



DAVID MANZER

DESIGNER | ILLUSTRATOR | CREATIVE LEADER

480 | 570 | 6417

3457 N Platina Cir.
Mesa, AZ 85215

dmanzer2@gmail.com

PORTFOLIO: www.davidmanzer.info

▼ SUMMARY

Experienced, Collaborative, Team-Oriented, Creative Professional with award-winning Design, Art, Marketing, and Communications skills.

- Passionate designer with the desire to expand skills while continuing to learn new technologies.
- Comprehensive knowledge of graphic design, web development, marketing, and management.
- Proficient with Adobe CS6, front end programming, print requirements and DSLR photography.
- Over 19 years of professional experience in all aspects of graphic design, advertising, and web.

▼ TECHNICAL PROFICIENCY

ADOBE CREATIVE SUITE 6:

Photoshop	Illustrator
InDesign	Dreamweaver
Flash	Acrobat Pro

FONT DEVELOPMENT:

TypeTool	Fontographer
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MICROSOFT OFFICE:

Word	Excel
Outlook	PowerPoint

DEVELOPMENT TOOLS:

HTML5, CSS3, Javascript

I also develop with:

MySQL	PHP
jQuery	CodePen
Firebug	Wordpress

Other Developer Tools:

JSFIDDLE	CSS-tricks
gethub	Initializr
SCSS	LESS

ADDITIONAL SKILLS:

Organic SEO	CRM & CMS
Anyalitics	FTP clients
email Marketing	Hosting Setup
Google AdWords	Social Media
UI/UX Design	HubSpot
MailChimp	Browser Lab

OPERATING SYSTEMS:

Excellent with both MAC & PC

▼ PROFESSIONAL EXPERIENCE

➤ AngelMedFlight, Scottsdale, AZ | Web Design Specialist | October 2012 – Present

Responsible for the design, maintenance and overall user experience of angelmedflight.com and moversandshuckers.com. Creating clean yet complex designs while keeping them user-friendly and intuitive is key. Day to day tasks include creating original web content and design concepts while developing them out using proven SEO practices and cross-browser testing methods. Tools utilized are HTML5, XHTML, CSS, PHP, firebug, Wordpress, Photoshop, Illustrator and Dreamweaver while working in a MAC environment. Additional functions would include creating and implementing dynamic content using jQuery and CSS3. Conducting photo shoots for website content and utilizing Canon DSLR photography. Providing weekly web development updates and providing creative input in strategic business development meetings that create effective business opportunities for future growth.

➤ Digital Art Solutions, Tempe, AZ | Art Director | October 1998 – July 2012

Designed art software products, packaging and the marketing materials for print and web. Developed and programmed TTF fonts. Produced 100s of high quality vector illustrations, designs, and ads. Managed and Directed a team of 3 creatives (2 Graphic Designers 1 Web Developer) for 6 years while working to create the best art retail products in the respective industry. Released products to a large established clientele that had come to expect a high level of quality. Coordinated creative tasks and projects to meet strict deadlines and built relationship with printers and vendors ensuring the best results. Worked with the management team to strategize product development and marketing efforts for corporate success.

➤ The Administrators, Phoenix, AZ Graphic Designer | November 1995 – June 1998

➤ US West Direct Yellow Pages, Phoenix, AZ Graphic Designer | June 1995 – October 1995

▼ FREELANCE PROJECTS

➤ iconicBlueprint | Web Developer / UI/UX Designer / Marketer | July 2012 – Present

Responsible for the design, development and maintenance of this web based company. Utilizing HTML5, CSS3, jQuery, Photoshop, Illustrator, Dreamweaver, Wordpress, and MailChimp.

➤ Red Eye Productions | Designer-Developer / Photographer | May 2005 – March 2010

A company that sold artwork on canvas. I was completely responsible for all aspects of design development and marketing utilizing Adobe CS, XHTML, PHP, CSS, jQuery and a paypal e-commerce.

➤ UrbanStyling.com | Designer / Web Designer | September 2005 – January 2007

An online decal retailer that I designed the identity and website from start to finish. Utilized Photoshop, Illustrator and HTML. Coded with Taco HTML editor.

