

Highlights for Reanalyzing the Werther Effect: The Impact of Highly-Publicized Celebrity
Suicide on Suicides

- The Werther effect: An increase in suicides following a highly-publicized suicide
- The original literature found marginal evidence for the Werther effect
- The founding literature used too-aggregated data
- Using better data, I find no evidence for a Werther effect in a similar timeframe
- Suicides do not increase following a highly-publicized suicide between 1973 and 1988