Individual Reflection Report Assignments

Purpose:

These reports are a chance for you to take a timeout and focus on your individual growth within the class, especially since you will be in the midst of a collaborative project. We are not interested in lists of accomplishments or tasks completed. Rather, we want to know what are the insights about yourself that you have uncovered through the experiences you undertook? For example, why did a customer interview result in a particular outcome, what was your role in that outcome, and what may you do differently?

We've found that student insights are more likely to be interesting and novel when a student undergoes firsthand experience and takes on roles with which the student is less familiar. For example, your insight will be infinitely more compelling when you reflect on how you felt the first time you have to cold-call someone and sell them on your idea, as opposed to reflecting on how watching the Social Network movie made you feel.

Format:

Reflection reports should generally be two paragraphs, and only provide context where essential to explaining your insight. They will be related to the "leading questions" listed in the previous week's agenda. A third paragraph can be used for an insight not related to the week's prompt. A third paragraph is never necessary, and will not automatically lead to a higher score, but can be used if relevant for your learning.

Grading Rubric:

Score	Description
4	Student conveyed rich personal insight from class-related experiences that significantly furthers professional growth.
3	Student successfully conveyed personal insight drawn from class-related experiences.
2	Student insight was mostly unrelated to the week's prompts.
1	Student mostly listed experiences and not insight.
0	Student did not attempt reflection report.