UX/UI DESIGNER

DMYTRO ONOFRIIENKO

About me

I'm a designer passionate about creating beautiful, functional solutions that make a difference for people. I have over 6 years of commercial experience focused on client-oriented projects.

Portfolio

https://dmitriyonofrienko.github.io/p/en

Work experience

Designer at Brander

March 2025 – Present | Full-time, Ukraine

Development of design concepts, client presentations, and defending design decisions. Worked on designing e-commerce websites, mobile applications, and promo pages as part of a team of designers, developers, and QA specialists.

Senior Designer at Idea Digital Agency

May 2019 – February 2025 – 5 years 9 months | Full-time, Ukraine

Senior Designer (April 2022 – February 2025)

I was responsible for developing visual concepts, ensuring high quality and consistency in design throughout the product development process. Key responsibilities:

- Identifying growth opportunities to achieve defined KPIs through improving the current design and integrating new features.
- Strategic planning of new functionality in collaboration with stakeholders.
- Overseeing the implementation of new features, maintaining the current design system, and enhancing the user experience.

Designer (May 2019 – April 2022)

I started working at the company by focusing on client projects, helping brands launch new businesses and improve existing ones. Collaborating with a team of designers, product managers, and developers, I worked in various industries such as e-commerce, beauty, healthcare, SaaS, cryptocurrencies, and others.

Designer at SimWin E-Sports

March 2022 – January 2023 – 11 months | Contract, USA

I worked as a UX/UI designer in a team developing a platform for Fantasy E-Sport in the United States. My responsibilities included developing interfaces for the platform, prototyping, testing, and improving them.

I helped the design and development team transition from Adobe Photoshop to Figma and contributed to creating a design system. In addition, I participated in meetings and gave presentations to the development team and product manager.

Created and set up the process of automating the creation of NFT cards for E-Sport players, as it was necessary to automatically create thousands of cards with unique parameters, with the ability to add or change data.

Freelance

2017 – present

I've been working as a freelance designer with companies from Ukraine and the USA.

Contacts

Telegram
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Email
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Social Network
https://www.linkedin.com/in/dmitriyonofrienko/

Tools

- HTML & CSS
- Webflow
- Figma | Sketch
- Principle
- Photoshop | Affinity Photo
- Adobe After Effects
- AI image generation
- Notion
- Google Forms

Skills

- Motion Design
- Graphic Design
- Prototyping
- User Experience Design
- User Interface Design
- User Research
- User testing & A/B testing
- Wireframing
- Roadmapping

Languages

English – Upper-Intermediate (B2)