

# MPCS 51250

## Week 05 – Product/Market Fit

### Assignments Due at Start

- Individual Reflection Report 04

### Agenda

- 5:30 PM – 6:20 PM – Group Progress Reports
- 6:20 PM – 6:30 PM – Break
- 6:30 PM – 7:30 PM – Product Market Fit Lecture
- 7:30 PM – 7:40 PM – Break
- 7:40 PM – 8:10 PM – User Features Exercise
- 8:10 PM – 8:30 PM – Group Check-ins

### Objectives

- Students will be able to identify the key features to deliver to the market, via their product.
- Students will be able to design a feature-driven product

### Assignments Due Next Week

- Individual Reflection Report 05
  - How confident are you in your product/market fit?
  - How well is your progressing towards product/market fit?
- Group Progress Report 05
  - What are the features your product will require?
  - What technologies do you foresee needing?
  - How much building have you done already?