Diana Mastache

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Most projects in kickstarter for the specific dated analyzed have been related to theater and more than 50% of them have been successful
* Of those projects related to theater, the grand majority are related to plays and almost 60% of them have been successful
* Over time, there has been less successful projects that meet their funding goals and more which have failed, it can be due to the decrease in popularity for the website or less interesting projects

1. What are some of the limitations of this dataset?

* Time. We don´t have data for this year.
* We are comparing different currencies, which leads to not having exact information

1. What are some other possible tables/graphs that we could create?

* Number of projects over time to have a better perspective on how popularity for website has grown
* Average donation per category to have better metrics to decide which category is more successful
* Amount pledged in terms of date started and date ended to see how fast they were able to collect the money
* Regression to see how certain variables have effect on the money pledged.