



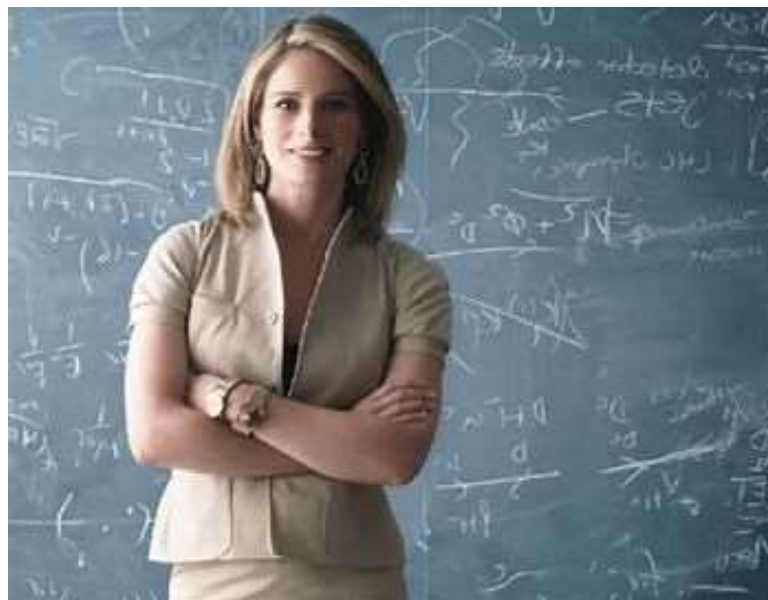
Sarah is a professor at the University of South Carolina, but she hates parking in the staff lot and would prefer to park with the students (this way she can talk to them on the walk over to the lecture hall.)



Usually, Sarah will show up to her lecture as late as possible, and if the student lot is full, she will call a friend of hers to have it towed. However, she was recently caught doing this, and to avoid being fired she must only park in open spots.



Instead of just arriving to the lot early, Sarah finds a new, state of the art app that will track lots and reserve spots for her. She is able to anonymously reserve student spots, so now she won't get in trouble for parking there.



Sarah loves the anonymous feature of the app, as she is able to park near students she loves to talk to. Although these students have restraining orders against her, there's nothing they can do about it because the app hides her identity.



Many universities are partnered with this app to provide the best user experience to their students/staff, and automated reserved signs alert other commuters if a spot is reserved. Other vehicles are towed if a reserved spot is taken.



Sarah loves the app. She rates it five stars on the app store and calls all of her professor friends to tell them about how useful it is. She can now continue to park with her beloved students.