

Daniel M. Duffis

Jr. Front-End Web & Mobile Developer

Visit my Portfolio | danielduffis.dev

Residence: New York **Email:** dmduffis@gmail.com **Phone:** (727) 403-6069

I bring over a decade of graphic design experience to the field of front-end development. I have a background in Edtech and digital publishing, enriching my approach to crafting aesthetically pleasing and functional digital solutions.

EDUCATION

Graphic Design & Interactive Media (AA)
Southern Adventist University, Tennessee

Full Stack Engineering (Certification)

LANGUAGE SKILLS

English (native)
Spanish (fluent)
Portuguese (fluent)

TECHNICAL SKILLS

Front-end

- HTML
- JavaScript / TypeScript
- CSS / Tailwind CSS
- React / React Native

Back-End

- Node / Express
- MongoDB (noSQL)
- Firebase (noSQL)
- Hygraph (GraphQL)

Graphic Design

- Photoshop
- Illustrator
- InDesign
- Figma

TECH EXPERIENCES

Web Content Specialist, William Carey International University
Pasadena, California (Remote)

2022 – 2023

- Designed and maintained university web pages on Squarespace and WordPress.
- Configured HTML/CSS to improve visual presentation of web design projects.
- Led team through development stages of a search-based archival website through setting up and developing WordPress page and database of records ([live site](#)).

Marketing Coordinator, Andrews University
Berrien Springs, Michigan

2019 – 2021

- Designed e-mail newsletters and increased subscriber list by 40% and adding 1500+ new followers across Instagram and Facebook in 2 months.
- Redesigned landing page and first online bookstore for the department and helped stylize page with HTML/CSS ([live site](#))

Graphic & Web Designer, Mvizion Design Studio

2017 – 2019

Freelance (Remote)

- Designed posters, logos, branding for print and digital marketing materials.
- Setup and redesigned template websites on WordPress for non-profit organizations.

Editorial and Design Assistant, Andrews University Press

2014 – 2017

Berrien Springs, Michigan (Part-time)

- Used HTML/CSS and Adobe InDesign to redesign eBooks compatible with Scribe (Software for eBook development).
- Improved styling on Press' website with HTML/CSS to better display products
- Developed and implemented e-mail marketing strategies to increase customer engagement through MailChimp.

Graphic & Web Designer, Andrews Alumni Services

2014 – 2016

Berrien Springs, Michigan (Part-time)

- Maintained organization's WordPress website and designed monthly newsletter through the university's CMS, stylized with HTML/CSS.
- Designed video and print marketing materials with Adobe Photoshop, Illustrator and Premiere Pro.

NON-TECH EXPERIENCES

Adjunct Professor, School of Distance Education, Andrews University

2018 – present

Berrien Springs, Michigan (On-Site and Remote)

- Teach courses in Cultural Studies for undergraduate and graduate levels.
- Review articles for publication in academic journal.

REFERENCES

- Andriy Kharkovyy
System Engineer, Andrews University
(608) 320-0382
andriy@andrews.edu
- Deborah Everhart
Editor, Andrews University Press
(269) 471-3435
aupress@andrews.edu
- Victor Thomas
Graphic Designer, Detroit Northwest
(425) 442-0437
victorthomas61085@gmail.com
- Ray Valenzuela
Chaplain, Minnetonka Adventist School
(913) 982-6488
ray.valenzuela@mnsda.org