

First of all, thank you for agreeing to help out by doing this usability test.

Some things to keep in mind:

- 1. I'm testing the product, not you. There are no wrong answers!**
- 2. The only rule is that you be as verbose as possible. Whenever you make a decision or notice something, tell me about it. In other words, make an effort to think out loud.**
- 3. I am going to do my best to say as little as possible during this test. If at any point you feel stuck, try reasoning yourself through it (out loud) before asking for help.**

Got it? Great.

Now, visit <http://giv.community> in your preferred browser, and let's begin.

Rate each task on a 1-10 scale, where 1 is least difficult/confusing and 10 is most difficult/confusing.

- A) Find an organization that interests you.
- B) Find posts relating to on a certain subject
- C) Learn more about a particular organization
- D) Save an org in your favorites and see your favorites
- E) Find The Center For Media Justice and watch their video
- F) Browse featured organizations

Elaborate on any additional thoughts or feelings you had while using the app.

Questions to inspire thought:

Would I use this? Would anyone? Why or why not?

Is it easy to identify the problem being solved by GIV?

Were there any parts of the experience I found particularly frustrating?

Any that were particularly compelling?