

Douglas Moore

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Professional Experience

Software Engineer

Bloglovin, New York, NY

January 2016-Present

- Overhauled signup process, built new home pages, and updated reset password logic.
- Created multiple AB tests to determine most effective form of user onboarding for platform.
- Utilized Pinterest, Facebook, and Twitter APIs to enhance user experience.
- Brought numerous pages and API endpoints from legacy framework to current one including full overhaul of settings page, complete with over 50 various features.
- Built new pages for topic feed project, including new onboarding and and paginated follow management page.
- Improved use of React and helped implement ES6 features in front end code base.
- Assisted QA Engineer with building of Selenium integration test suite in Ruby.
- Rebuilt daily mail system to utilize Twig templating, generate content from new algorithm, and optimized style to appear correctly across all email clients.
- Revamped pages on separate Influencer Marketing Application in Java and optimized front end code by utilizing React.

Staff Accountant

Namely, New York, NY

June 2015-September 2015

Staff Accountant

General Assembly, New York, NY

October 2014-June 2015

Staff Accountant

Union Beer Distributors, Brooklyn, NY

June 2011-October 2014

Skills

Javascript	React	PHP	MySQL	Ruby
jQuery	CSS	HTML	Java	MongoDB

Education

AppAcademy

- 2015

Brandeis University

- 2011