

DO WE?



# DATA DRIVEN OR DATA-INFORMED?



**Ben Companjen**  
@bencomp

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"Data-informed is better than data-driven" – Dre  
[#c4l17](#) – I'll remember that

RETWEETS  
**8**

LIKES  
**13**



11:54 AM - 7 Mar 2017



8



13



Andreas Orphanides, NCSU Libraries, "It's made of people: designing systems for humans"