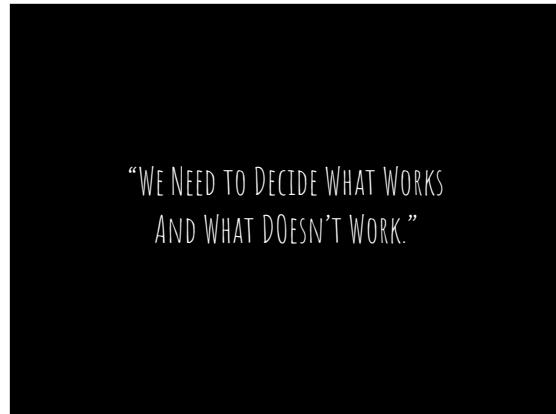




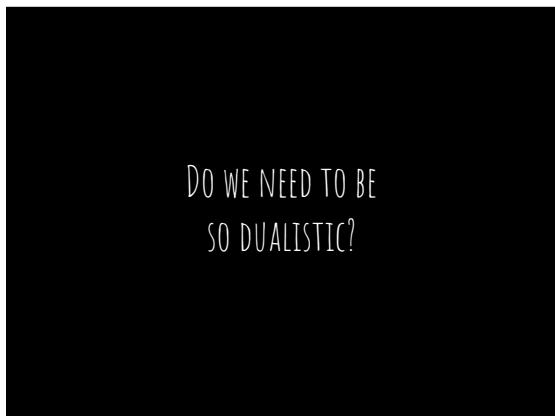
1



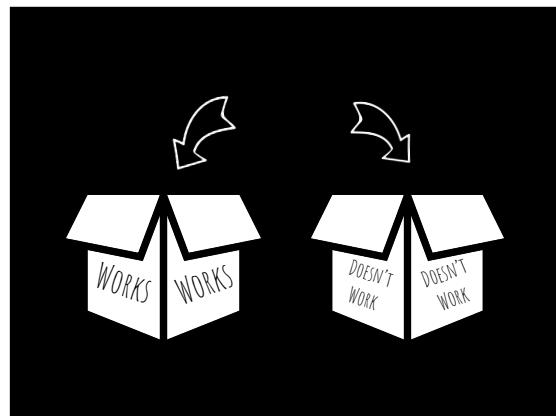
2



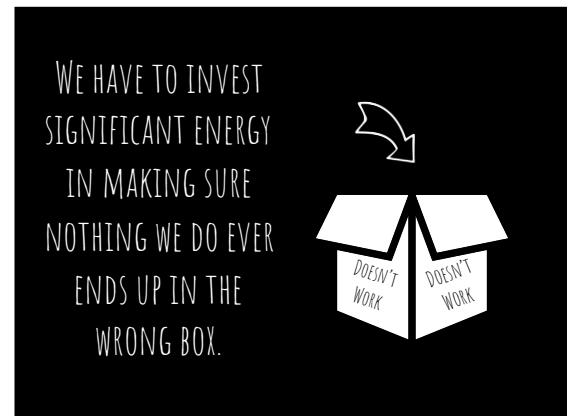
3



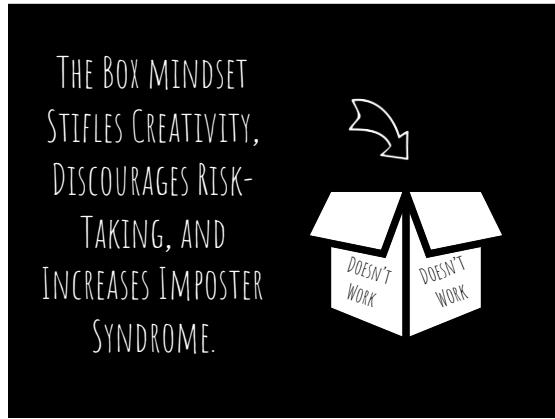
4



5



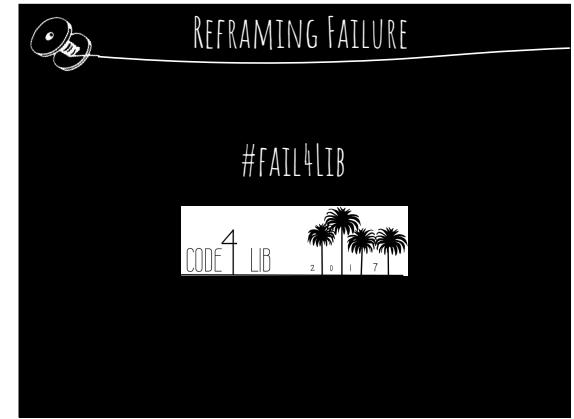
6



7



8



9

Melissa Wisner @melisbeats [Follow](#) [#fail4lib](#)

