

Value #2: Innovation

By David Lurth

Innovation definition:

a new method, idea, product, etc

Rhyme as Reason Effect

A cognitive bias where a saying is judged as more accurate or truthful when it is rewritten to rhyme.

Examples

Birds of a feather flock conjointly

Birds of a feather flock together

An apple a day will improve your health

An apple a day keeps the doctor away

Caution and measure will win you riches

Caution and measure will win you treasure

Ecclesiastes 1:9 (NRSV)

What has been is what will be,
and what has been done is what will be done;
there is nothing new under the sun.

The poet **Nasir bin Olu Dara Jones** said:

No idea's original,
there's nothin new under the sun
It's never what you do,
but how it's done

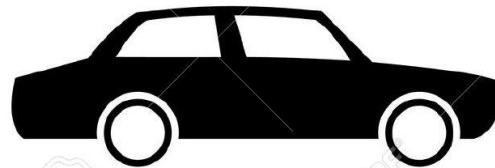
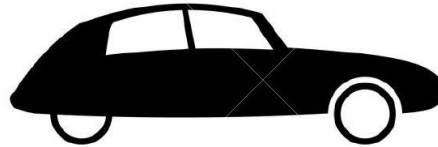
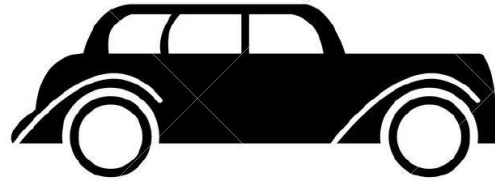
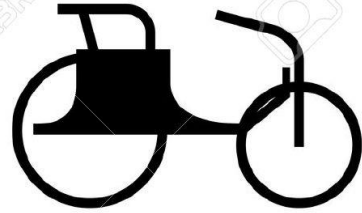
We're all trying to go Places

How we go there changes over time

By Foot



By Car

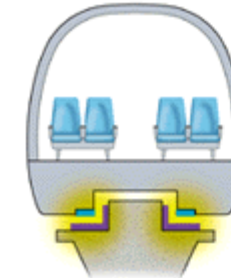


By Electromagnetic Forces



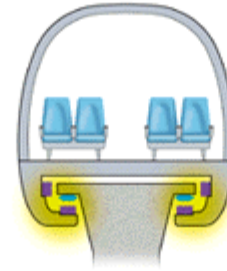
Levitation Techniques

ELECTRODYNAMIC



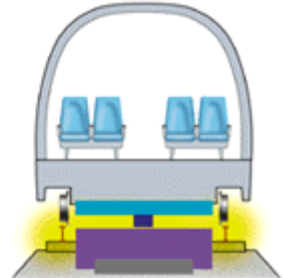
Electromagnets on the guideway levitate the car.

ELECTROMAGNETIC

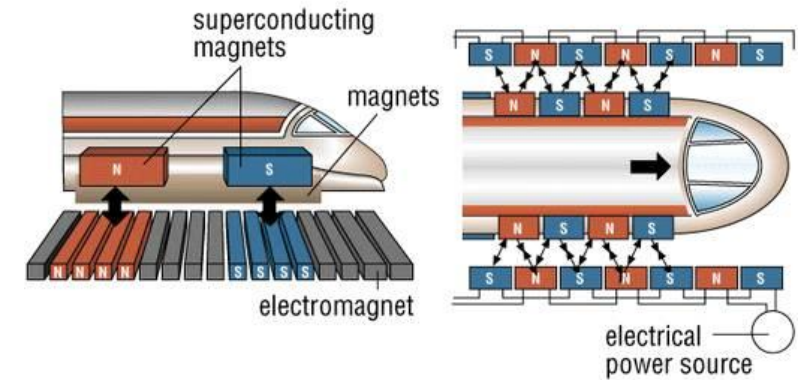


Electromagnets on the cars lift the cars.

