

# MPCS 51250

## Week 08 – Recalibrate

### Assignments Due at Start

- Individual Reflection Report 07
- MVP

### Agenda

- 5:30 PM – 6:30 PM – MVP Demonstration
- 6:30 PM – 6:40 PM – Break
- 6:40 PM – 7:40 PM – Recalibrate Lecture, Discussion and Practice
- 7:40 PM – 8:30 PM – What will you do in the next 3 weeks to gain users?

### Objectives

- Students will be able to identify and navigate real and perceived barriers to acquiring users
- Students will be able to create an action plan to get users for their product

### Assignments Due Next Week

- Individual Reflection Report 08
  - What changes did you personally decide to make after our lecture and why?
  - Do you think you can be a successful founder if your company were real?
- Group Progress Report 08
  - What are the barriers you identified to prohibiting your success?
  - What will you accomplish in the next 3 weeks?
  - How will you get 1 or more users?