements on a monthly basis. Primarily front end development utilizing Bootstrap, HTML5, CSS3, jQuery, PHP, Flash, Wordpress, Dreamweaver, Photoshop, Illustrator, and various other web development tools. Creation of email marketing templates and content for new and existing projects. Extensive testing for various web browsers using Litmus. Involvement in projects for the following clients; Harkins Theaters, Phoenix Coyotes, Mayo Clinic, Desert Schools, Blue Wasabi, Hamra Jewelers, and Phoenix Childrens Hospital. Other duties included identity design, print layout, web banner design and flash ad creation.

#### Angel MedFlight, Scottsdale | Web Designer/SEO Specialist | 10/2012 - 4/2013

Responsible for the design, maintenance and overall user experience of angelmedflight.com and moversandshuckers.com. Creating clean yet complex designs while keeping them userfriendly and SEO rich. Day to day tasks included creating original web content and design concepts while developing them using efficent code, proven SEO practices and cross-browser testing methods. Tools utilized were HTML5, XHTML, CSS, PHP, Google webmaster tools, Firebug, Wordpress, Photoshop, Illustrator and Dreamweaver. Additional functions included creating and implementing dynamic content using jQuery and CSS3. I also conducted photo shoots for website content utilizing Canon DSLR photography. Attended weekly business development meetings to provide web development updates and creative input for effective business opportunities and future growth.

#### Digital Art Solutions, Tempe | Art Director | 10/1998 - 7/2012

Designed art software products, packaging and the marketing materials for print and web. Developed and programmed TTF fonts. Produced 100s of high quality vector illustrations, designs, and ads. Managed and Directed a team of 3 creative professionals (2 Graphic Designers 1 Web Developer) for 6 years while working to create the best products in our respective industry. Coordinated creative tasks and projects to meet strict deadlines. Built relationships with printers and vendors ensuring the best results for all clients. Worked with management team to strategize product development and marketing efforts for ongoing company success.

# **EDUCATION&TRAINING**

I am constantly learning and crafting my design and development skills by keeping up with design trends and researching new development practices.

## Associate of Arts Degree in Visual Communications | 1995 | Collins College, Tempe

Advertising Design, 2 year Certificate | 1993 Metrotech Vocational School, Phoenix Dynamic Web Design - Flash, Certificate | 2000 Collins College, Tempe

## **Relevant Course Completion**

Internet Web Publishing/html | 1998 | Scottsdale Community College
Internet Marketing for Small Business | 2008 | Paradise Valley Community College
Advanced Photography | 2007 | Paradise Valley Community College

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