

## DATA 621 - Homework 4

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In this homework assignment, you will explore, analyze and model a data set containing approximately 8000 records representing a customer at an auto insurance company. Each record has two response variables. The first response variable, TARGET\_FLAG, is a 1 or a 0. A "1" means that the person was in a car crash. A zero means that the person was not in a car crash. The second response variable is TARGET\_AMT. This value is zero if the person did not crash their car. But if they did crash their car, this number will be a value greater than zero.

Your objective is to build multiple linear regression and binary logistic regression models on the training data to predict the probability that a person will crash their car and also the amount of money it will cost if the person does crash their car. You can only use the variables given to you (or variables that you derive from the variables provided). Below is a short description of the variables of interest in the data set:

### 1. Data Exploration:

```
names(insurance)
```

```
## [1] "INDEX"      "TARGET_FLAG" "TARGET_AMT"  "KIDSDRIV"    "AGE"
## [6] "HOMEKIDS"   "YOJ"         "INCOME"      "PARENT1"     "HOME_VAL"
## [11] "MSTATUS"    "SEX"         "EDUCATION"   "JOB"         "TRAVTIME"
## [16] "CAR_USE"    "BLUEBOOK"   "TIF"         "CAR_TYPE"    "RED_CAR"
## [21] "OLDCLAIM"   "CLM_FREQ"    "REVOKED"     "MVR_PTS"     "CAR_AGE"
## [26] "URBANICITY"
```

```
str(insurance)
```

```
## 'data.frame': 8161 obs. of 26 variables:
## $ INDEX : int 1 2 4 5 6 7 8 11 12 13 ...
## $ TARGET_FLAG: int 0 0 0 0 0 1 0 1 1 0 ...
## $ TARGET_AMT : num 0 0 0 0 0 ...
## $ KIDSDRIV : int 0 0 0 0 0 0 0 1 0 0 ...
## $ AGE : int 60 43 35 51 50 34 54 37 34 50 ...
## $ HOMEKIDS : int 0 0 1 0 0 1 0 2 0 0 ...
## $ YOJ : int 11 11 10 14 NA 12 NA NA 10 7 ...
## $ INCOME : chr "$67,349" "$91,449" "$16,039" "" ...
## $ PARENT1 : chr "No" "No" "No" "No" ...
## $ HOME_VAL : chr "$0" "$257,252" "$124,191" "$306,251" ...
## $ MSTATUS : chr "z_No" "z_No" "Yes" "Yes" ...
## $ SEX : chr "M" "M" "z_F" "M" ...
## $ EDUCATION : chr "PhD" "z_High School" "z_High School" "<High School"
## ...
```

```
## $ JOB      : chr  "Professional" "z_Blue Collar" "Clerical" "z_Blue
Collar" ...
## $ TRAVTIME  : int   14 22 5 32 36 46 33 44 34 48 ...
## $ CAR_USE   : chr   "Private" "Commercial" "Private" "Private" ...
## $ BLUEBOOK : chr   "$14,230" "$14,940" "$4,010" "$15,440" ...
## $ TIF       : int   11 1 4 7 1 1 1 1 1 7 ...
## $ CAR_TYPE  : chr   "Minivan" "Minivan" "z_SUV" "Minivan" ...
## $ RED_CAR   : chr   "yes" "yes" "no" "yes" ...
## $ OLDCLAIM  : chr   "$4,461" "$0" "$38,690" "$0" ...
## $ CLM_FREQ  : int   2 0 2 0 2 0 0 1 0 0 ...
## $ REVOKED   : chr   "No" "No" "No" "No" ...
## $ MVR_PTS   : int   3 0 3 0 3 0 0 10 0 1 ...
## $ CAR_AGE   : int   18 1 10 6 17 7 1 7 1 17 ...
## $ URBANICITY : chr   "Highly Urban/ Urban" "Highly Urban/ Urban" "Highly
Urban/ Urban" "Highly Urban/ Urban" ...
```

```
dim(insurance)
```

```
## [1] 8161 26
```

```
summary(insurance)
```

```
##      INDEX      TARGET_FLAG      TARGET_AMT      KIDSDRIV
## Min.   : 1      Min.   :0.0000      Min.   : 0      Min.   :0.0000
## 1st Qu.: 2559    1st Qu.:0.0000    1st Qu.: 0      1st Qu.:0.0000
## Median : 5133    Median :0.0000    Median : 0      Median :0.0000
## Mean   : 5152    Mean   :0.2638    Mean   : 1504    Mean   :0.1711
## 3rd Qu.: 7745    3rd Qu.:1.0000    3rd Qu.: 1036    3rd Qu.:0.0000
## Max.   :10302    Max.   :1.0000    Max.   :107586    Max.   :4.0000
##
##      AGE      HOMEKIDS      YOJ      INCOME
## Min.   :16.00    Min.   :0.0000    Min.   : 0.0      Length:8161
## 1st Qu.:39.00    1st Qu.:0.0000    1st Qu.: 9.0      Class :character
## Median :45.00    Median :0.0000    Median :11.0     Mode  :character
## Mean   :44.79    Mean   :0.7212    Mean   :10.5
## 3rd Qu.:51.00    3rd Qu.:1.0000    3rd Qu.:13.0
## Max.   :81.00    Max.   :5.0000    Max.   :23.0
## NA's   :6        NA's   :454
##      PARENT1      HOME_VAL      MSTATUS      SEX
## Length:8161      Length:8161      Length:8161      Length:8161
## Class :character  Class :character  Class :character  Class :character
## Mode  :character  Mode  :character  Mode  :character  Mode  :character
##
##
##
##      EDUCATION      JOB      TRAVTIME      CAR_USE
## Length:8161      Length:8161      Min.   : 5.00      Length:8161
## Class :character  Class :character  1st Qu.: 22.00      Class :character
## Mode  :character  Mode  :character  Median : 33.00      Mode  :character
##                                     Mean   : 33.49
```

```
##          3rd Qu.: 44.00
##          Max.    :142.00
##
## BLUEBOOK          TIF          CAR_TYPE          RED_CAR
## Length:8161      Min.   : 1.000    Length:8161      Length:8161
## Class :character  1st Qu.: 1.000    Class :character  Class :character
## Mode  :character  Median : 4.000    Mode  :character  Mode  :character
##                  Mean    : 5.351
##                  3rd Qu.: 7.000
##                  Max.    :25.000
##
## OLDCLAIM          CLM_FREQ          REVOKED          MVR_PTS
## Length:8161      Min.   :0.0000    Length:8161      Min.   : 0.000
## Class :character  1st Qu.:0.0000    Class :character  1st Qu.: 0.000
## Mode  :character  Median :0.0000    Mode  :character  Median : 1.000
##                  Mean    :0.7986    Mean    : 1.696
##                  3rd Qu.:2.0000    3rd Qu.: 3.000
##                  Max.    :5.0000    Max.    :13.000
##
## CAR_AGE          URBANICITY
## Min.   :-3.000    Length:8161
## 1st Qu.: 1.000    Class :character
## Median : 8.000    Mode  :character
## Mean    : 8.328
## 3rd Qu.:12.000
## Max.    :28.000
## NA's    :510
```

