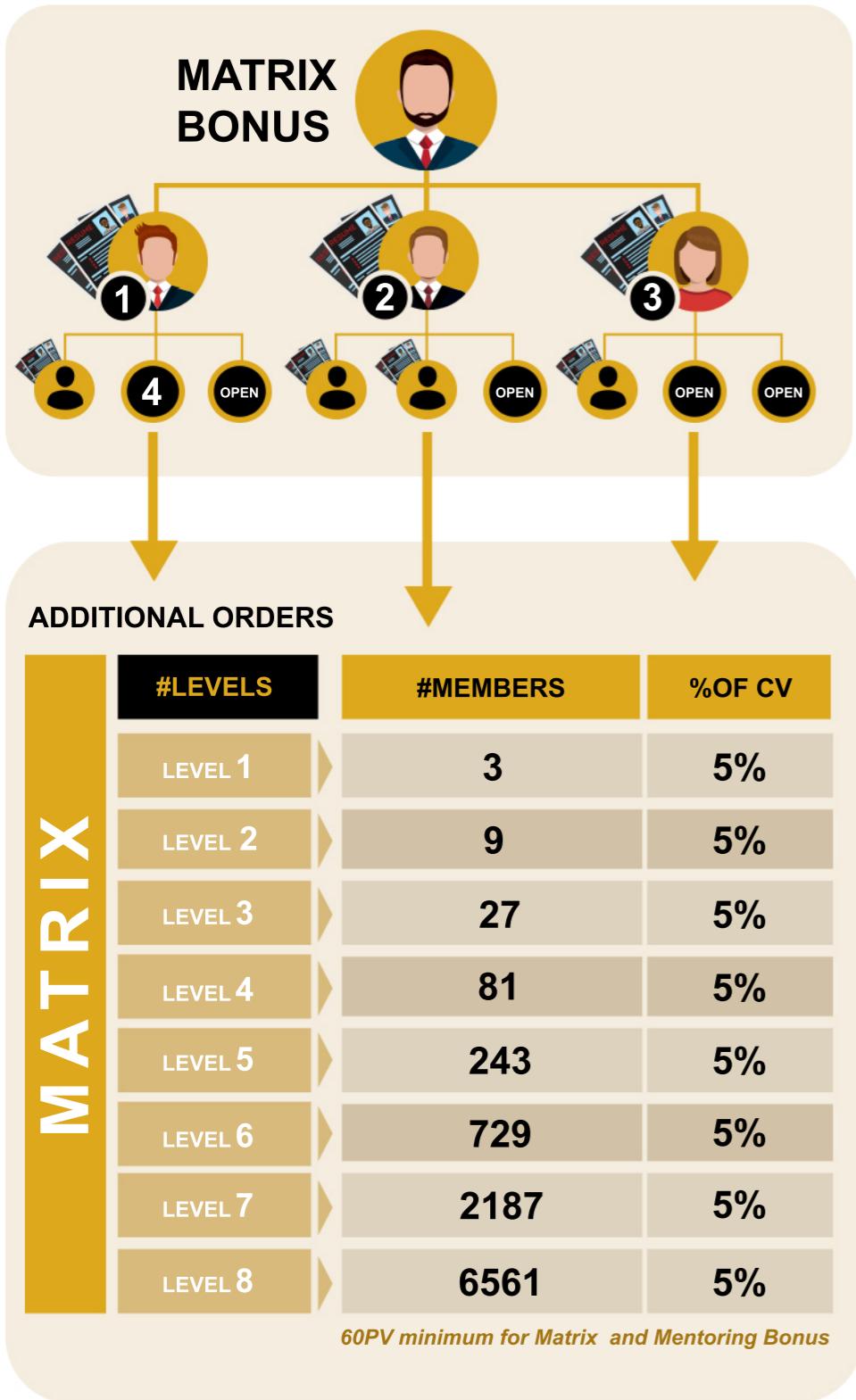


Xcelerate INTERNATIONAL



DIRECT RETAIL

When Affiliates purchase multi-packs at a discounted wholesale rate the Affiliate earns the difference between wholesale and retail when sold directly to consumers.



ONLINE RETAIL

When Members or Affiliates direct customers to their retail website the Member or Affiliate has the potential to earn between 5% and 35% of the CV associated with each retail order generated from their referral down three generations of referral orders. 35% 10% 5%



FAST START BONUS

FAST START	INITIAL ORDER							
	3 PACK	\$60	60 CV	GEN 1	35%	GEN 2	10%	GEN 3
10 PACK	\$160	160 CV	GEN 1	35%	GEN 2	10%	GEN 3	5%
100 PACK	\$1500	1300 CV	GEN 1	35%	GEN 2	10%	GEN 3	5%

MENTORING BONUS

Affiliates earn a 2.5% bonus on all qualified CV in their personally referred Affiliates Matrix.

2.5%

60PV minimum for Matrix and Mentoring Bonus

Fast Start Bonuses are paid according to personal REFERRAL.