INDUCTRACK



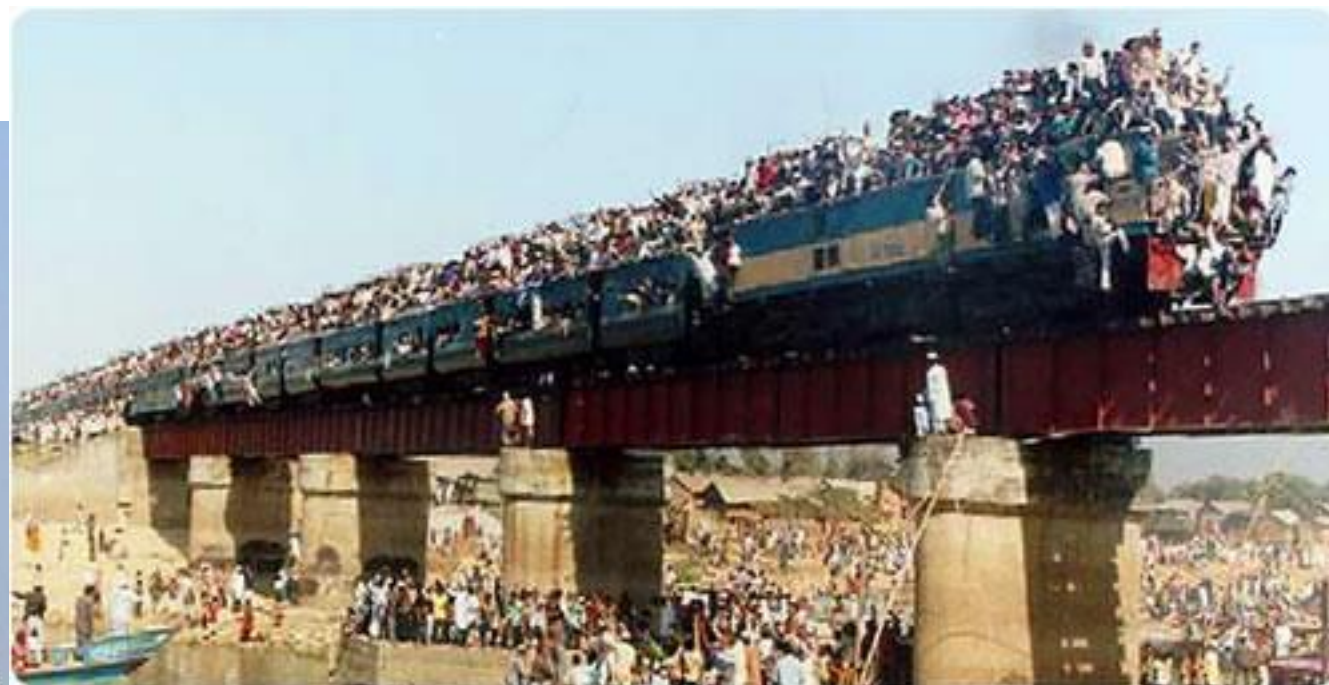
Permanent magnets levitate over passive coils.



