

# MPCS 51250

## Week 01 - Big Idea

### Assignments Due at Start

- None

### Agenda

- 5:30 PM - 5:50 PM - Welcome and syllabus review
- 5:50 PM - 6:30 PM - “Big Idea” Lecture
- 6:30 PM - 6:40 PM - Break
- 6:40 PM - 6:45 PM - About Yourself
- 6:45 PM - 7:45 PM - Meeting Each Other
- 7:45 PM - 7:55 PM - Break
- 7:55 PM - 8:15 PM - Business Idea Pitches
- 8:15 PM - 8:30 PM - Team formation and planning

### Objectives

- Students will be able to articulate the course structure, requirements, and grading criteria for the entire quarter.
- Students will form groups and begin building relationships with their classmates.
- Students will be able to create a press release that announces their new idea.

### Assignments Due Next Week

- Individual Reflection Report 01
  - How was your “Meeting Each Other” experience?
    - Were you able to build connections?
    - Did you present yourself well?
  - What do you hope to get out of this class?
    - What are strengths you expect to use?
    - What are weaknesses you hope to develop?
- Group Progress Report 01
  - What does your business do?
  - What is your big idea?
  - What are the guiding questions you need to answer?
  - Who benefits from your business?
- Press Release 01 (see other handout)