PROFESSIONAL SUMMARY

A project manager with a strong background in financial analysis and management.

Six years in consulting, two years as a team leader. One year as a product manager in management consulting, launching a product from scratch. Experienced in implementing enterprise marketing, working on both the client and agency side. Regular upskilling.

Established work processes and communication between departments and within the team. Developed soft skills enabling me to support other departments - marketing, PR, community management. As a mentor, I promote great specialists.

EXPERIENCE

Product Manager

Jan 2022 — Jan 2023 · 1 yr

Noboring Finance · Moscow, Russia · Remote · Full-Time

Noboring finance - outsourced CFO and other consultancy services.

- Launch of a financial advisory product from scratch.
- Established a working team of 18 people.
- Built business process for pre-sales preparation of product, controlling service production and analytics system within product.
- Maintained ×2 growth from quarter to quarter.

Team Leader Feb 2020 — Jan 2022 · 2 yr

Noboring Finance · Moscow, Russia · Remote · Full-Time

- Managed a team of 5 to support 20 clients.
- In two years I have recruited 16 specialists. Production, departmental and project group managers are also members of my team.
- The accuracy of the monthly planning for the implementation of the tools at the customer was 92%.
- Average NPS of the client in the team was 9.4.
- Launched a podcast on how to run a business based on numbers. Hosted 12 webinars for clients. Recorded 20 video tutorials for staff. Wrote about 40 policies.

Outsourced CFO

Nov 2017 — Aug 2022 · 4 yr 10 mos

Noboring Finance · Moscow, Russia · Remote · Full-Time

- Installed a budgeting system for a chain of 9 catering restaurants with a planning accuracy of 89%.
- Transferred 8 types of reports and tools to main production for use by other teams.
- Created 52 financial models.
- Average client NPS of 9.
- Increased the client's margin from 8% to 35% by changing the motivation system for the client's sales and technical support department!
- Ensured timely and monthly payment of dividends to client, with RoA.
- Ensured implementation of the company's deleveraging strategy and increased liquidity.

Analyst

Oct 2016 — Oct 2017 · 1 yr 1 mos

RDW-media (Rabota.ru) · Moscow, Russia · Remote · Full-Time

Rabota.ru — one of the largest Russian job search sites

- Developed a classifier and job selection filters for the relaunch phase of the project.
- Developed rules for the text parser for subsequent redistribution of the search database.
- Gathered information and employer database for Leadership Index 2016.

Marketing Manager

Apr 2015 — May 2016 · 1 yr 2 mos

Germelon · Moscow, Russia · On-site · Full-Time

Germelon is a sealant wholesaler and retailer.

- Independently launched a 294 page web site.
- Eliminated the problem of customer no-calls and wrong addresses.
- Increased timber house sealing applications by 15%.
- Monitoring and management of contextual advertising budget.
- Implementation and development of the company's corporate identity.

Junior Project Manager

Jan 2014 — Mar 2015 · 1 yr 3 mos

Task And Solution Marketing · Perm, Russia · On-site · Full-Time

Marketing Agency

- Managed advertising design and web development projects.
- Daily communication with clients for feedback.
- Invited to be a stakeholder.

PET-PROJECTS

Warcraft Hub Perm — Perm World of Warcraft community, local Guild, Guildmaster. Two poor souls come together - financial literacy podcast for teenagers (closed). Neighborliness 2.0 — A project about tidying up your home (closed). Website layout, article writing, SMM.

SKILLS

Hard-Skills	Soft-skills
Project management, People management	Communication, Leadership Motivation,
Agile, Scrum, Forecasting, Change Management,	Conflict management, Adaptability,
Financial Analysis, Negotiation, Project Planning,	Resourcefulness, Teamwork, Public Speaking,
Time Management	Feedback

TOOLS

Management:	Finance Management:	Content production:	Web-development:
jira, Trello, Google sheets, Miro, Confluence, Google Calendar	P&L, CashFlow Report, Balance Sheet, Google DataStudio	Adobe Photoshop, Figma, Google Docs, Adobe Audition	CSS, HTML5 , Git , Wordpress, 11ty, DocPad , CloudPanel

Languages	Education
Russian — Native or bilingual proficiency	Perm State Technical University (PSTU) • 2010 — 2012
English — Limited working proficiency	Undergraduate education, Public Relations/Image Management

COURSES AND SELF-DEVELOPMENT

- Jira Fundamentals Atlassian
- Spreadsheet Fundamentals DataCamp
- Introduction to git DataCamp