About Page

Where has all the originality gone? As an interior designer your creativity is limitless but your ability to bring that vision to reality is limited by the resources available to you. As a young designer I felt so much frustration because it seemed like designers were using the same resources, shopping at the same stores, re-using the same design concepts…same, same, same. It wasn’t until I moved to New York City that I found hope in bringing to life my designs as I have discovered pieces and products that I had never seen before, unique and fabulous. This city is inspiring. There is a creative collaboration that happens here that is unlike anywhere else and I have barely scratched the surface in discovering what is out there, hidden gems in a vast jungle skyscrapers. I wish I had had someone to introduce me to pieces and designs that were out of my view. I am here to be that resource. I have found some incredible design pieces that have changed my perspective on design and how I work as a designer. I am so excited to share my finds with other designers and lovers of design alike. I’m on a mission to find inspired, meaningful pieces and this doesn’t mean scouring the shelves of Crate and Barrel. My search takes me to the to the unique-to-New York design studios, to craftsmen in the villages of Kenya, and to chic showrooms in Amsterdam. My search is extensive and continuous, always in a state of design. This is Designicity.

About Elle

Call me Elle. I’m an interior designer, New Yorker and waterslide fanatic. Design is my passion and New York City is my inspiration. As a young designer I quickly became frustrated as I realized that most designers were using the same standard brands, fabrics, and ideas. Every track home had a track design to go with it. My quest to find inspired pieces takes me throughout the city and beyond with a quest to bring interesting and original design to the forefront and ultimately to inspire new and exciting design. scouring boutiques and showcases. But I don’t stop there—I want something with meaning. This is designicity.