Matrix Bonuses are paid according to PLACEMENT.

Mentoring Bonuses are paid according to personal REFERRAL.



**MATRIX³
X⁸**

Matrix placement is forced. New Affiliates are automatically placed in the next available open position in the 3 x 8 Matrix.

Xcelerate International Compensation Plan

Definitions

Customer – Someone who has ordered product from an Affiliate or Member directly or through the Affiliates or Members online retail website.

Member – Someone who has joined Xcelerate International (company) with the intent of building a business and earning commissions retailing products strictly through Online Retail via their free retail website provided by the company. No inventory or sales quota requirements. Members earn 35% of the CV associated with all orders generated from their retail website.

Affiliate - Someone who has joined Xcelerate International (company) with the intent of building a sales organization of Affiliates and / or Members and earning commissions by Direct Retail, Online Retail and organizational sales. Affiliates are required to purchase and retail a minimum of 60CV worth of product inventory each month.

Direct Retail

When Affiliates purchase multi-packs at a discounted wholesale rate the Affiliate earns the difference between wholesale and retail when sold directly to consumers. Suggested Retail \$30USD per pack.

Example: Affiliate purchases a 10 pack for \$160USD / \$16 per pack and resells for \$30 per pack. Gross profit would be \$14 USD per pack x 10 = \$140USD

Online Retail

When Members or Affiliates direct customers to their retail website the Member / Affiliate has the potential to earn between 5% and 35% of the CV associated with each retail order generated from their referral down three generations of referrals.

Generation 1 – 35% (CV)

Generation 2 – 10% (CV)

Generation 3 – 5% (CV)

Example: Member or Affiliate markets their retail website and a customer orders a 1 pack of fuel tabs. Since this was a personal customer who used the Members or Affiliates personal retail link, that Member or Affiliate would earn 35% of the CV associated with the order. If an Affiliate has referred other Affiliates or Members that generate retail sales through their personal retail links the referring Affiliate would earn between 5% and 10% of the CV of those orders as well down an additional 2 generations.

Fast Start

Commission potentially earned on the CV of initial orders placed by either personally referred or their personally referred Members or Affiliates.

Generation 1 – 35% (CV)

Generation 2 – 10% (CV)

Generation 3 – 5% (CV)

Matrix Bonus

Commission potentially earned on the CV of additional orders placed by Affiliates within their sales organization. 5% down 8 levels.

Level 1 – 5% (CV)

Level 2 – 5% (CV)

Level 3 – 5% (CV)

Level 4 – 5% (CV)

Level 5 – 5% (CV)

Level 6 – 5% (CV)

Level 7 – 5% (CV)

Level 8 – 5% (CV)

Mentoring Bonus

Commissions earned by an Affiliate based on qualified sales volume within all personally referred Affiliates sales organizations. 2.5% down 8 levels.

Generations – Based on personal referred. Example: When you refer an Affiliate this would be your 1st generation. When they refer someone, this would be their first generation and your second generation. Generations are not dependent or confined to levels within the sales Matrix.

Levels – Based on physical positioning within the 3 x 8 sales Matrix. Example. Because the sales Matrix limits 1st level width to 3, If you personally refer 4 Affiliates, 3 of those Affiliates may automatically fall on your 1st level and the 4th Affiliate would automatically fall on your second level despite all 4 of your personally referred Affiliates being 1st generation.

CV – Commissionable Volume. This is number assigned to each product in which commissions are calculated. Example: If a product costs \$24 with 20CV the commission would be based on the 20CV and not the \$24. If a product costs \$60 with 60CV the commission would be based on the 60CV despite the purchase price being the same as the CV.

Qualifications for Compensation / Commission

Customers – Customers do not qualify for commissions

Members - Members are not required to purchase product and there are no volume or referral requirements. Members are compensated 35% of the CV of all orders placed through their personal Online Retail website.

Affiliates – Affiliates are required to maintain monthly inventory of 60CV or more and Direct Retail or Online retail at least 60CV worth of product each month to qualify for specific commissions.

Affiliates automatically qualify for three (3) Generations of Fast Start commissions

Affiliates qualify for three (3) Levels of Matrix commissions when they acquire and retail to a minimum of three (3) customers

Affiliates qualify for six (6) levels of Matrix commissions when they acquire and personally retail to five (5) customers and personally refer two (2) Affiliates.

Affiliates qualify for seven (7) levels of Matrix commissions when they acquire and personally retail to six (6) customers, and refer two (2) additional Affiliates that have personally retailed to three (3) customers.

Affiliates qualify for eight (8) levels of Matrix commissions when they acquire and personally retail to 8 (8) customers, and refer one (1) additional Affiliate that has personally retailed to three (3) customers.

Affiliates qualify for the Mentorship Bonus for each personally referred Affiliate who they have helped to train and mentor and whose training and mentoring has directly or indirectly influenced additional and measurable sales volume within the Affiliates organization.