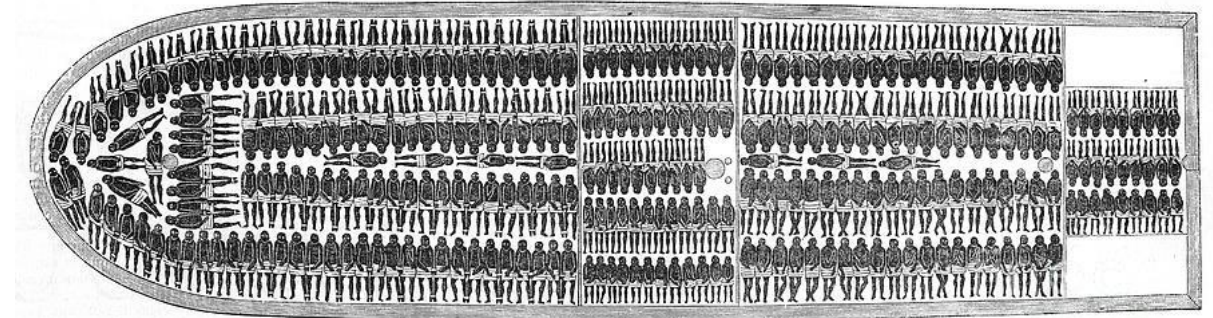
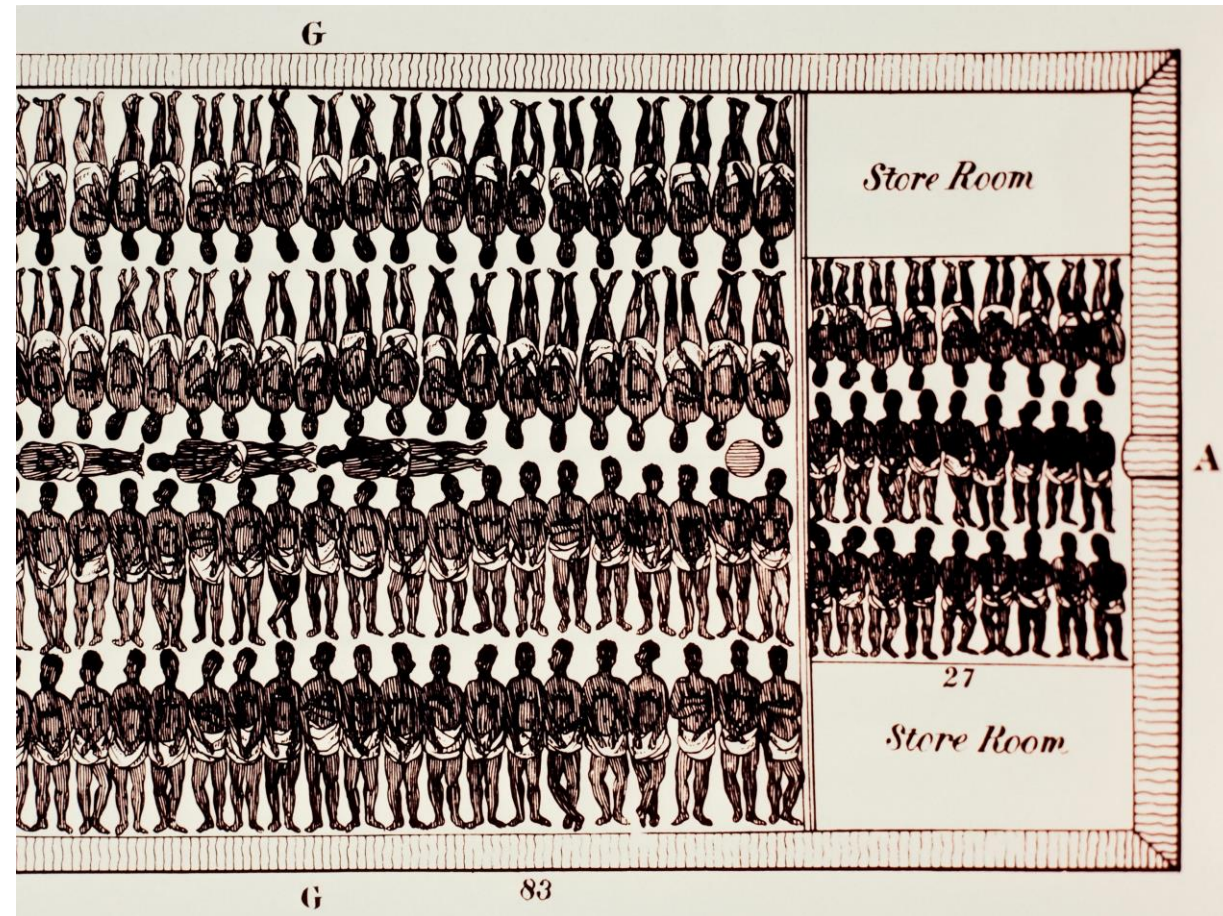
Above the Clouds



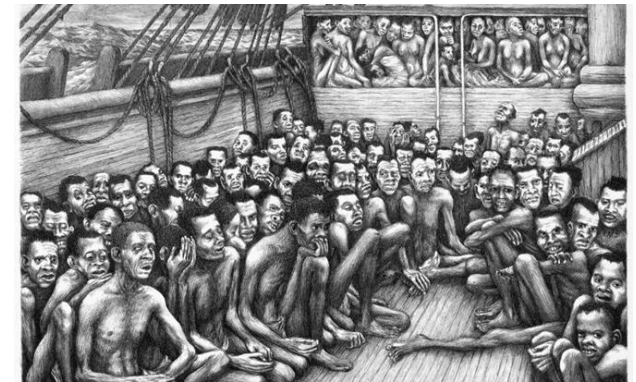
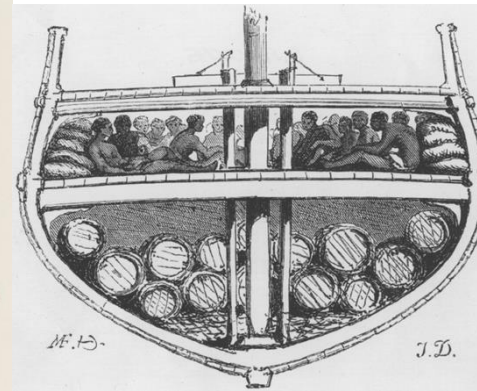
At Great Risk



