



DATA DRIVEN OR DATA-INFORMED?



Ben Companjen
@bencomp

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"Data-informed is better than data-driven" – Dre
[#c4l17](#) – I'll remember that

RETWEETS

8

LIKES

13



11:54 AM - 7 Mar 2017



8



13



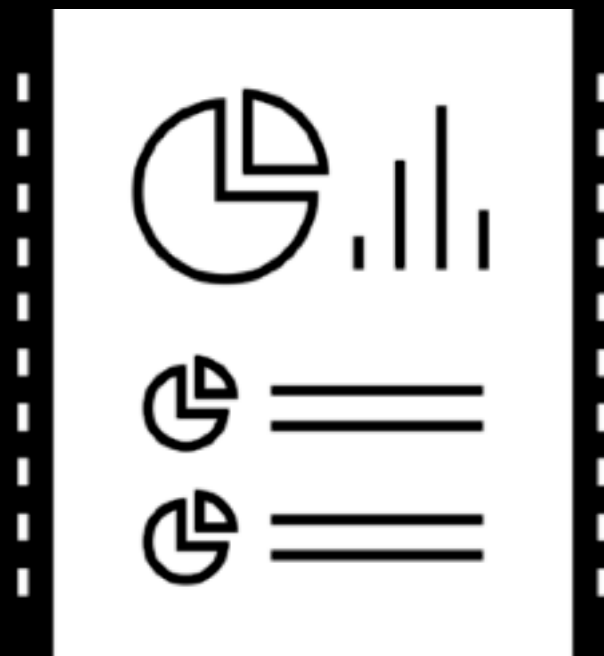
Andreas Orphanides, NCSU Libraries, "It's made of people: designing systems for humans"



DATA-INFORMED > DATA DRIVEN



It might be good for
Data to drive the
enterprise.



but do we want “data”
alone driving our
decisions?