

## Questions? We're here to help! avery.com/weprinthelp

## Use this proof to check:

- **Spelling** of names, addresses, phone numbers, URLs, etc.
- Placement and size of all text, logos, images and shapes.
- + Proper use of the **Safe and Bleed areas** (see below).

## But NOT to check:

Color and print quality—Computer screens look brighter than print, and your printer may produce different results than our press.

## **Instructions**

- 1. Check the following pages to verify that your design(s) are error-free.
- 2. Ensure that your design(s) make proper use of the Safe and Bleed areas.

**Safe**—Keep all important content such as text and business logos in this area.

**Trim**—Represents the final dimensions of your printed product.

**Bleed**—All background colors, images or other content that should print to the edge of your product must fill this area.



The lines above will not appear on final printed product.

They are for proofing purposes only.

**3.** Edit your design(s) or move to the Next Step.

To make changes to your design(s), return to the Preview step and click the 'Go back and edit your project' link. If everything looks good, complete the Design Checklist and click the 'Next Step' button.











