Functions		Lots				Payment	Rewards	
Shows Parking meters	Shows pricing		Athletic Village	Blossom Street Garage	Bull Street Garage		Be able to prepay for garages and meters	Every 100 dollars you get 1 free hour on a meter
Shows available meters	Show how long cars have been		Close-Hipp Garage	Hampton Garage	Senate Street Garage		Will email you your recpit	Every 200 dollars you get half a subway footlong
Notifies when car leaves	Show capacity of garages		Sumpter Street Garage	Pendleton St	Greene St		Seasonal coupon codes	Every 500 dollars you get \$15 Walmart gift card
Shows times for when they don't tow	Shows most optimal time to find a parking spot		Main St	Wheat St	Sumter St		Be able to reserve spots in advance	Every 1000 dollars you get a free burrito from Moe's
Suggests parking based off your destination	Gives direction to desired spot		College St	Devine St				

User Base

Anti-Vaxxers

Hippies

financially disadvantaged People who would prefer to not go to the doctor for minor ailments

Pro Earthers

Students

Commuter Students

Anyone with a phone