

# Daniel DeMoney

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3400 Poly Vista, Pomona, California 91768

## EDUCATION

**California Polytechnic Pomona**  
Business Marketing  
GPA: 3.0

**Pomona, CA**  
*Aug 2021 – Present*

**San Jose State University, San Jose**  
Business Marketing  
GPA: 3.2

**San Jose, CA**  
*Aug 2019 – Aug. 2021*

## EXPERIENCE

**California Polytechnic Pomona, Consumer Insights Consultancy**  
*Data Science Consultant*

**Pomona, CA**  
*Aug 2022 – Present*

- Collaborating with a small group of motivated students and faculty to create and execute a marketing research initiative to help a multi-million-dollar client increase profits.
- Using machine learning techniques with R to gain insight from over a decade of transaction data.

**Finisar/II-VI**  
*Sales Intern*

**San Jose, CA**  
*May 2022 – Aug 2022*

- Worked closely with Sales Managers, Product Line Managers, and Senior VPs to execute deliverables on deals worth upwards of \$10 million.
- Helped lead an initiative to tabulate excess inventory into a database and sell pieces to brokers, netting over \$1 million in revenue.

**California Polytechnic Pomona, Project Hatchery**  
*Team Apollo Cofounder*

**Pomona, CA**  
*Aug 2021 – May 2022*

- Cofounded a team to develop and market a wearable blood pressure measurement device.
- Helped allocate a \$4,000 budget, develop project timelines, and program Bluetooth software for the prototype.

**Office Depot**  
*Solutions Advisor*

**Los Gatos, CA**  
*Aug 2020 – May 2021*

- Oversaw the sales of laptops and desktop computers and increased tech bundle sales by 30%.
- Lead the store in loyalty account signups for 6 months straight.

## ADDITIONAL

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- Proficient in Python, SQL, and R
  - Made the Dean's List in Spring 2022
  - Self-taught Pianist