UX/UI DESIGNER

DMYTRO ONOFRIIENKO

About me

I have been developing websites and user interfaces since 2017. The list of companies I worked with includes L'Oreal, Khiels, Nestle, Abbott, La Roche-Posay and Vichy.

Portfolio

Examples of projects and work can be viewed on the portfolio-website (during its development, I used HTML, CSS, JS, and third-party JS libraries).

https://dmitriyonofrienko.github.io/p/en

Work experience

Designer, Art Director at Idea Digital Agency

May 2019 – February 2025 – 5 years 9 months | Full-time, Ukraine

Art Director (April 2022 – February 2025)

As an Art Director, I was responsible for developing visual concepts for brands, ensuring high quality and consistency in design throughout the product development process. My key responsibilities included:

- Identifying growth opportunities to achieve defined KPIs through improving the current design and integrating new features.
- Strategic planning of new functionality in collaboration with stakeholders.
- Overseeing the implementation of new features, maintaining the current design system, and enhancing the user experience.

Designer (May 2019 – April 2022)

I started working at the company by focusing on client projects, helping brands launch new businesses and improve existing ones. Collaborating with a team of designers, product managers, marketers, and developers, I worked in various industries such as telecommunications, e-commerce, beauty, healthcare, SaaS, cryptocurrencies, non-profit organizations, and others. Additionally, I was responsible for preparing advertising materials, presentations, and other communication materials.

Designer at SimWin E-Sports

March 2022 – January 2023 – 10 months | Contract, USA

I worked as a UX/UI designer in a team developing a platform for Fantasy E-Sport in the United States. My responsibilities included developing interfaces for the platform, prototyping, testing, and improving them.

I helped the design and development team transition from Adobe Photoshop to Figma and contributed to creating a design system. In addition, I participated in meetings and gave presentations to the development team and product manager.

Created and set up the process of automating the creation of NFT cards for E-Sport players, as it was necessary to automatically create thousands of cards with unique parameters, with the ability to add or change data.

Freelance

2017 – present

I've been working as a freelance designer with companies from Ukraine and the USA.

Contacts

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Social Network
https://www.linkedin.com/in/dmitriyonofrienko/

Tools

- HTML & CSS
- Webflow
- Figma | Sketch
- Principle
- Photoshop | Affinity Photo
- Adobe After Effects
- AI image generation

Skills

- Motion Design
- Graphic Design
- Prototyping
- User Experience Design
- User Interface Design
- User Research
- User testing & A/B testing
- Wireframing

Languages

English – Intermediate