Linking words and phrases

Addition

also • in addition • too • as well

Alternation

instead • alternatively

Cause

• therefore • so • consequently • thus

Comparison

• similarly • in the same way • likewise

Concession

anyway • at any rate

Conclusion

• in conclusion • finally • lastly

Condition

• then • in that case

Contradiction

• in fact • actually • as a matter of fact

Contrast

• yet • however • but • nevertheless

Equivalence

in other words • that means • namely • that is to say

Example

• for example • for instance

Generalisation

usually/normally • as a rule • in general

Highlight

• in particular • especially

Inclusion

• for example • for instance • such as • as follows

Counter-evidence

• on the other hand • conversely

Stating the obvious

obviously • naturally • of course

Summary

to sum up • overall • in brief/short

Sourced from Collins English for Business Writing