➤ Studio24 | Graphic & Web Designer | June 2003 – October 2003

This was a web hosting/marketing company based in AZ. I designed the overall identity, including logo and website, business card design and advertising. Utilized Adobe products, notepad and html.

▼ NOTABLE MENTION

Designs and illustrations displayed at Al Collins Graphic Design School while attending.

Winner, 1992-93 Tucson Electric Power Company, Editorial Cartoon Award, with over 3,200 entries.

▼ EDUCATION & TRAINING

Degree and Certificates

- 2-year Certificate, Advertising Design : Metrotech Vocational School, Phoenix, AZ : 1993
- AA Degree, Visual Communications : Al Collins Graphic Design School, Tempe, AZ : 1995
- Dynamic Web Page Design, Flash : Al Collins Graphic Design School, Tempe, AZ : 2000

Continuing Education

- Internet Web Publishing I : Scottsdale Community College : 1998
- Intermediate/Advanced Photography : Paradise Valley Community College : 2007
- Basic Photography : Paradise Valley Community College : 2007
- Internet Marketing for Small Business : Paradise Valley Community College : 2008



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WEB DESIGNER | FRONT END DEVELOPER

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TECHNICAL PROFICIENCY

DESIGN - ADOBE CC:

Photoshop	Illustrator
InDesign	Dreamweaver
Flash	Acrobat Pro

FRONT END DEVELOPMENT:

HTML5	CSS3
LESS	Sass
Javascript	jQuery
Bootstrap	AngularJS
Handlebarsjs	ember.js
underscore.js	flexbox
noSQL	MongoDB
Node.js	NoSQL
Grunt	Gulp
Yeoman	npm
bower	command line
Heroku	MongoLab
Atom.io	Brackets
Sublime	DevTools
Console	Git
SVN	GitHub
MEAN	PHP
MySQL	JSP
JSON	XML

ADDITIONAL SKILLS:

SEO	CMS
email Coding	Hosting Setup
UI/UX Design	Material Design
MailChimp	Twitter api

MICROSOFT OFFICE SUITE:

Powerpoint	Word
Excel	Outlook

SUMMARY

Experienced, Collaborative, Team-Oriented, Creative Professional with award-winning Design, Art, Marketing, and Communications skills.

- Passionate designer and web developer with the desire and ambition to continuously expand skills.
- Comprehensive knowledge of graphic design, web development, marketing, and creative management.
- 20 years of professional experience in all aspects of design, advertising, and front end development.

PROFESSIONAL EXPERIENCE

WorldatWork, Scottsdale | Front End Developer/Designer | 9/2013 - Present

Responsibilities included the design, development and maintenance of new and original web content for agency clients. SEO Management, analysis and improvements on a monthly basis. Primarily front end development utilizing Bootstrap, HTML5, CSS3, jQuery, PHP, Flash, Wordpress, Dreamweaver, Photoshop, Illustrator, and various other web development tools. Creation of email marketing templates and content for new and existing projects. Extensive testing for various web browsers using Litmus. Involvement in projects for the following clients; Harkins Theaters, Phoenix Coyotes, Mayo Clinic, Desert Schools, Blue Wasabi, Hamra Jewelers, and Phoenix Childrens Hospital. Other duties included identity design, print layout, web banner design and flash ad creation.

Anderson Advertising, Scottsdale | Front End Developer/Designer | 4/2013 - 9/2013

Responsibilities included the design, development and maintenance of new and original web content for agency clients. SEO Management, analysis and improvements on a monthly basis. Primarily front end development utilizing Bootstrap, HTML5, CSS3, jQuery, PHP, Flash, Wordpress, Dreamweaver, Photoshop, Illustrator, and various other web development tools. Creation of email marketing templates and content for new and existing projects. Extensive testing for various web browsers using Litmus. Involvement in projects for the following clients; Harkins Theaters, Phoenix Coyotes, Mayo Clinic, Desert Schools, Blue Wasabi, Hamra Jewelers, and Phoenix Childrens Hospital. Other duties included identity design, print layout, web banner design and flash ad creation.

