

# Delfina Marchese

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## **EDUCATION**

**Craig Newmark Graduate School of Journalism at CUNY, New York, NY**

Dec 2025

M.A. in Journalism, Business & Economics Reporting

**Universidad Nacional de San Martín, Buenos Aires, Argentina**

Dec 2020

Audiovisual Communication

## **JOURNALISM EXPERIENCE**

**The Sick Times - Chronicling the Long Covid Crisis**

June - August 2025

Editorial Intern

Reported on the broader implications for Long Covid care access and public health policy in North Carolina following the closure of the [UNC Long Covid clinic](#). Reported on how [Argentines suffering](#) from Long Covid navigate finding treatment in a country where there are almost no clinics treating the disease.

**Craig Newmark Graduate School of Journalism**

Aug 2024 - Present

**TV News:** Produced and edited news packages under time constraints on topics including the proposed car-free plan for [34th Street](#) and [littering in New York City](#). Scripted and reported a [package on a New Yorker](#) magazine cover exhibition. Scripted, reported and edited a package [for NAHJ](#).

**Business and Economics:** Reported on US [consumer spending](#), and the impact of tariffs across the [wine](#) and [beekeeping industries](#), exploring how global trade policy affects local producers and consumers. Analyzed [beauty sector stocks](#), showing how companies are navigating trade policy, shifting consumer demand and investor sentiment.

## **Billboard**

*Freelance Writer*

June 2025

Reported and wrote a [feature](#) on rock band Soda Stereo and their cultural legacy across Latin America. The story blends original interviews and archival research.

## **Personal Projects**

March 2020-Present

Built music-focused Instagram account to 2,300 followers through original content and cultural commentary on music.

## **COMMUNICATIONS EXPERIENCE**

**Telecom S.A-** Buenos Aires, Argentina

Sept 2017 - July 2024

*Assistant to Media & Communications Director*

Contributed to internal social media and communications for one of Argentina's largest media companies. Scripted, edited, and created short-form videos specifically for internal audiences and corporate storytelling.

## **SKILLS**

**Languages & Professional Skills:** Bilingual (English/Spanish fluent written & spoken), AP Style writing, team collaboration, news judgment, deadline management, problem-solving under pressure

**Technical & Design:** Video editing, Adobe Premiere Pro, ProTools, DLR, Shure MV88, Adobe Photoshop (basic expanding proficiency), CMS Experience, WordPress, Social Media Production, Scrollytelling, Illustrator (Basic), ShoFlo, Capcut, Canva.

**Digital Tools & Web:** Datawrapper, RawGraphs, Flourish, HTML, CSS, JavaScript, GitHub, CodePen

**Research:** NYC Open Data, Google Scholar, U.S. Census Bureau, NYU Furman Center datasets, FRED

**Affiliations:** NAHJ-National Association of Hispanic Journalists, Elected as the Alumni Relations for the Newmark J-School chapter in 2025