

# **MPCS 51250**

## **Week 10 – Go-to-market Strategy**

### **Assignments Due at Start**

- Individual Reflection Report 09

### **Agenda**

- 5:30 PM – 6:30 PM – Group check-ins
- 6:30 PM – 6:40 PM – Break
- 6:40 PM – 7:10 PM – Go-to-market and wrap-up
- 7:15 PM – 7:35 PM – Break / class evaluation
- 7:35 PM – 8:30 PM – Work time

### **Objectives**

- Students will be able to reach and identify their “small town”
- Students will be able to tell their startup story

### **Assignments Due Next Week**

- Individual Reflection Report 10
  - How will your experience in this class help you moving forward in your career?
  - So what’s next?
- Press Release 02
- Investor pitch