Sarah Esposito

age: 38

residence: Columbia, SC

education: Doctorate in Biomedical Engineering

occupation: Professor at University of South Carolina

marital status: In relationships with multiple students

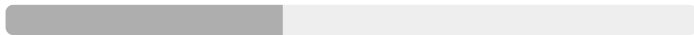*I will anonymously tow students to get a parking spot in the student lot.*

Sarah hates being around her fellow staff members and prefers to park with the students to walk to class with them. Multiple students have restraining orders against her.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:
Receiving priority over other users

Needs
- An app that gives live updates on parking spots
- Reservations for spots

Values
- A fast running app
- A clean design

Wants
- To use a student parking spot
- To be a student again

Fears
- Getting fired for being late to lectures
- Having to walk to places