*# The data needs to be cleaned up. We have some variables with \$ and some variables with Z\_ that needs to be removed.*

```
insurance$MSTATUS <- gsub('z_', '', insurance$MSTATUS)
insurance$SEX <- gsub('z_', '', insurance$SEX)
insurance$EDUCATION <- gsub('z_', '', insurance$EDUCATION)
insurance$JOB <- gsub('z_', '', insurance$JOB)
insurance$CAR_TYPE <- gsub('z_', '', insurance$CAR_TYPE)
insurance$URBANICITY <- gsub('z_', '', insurance$URBANICITY)
insurance$INCOME <- gsub('[\\$,]', '', insurance$INCOME)
insurance$HOME_VAL <- gsub('[\\$,]', '', insurance$HOME_VAL)
insurance$BLUEBOOK <- gsub('[\\$,]', '', insurance$BLUEBOOK)
insurance$OLDCLAIM <- gsub('[\\$,]', '', insurance$OLDCLAIM)
```

```
insurancetrain <- insurance %>%
  dplyr::select(-INDEX) %>%
  mutate(TARGET_FLAG = as.factor(TARGET_FLAG),
         KIDSDRIV = as.factor(KIDSDRIV),
         HOMEKIDS = as.factor(HOMEKIDS),
         PARENT1 = as.factor(PARENT1),
         CLM_FREQ = as.factor(CLM_FREQ),
```

```

OLDCLAIM = as.integer(OLDCLAIM),
BLUEBOOK = as.integer(BLUEBOOK),
HOME_VAL = as.integer(HOME_VAL),
INCOME = as.integer(INCOME))