10 QUICK PROJECT MANAGEMENT TIPS FOR LOSING YOUR COLLEAGUES' TRUST

Vero Roni @veroronne [Follow](#) [#fail4lib](#)

Loving the analogies at #fail4lib; Failure as a forest fire, vital to maintaining the health of the forest in the long run. #c4l16

2:38 PM - 7 Mar 2016

RETWEETS LIKES

2 2

2:06 PM - 7 Mar 2016

4 2 2 2

10

angela @curranAngie [Follow](#) [#fail4lib](#)

Noting that when employers provide time, opportunity to reflect, improves work environment and productivity #lilac17

LIKES

3

5:16 AM - 10 Apr 2017

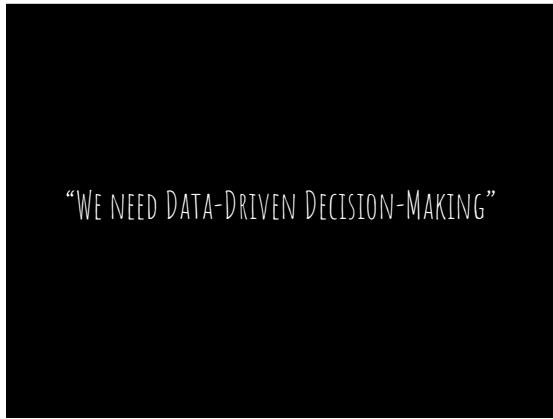
4 2 1 3 2 2

#LILAC17

11



12



13



14

Ben Companjen  
@bencomp  
"Data-informed is better than data-driven" - Dre  
#O4I17 - I'll remember that  
8 RETWEETS 13 LIKES  
11:54 AM - 7 Mar 2017

Andreas Orphanides, NCSU Libraries, "It's made of people: designing systems for humans"

15

DATA-INFORMED > DATA DRIVEN

It might be good for Data to drive the enterprise.

but do we want "data" alone driving our decisions?

slide from Andreas Orphanides, NCSU Libraries, "It's made of people: designing systems for humans"

16

MOTIVATION

"What gets measured gets improved." -- Peter Drucker

slide from Andreas Orphanides, NCSU Libraries, "It's made of people: designing systems for humans"

17

Are we setting the right measures?

The tech behind how Volkswagen tricked emissions tests

By Andrea Peterson and Brian Fung | September 23, 2015

(ODD ANDERSEN/AFP/Getty Images)

Volkswagen isn't hiding from its emissions cheating scandal, which the company now says affects some 11 million diesel cars worldwide.

By measuring how long the engine was running, the vehicle's speeds, and even seemingly esoteric factors, such as the position of the steering wheel and barometric pressure, Volkswagen vehicles could understand they were being tested and so adjusted their engine performance to pass the tests, according to the EPA.

18

 ARE WE SETTING THE RIGHT MEASURES?

12 one-shot sessions.	1 train-the-trainer sessions w/ TAs.
24 Students per session	12 TA's in the session
---	---
Total engagement: 288!	Total engagement: 12 :-)

19

 ARE WE SETTING THE RIGHT MEASURES?

12 one-shot sessions.	1 train-the-trainer sessions w/ TAs.
24 Students per session	12 TA's in the session
---	---
Total engagement: 288!	Total engagement: 12 :-)

But wait, each TA taught a section w/ 24 students. And research skills were integrated across 6 class sessions, instead of just one.

Total impact:  
288 students x 6 sessions?

20

 ARE WE SETTING THE RIGHT MEASURES?

12 one-shot sessions.	1 train-the-trainer sessions w/ TAs.
24 Students per session	12 TA's in the session
---	---
Total engagement: 288!	Total engagement: 24 :-)

"WHAT GETS  
MEASURED GETS  
IMPROVED."

But wait, each TA taught a section w/ 24 students. And research skills were integrated across 6 class sessions, instead of just one.

Total impact:  
288 students x 6 sessions?

