**Excel Homework Data Analytics**

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1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. Projects created in May had the highest number of successful outcomes, while projects created in December had the lowest number of successful outcomes
   2. Projects are more likely to succeed than fail
   3. Projects created in February through April had the lowest number of failed outcomes
2. What are some of the limitations of this dataset?
   1. The majority of data was Theater (Category) and Plays (sub-category) so its difficult to estimate the effect category and sub-category have on the likelihood of a successful outcome.
   2. The majority of projects were in the US so its difficult to estimate the likelihood a project has for success based on country because almost 75% are US
3. What are some other possible tables/graphs that we could create?
   1. Column chart showing if a project being a staff pick accurately predicts a successful outcome – Out of the staff picks 486 were successful and 66 failed, while 1699 non-staff picks were successful and 1464 failed so that does not seem to be a good indicator
   2. Graphs to that examine the projects with highest number pledged, eliminating the project goal as an indicator of success
   3. Graphs of categories and sub-categories with the highest number of backers to see which projects are more popular among backers to find out if there are any trends