Angel MedFlight, Scottsdale | Web Designer/SEO Specialist | 10/2012 - 4/2013

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Digital Art Solutions, Tempe | Art Director | 10/1998 - 7/2012

Designed art software products, packaging and the marketing materials for print and web. Developed and programmed TTF fonts. Produced 100s of high quality vector illustrations, designs, and ads. Managed and Directed a team of 3 creative professionals (2 Graphic Designers 1 Web Developer) for 6 years while working to create the best products in our respective industry. Coordinated creative tasks and projects to meet strict deadlines. Built relationships with printers and vendors ensuring the best results for all clients. Worked with management team to strategize product development and marketing efforts for ongoing company success.

EDUCATION & TRAINING

I am constantly learning and crafting my design and development skills by keeping up with design trends and researching new development practices.

Associate of Arts Degree in Visual Communications | 1995 | Collins College, Tempe

Advertising Design, 2 year Certificate | 1993
Metrotech Vocational School, Phoenix

Dynamic Web Design - Flash, Certificate | 2000
Collins College, Tempe

Relevant Course Completion

Internet Web Publishing/html | 1998 | Scottsdale Community College
Internet Marketing for Small Business | 2008 | Paradise Valley Community College
Advanced Photography | 2007 | Paradise Valley Community College

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Certifications

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Digital Art Solutions, Tempe, AZ / Art Director / October 1998 – July 2012

Designed art software products, packaging and the marketing materials for print and web. Developed and programmed TTF fonts. Produced 100s of high quality vector illustrations, designs, and ads. Managed and Directed a team of 3 creatives (2 Graphic Designers 1 Web Developer) for 6 years while working to create the best art retail products in the respective industry. Released products to a large established clientele that had come to expect a high level of coordinated creative tasks and projects to meet strict deadlines and built relationship with printers and vendors ensuring the best results. Worked with the management team to strategize product development and marketing efforts for future growth.

The Administrators, Phoenix, AZ

Graphic Designer / November 1995 – June 1998

US West Direct Yellow Pages, Phoenix, AZ

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FREELANCE PROJECTS

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Studio24 / Graphic & Web Designer / June 2003 – October 2005

This was a web hosting/marketing company based in AZ. I designed the logo and website, business card design and advertising. Utilized Adobe Photoshop, Fireworks, Dreamweaver, Flash, and HTML.

TECHNICAL PROFICIENCY

ADOBE CREATIVE SUITE 6:

Photoshop / Illustrator / InDesign / Dreamweaver / Flash / Fireworks / Acrobat Pro / Bridge

FONT DEVELOPMENT:

TypeTool / Fontographer

MICROSOFT OFFICE:

Word / Excel / Outlook / PowerPoint

DEVELOPMENT TOOLS:

HTML5 / CSS3 / Javascript / jQuery / PHP / CodePen / JSFIDDLE / Firebug / Wordpress / CSS-tricks / Initializr / 960 grid / SCSS / LESS / Bootstrap / CSS deck

ADDITIONAL SKILLS:

Management / Project Management / Marketing / Organic SEO / CRM / CMS / Google Analytics / Clients / Dreamweaver / Photoshop / Dreamweaver / Hosting Configuration / email / MySQL / Content Management System / Photography / Photoshop / Web / MailChimp / Trove / Cross compatibility / Browser testing

OPERATING SYSTEMS:

Excellent with both MAC & PC

EDUCATION & TRAINING

DEGREE AND CERTIFICATES

2-year Certificate, Advertising Design

Metrotech Vocational School, Phoenix, AZ

AA Degree, Visual Communications

AI Collins Graphic Design School, Tempe, AZ

Dynamic Web Page Design, Flash

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RELEVANT COURSES

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Scottsdale Community College / 1998

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underscore.js	flexbox
noSQL	MongoDB
Node.js	NoSQL
Grunt	Gulp
Yeoman	npm
bower	command line
Heroku	MongoLab
Atom.io	Brackets
Sublime	DevTools
Console	Git
SVN	GitHub
MEAN	PHP
MySQL	JSP
JSON	XML

ADDITIONAL SKILLS:

SEO	CMS
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