DAVID MELINE

dmeline199@gmail.com | 603-702-0634 | 2820 Timothy Ave, Redondo Beach, CA 90278

PROFICIENCIES:

- Web-Design
- Graphic Design
- Photoshop
- Illustrator
- InDesign

- Web-Development
- Digital Design
- Logo Design
- Branding
- Wordpress

- Team Player
- Time Management
- Attentive Detail
- Quality Assurance
- Deadline Driven

- Adaptable
- InVision
- CSS
- HTML
- React

PROFESSIONAL EXPERIENCE:

COX AUTOMOTIVE | DEALER.COM

Senior Web Developer | Manhattan Beach, CA (*January 2017 - Present*)**:**

- Designed and developed websites for some of the largest automotive dealership groups in the US, including: Asbury Automotive Group, AutoNation, Hendrick Automotive Group, Larry H. Miller Dealerships, and Lithia Motors.
- Full redesign of Lithia Motors website ($384k monthly recurring revenue, $1m advertising budget). Exceeded client's expectations to deliver a function-forward and design-minded website.
- Design and development of a custom luxury website for demanding exotic dealer, O'Gara Coach. Scope of work encompassed custom navigation, multiple versions of the index page, vehicle brand pages, model pages, and custom inventory pages across desktop and mobile platforms.
- Website design and development for industry-leading subscription-based luxury car rental and concierge service, Avondale Select.
- Collaborated with our internal UX team to optimize inter-departmental relationships, establish a community of practice for design, identify and eliminate process deficiencies, and introduce process enhancements.
- Developed and authored web-accessible automation scripts, connecting multiple internal systems, to streamline repetitive tasks for client-facing Project Management teams.
- Lead & mentored junior Web Developers on design & web development projects to help educate colleagues working to improve their competencies. Created and assigned challenges that mirrored realistic situations of client custom design requests. Skills include: design, CSS, HTML, QA process, photoshop, InVision, and more.
- Collaborated with a fellow developer to create six unique splash page designs, used as company base templates.
- Designed custom branding logos for department sub-teams including: operations, quality assurance, and web development team and responsible for homegrown web-based applications logos: Gopher & Merlin.

Web Developer II | Burlington, VT (*January 2014 - January 2017*)**:**

- Inaugural website design and build for the Genesis Brand, launched for 250+ dealerships nationwide.
- Organized and lead series of meetings with internal Support Development team to discuss issues and trends, improve deficiencies, explore new and emerging technologies, and establish a community of practice for development.
- Managed queue of case work to deliver dev requests for client-facing Project Managers. This included launching sites, adjusting page layouts, styling with extensive CSS, implementing third party codes, full and partial site customizations for clients using HTML, JavaScript, CSS, jQuery, and velocity.

EDUCATION:

- Bachelor of Science in Graphic Design & Digital Media, Champlain College, *Burlington VT, 2012.*
- Studied abroad in Dublin, Ireland during the 2010 Fall semester of my Junior Year.