

Affinity Diagram (Week 07)

Clusters: Audience Insights, Skills & Prep, Job Sources, Onboarding, Metrics

- Audience Insights: first-gen needs; ESL wording
- Skills & Prep: resume tips; sample pitches
- Job Sources: USC jobs board; company portals
- Onboarding: first-week checklist; mentor matching
- Metrics: applications/week; interview conversions