21

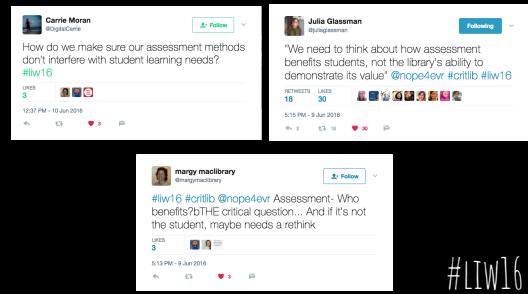
 ARE S.M.A.R.T. GOALS SMART?

"Increase engagement with \_\_\_ dept. by 30% each academic year."

"WHAT GETS  
MEASURED GETS  
IMPROVED."

22

 WHO BENEFITS FROM OUR METRICS?

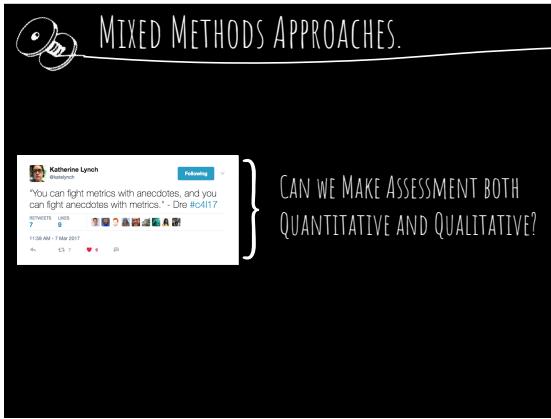


#LIW16

23

WHAT'S THE ALTERNATIVE?

24



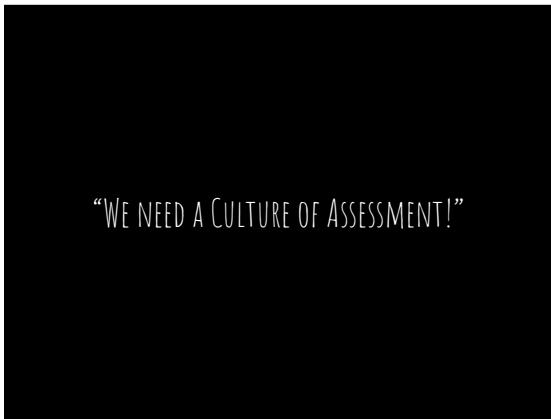
25



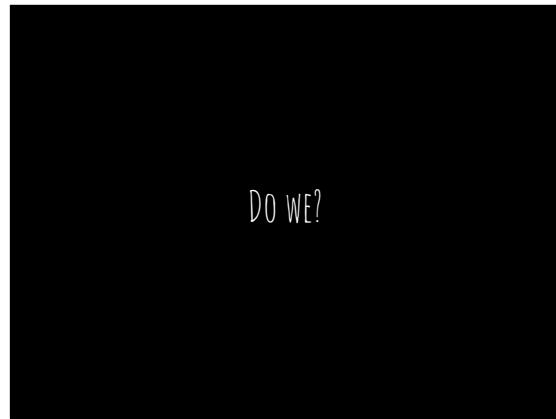
26



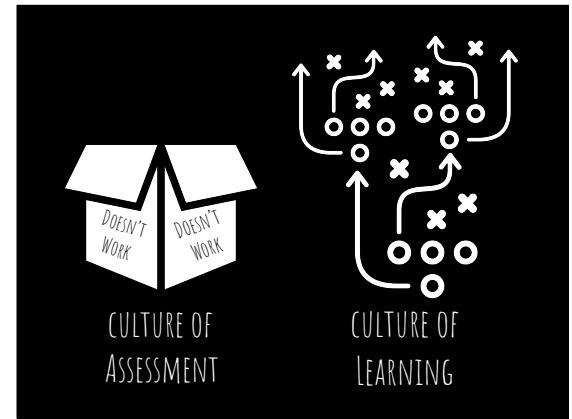
27



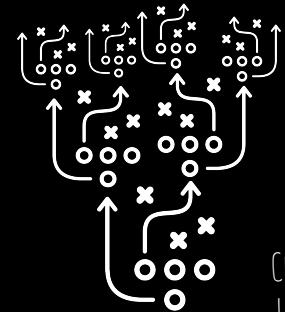
28



29



30



CULTURE OF  
LEARNING