Unwillingly



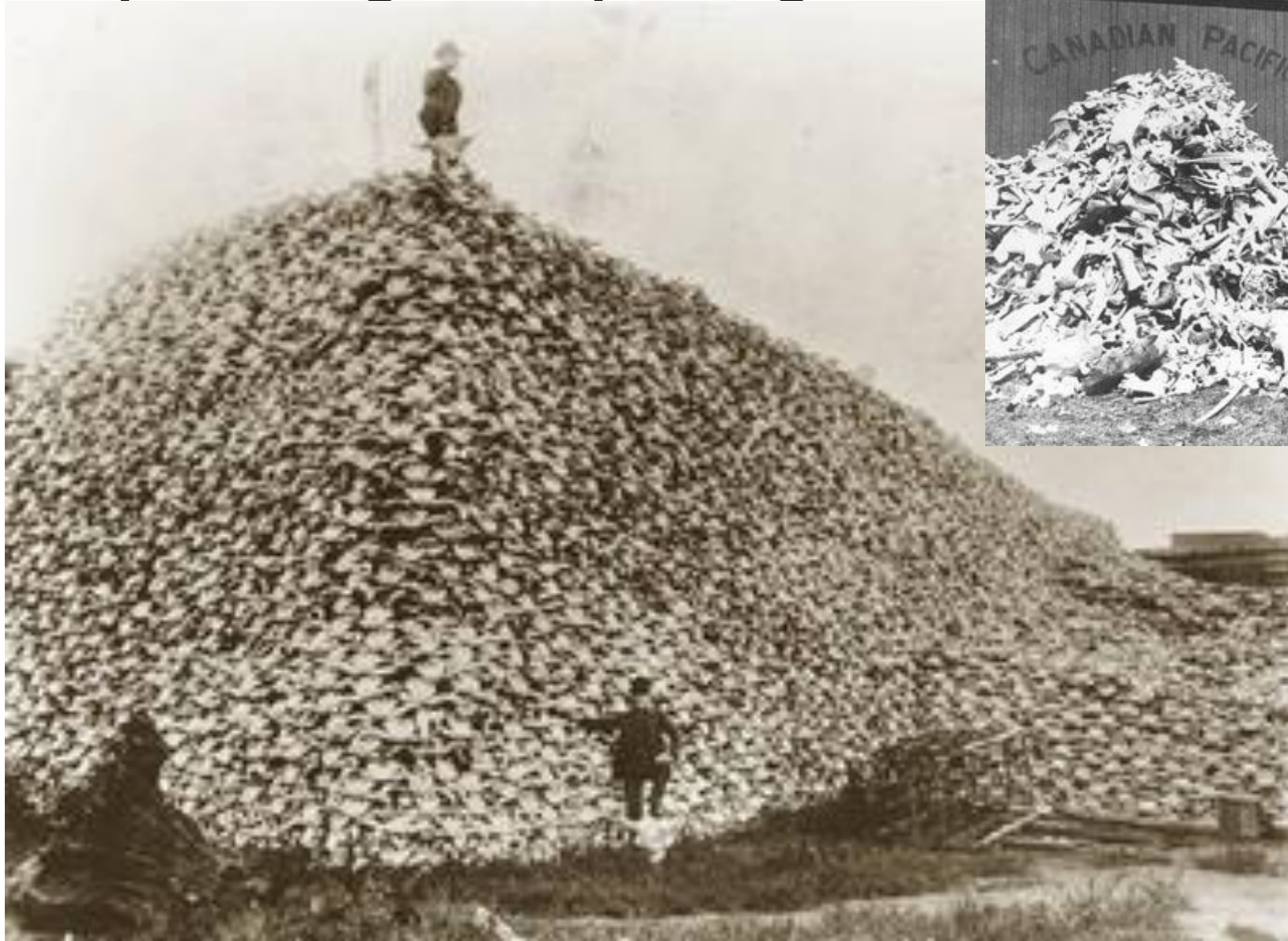
(Vue de la batterie basse d'un navire négrier.)



Willingly



By Giving Everything



Where are we going next and how
will we get there?