

Daniel DeMoney

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EDUCATION

California Polytechnic Pomona

Business Marketing
GPA: 3.0

Pomona, CA

Aug 2021 – Present

San Jose State University, San Jose

Business Marketing
GPA: 3.2

San Jose, CA

Aug 2019 – Aug. 2021

EXPERIENCE

California Polytechnic Pomona, Consumer Insights Consultancy

Data Science Consultant

Pomona, CA

Aug 2022 – Present

- Collaborating with a small group of motivated students and faculty to create and execute a marketing research initiative to help a multi-million-dollar client increase profits.
- Using machine learning techniques with R to gain insight from over a decade of transaction data.

Finisar/II-VI

Sales Intern

San Jose, CA

May 2022 – Aug 2022

- Worked closely with Sales Managers, Product Line Managers, and Senior VPs to execute deliverables on deals worth upwards of \$10 million.
- Helped lead an initiative to tabulate excess inventory into a database and sell pieces to brokers, netting over \$1 million in revenue.

California Polytechnic Pomona, Project Hatchery

Team Apollo Cofounder

Pomona, CA

Aug 2021 – May 2022

- Cofounded a team to develop and market a wearable blood pressure measurement device.
- Helped allocate a \$4,000 budget, develop project timelines, and program Bluetooth software for the prototype.

Office Depot

Solutions Advisor

Los Gatos, CA

Aug 2020 – May 2021

- Oversaw the sales of laptops and desktop computers and increased tech bundle sales by 30%.
- Lead the store in loyalty account signups for 6 months straight.

ADDITIONAL

- Proficient in Python, SQL, and R
- Made the Dean's List in Spring 2022
- Self-taught Pianist