## Organizing a photoshoot

Most of the photographs for the covers of famous magazines and various publications are taken with very simple photo tools.

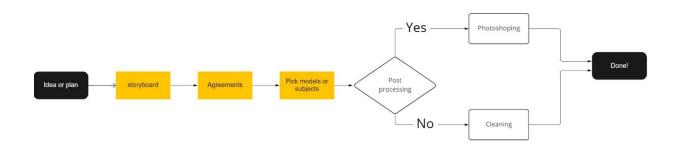
First of all, as an author, you need to start with an idea. Any director starts with a script, and a photographer starts with a storyboard. You need to sketch out a couple of your ideas for future photographs. It is best to start with portrait photos because they will give you further inspiration.

Don't forget to pick up decorations or items for the process. Any details can get in the way and derail your plans.

Agreements are an important part of the process. You need to agree in advance with everyone involved in the photoshoot. Set a place and date for the photo shoot. Warn everyone in advance that being late is undesirable. It may kill the photographer's interest in the shoot.

Pick models or subjects for the shoot. It is important that as an artist you like everyone in the frame.

Post-processing is one of the biggest parts of a photo production. You may hate it or love it... still must do it. Minimum or maximum involvement of post processing will depend on your idea for the final product.



Picture 1. Process scheme

## **Exercise:**

Words: sketch out, subjects, decorations, taken, production, idea, agree

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