

# DANIEL MERCIA

## SUMMARY

I am a highly creative, goal-oriented, and enthusiastic individual looking to break the field of web development. I am looking to apply my skills in a team driven environment that is both challenging and innovative.

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## EDUCATION

### General Assembly

Web Development Immersive

### Hofstra University

B.A. Speech Communication

B.A. Film Studies and

Production

Minor: Promotions

## SKILLS

**WEB DEVELOPMENT:** HTML5, CSS3, JavaScript, React.js, Vue.js, Electron.js, Express.js, Node.js, jQuery, Firebase, AJAX, Apis, PostgreSQL, Ruby on Rails, React-Native, Redux, ES6, Expo, Meter, MongoDB

**OTHER SKILLS:**

Brand Strategy and Development, Social Media Marketing

## VOLUNTEERING

Best Buddies ·

In-Kind chair for friendship walk  
May 2017 to Current · New York, NY

In charge of working with small businesses to raise funds and gift donations for the Best Buddies friendship walks held annually in NYC to raise awareness for people with disabilities.

## RELEVANT EXPERIENCE

### Medi-Flash

Oct 2017 to Mar 2018

*Desktop Application*

- Built an attractive and practical user interface in a group setting for a web application designed to help med school students study by generating custom flashcards using the Merriam-Webster medical dictionary API.
- Ensured there were no merge errors when pushing to GitHub by making sure the group was consistently communicating and leaving detailed comments within their code.

### Pupple

Dec 2017 to Current

*Mobile Application*

- Took extensive online coursework to learn how to use React-Native and Redux to build a native cross-platform app that runs on both ios and android.
- Used firebase to sort and store an extensive amount of data that allows users to create a personal or business account, and use a swipe-based interface to match users with dogs looking to be adopted.

### General Assembly

Jul 2017 to Oct 2017

Manhattan, NY

*Web Development Immersive*

- Developed full-stack web applications both individually as well as in a team environment as a student in a rigorous three-month intensive program.
- Studies included object-oriented programming, working with MVC frameworks, data management, and test-driven development.

## WORK EXPERIENCE

### Google Inc (via The Adecco Group)

Jul 2016 to Mar 2017

Manhattan, NY

*Street View Driver/Operator*

- Assisted Google Inc with a time-sensitive research-based project by traveling far distances to collect various types of location data using proprietary technologies.
- Developed and submitted strategic weekly schedules to ensure that the highest quantity of data possible was always being collected.
- Responsible for operating, and maintaining very expensive equipment used to develop Google Street View.

### Titan Tea

Jul 2014 to Jul 2016

Manhattan, NY

*Brand Ambassador*

- Educated consumers on the unique health benefits of drinking our product in order to establish a clear differential advantage over our competitors.
- Analyzed and developed marketing strategies to increase sales for individual stores throughout the entire New York Metropolitan area.
- Submitted detailed, accurate sales reports to sales manager outlining the change in buying habits over long periods of time for individual stores.