

Contract, PaymentMethod, I...

Month-to-month

One year

Bank transfer (au...

DSL

Fiber optic

No

Credit card (auto...

Electronic check

Mailed check

Two year

Bank transfer (au...

Credit card (auto...

Electronic check

Mailed check

Churn Rate by Tenure

Tenure	Churn Rate %
1	55
2	56
3	58
4	57
5	55
6	54
7	53
8	52
9	51

Churn Rate by Contract Type

Contract Type	Churn Rate %
Month-to-month	42.71

3875  
Total Customers

1655  
Churned Customers

42.71  
Churn Rate

Churn Rate by Payment Method

PaymentMethod	Churn Rate %
Electronic check	35.3%
Bank transfer (automated)	22.42%
Credit card (automated)	21.54%
Mailed check	20.75%

customerID

Sum of MonthlyCharges

Sum of TotalCharges

Contract

9481-IEBZY	112.90	8,061.50	Month-to-mor
2615-YVMYX	107.50	7,713.55	Month-to-mor
5804-HYIEZ	106.05	7,554.05	Month-to-mor
5287-QWLKY	105.10	7,548.10	Month-to-mor
5502-RLUVV	103.95	7,446.90	Month-to-mor
7821-DPRQE	107.70	7,320.90	Month-to-mor
9090-SGQXL	105.30	7,299.65	Month-to-mor
9052-VKDUW	109.40	7,227.45	Month-to-mor
3838-OZURD	105.00	7,133.25	Month-to-mor
6710-HSJRD	114.10	7,132.15	Month-to-mor
8495-LJDFO	108.95	7,111.30	Month-to-mor
6067-NGCEU	111.05	7,107.00	Month-to-mor
4550-VROEF	102.95	7,101.50	Month-to-mor
Total	257,294.15	5,305,861.50	