```

*#boxplot, histogram and correlations*

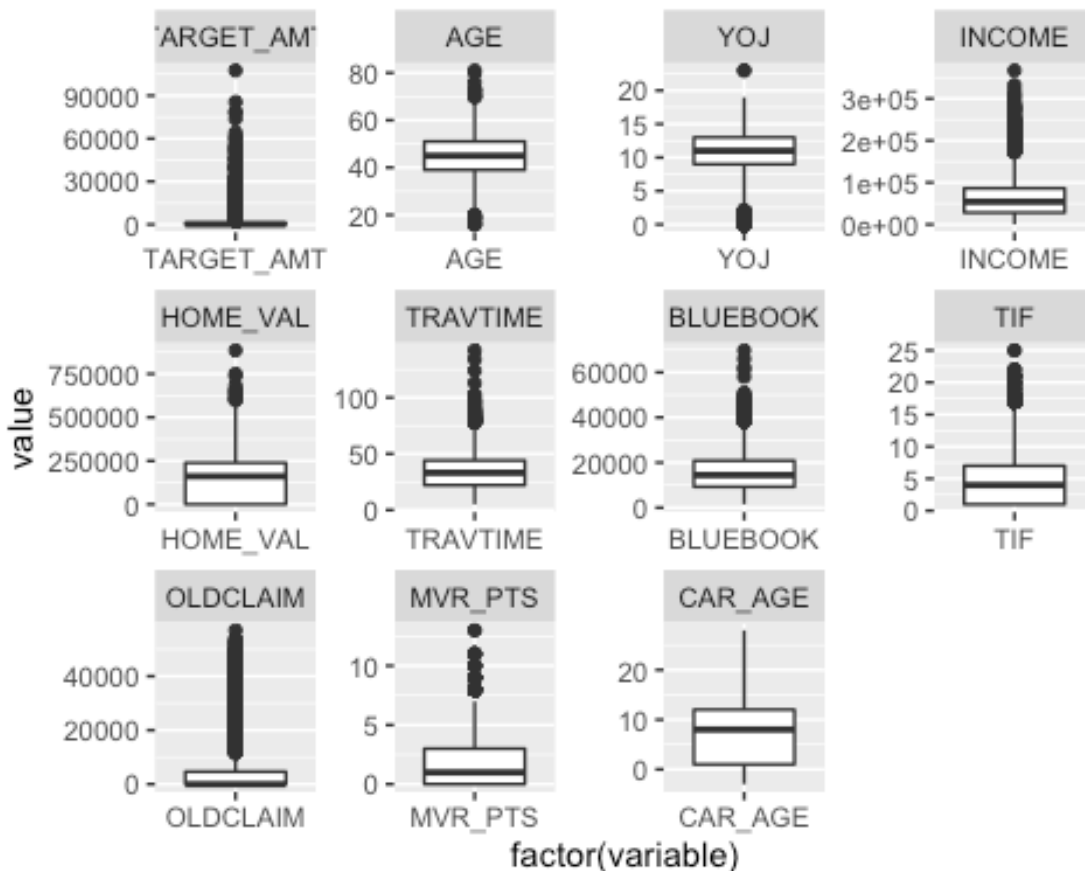
```

ggplot(melt(insurancetrain), aes(x=factor(variable), y=value)) +
facet_wrap(~variable, scale="free") + geom_boxplot()

```

## Using TARGET\_FLAG, KIDSDRIV, HOMEKIDS, PARENT1, MSTATUS, SEX, EDUCATION, JOB, CAR\_USE, CAR\_TYPE, RED\_CAR, CLM\_FREQ, REVOKED, URBANICITY as id variables

## Warning: Removed 1879 rows containing non-finite values (stat\_boxplot).



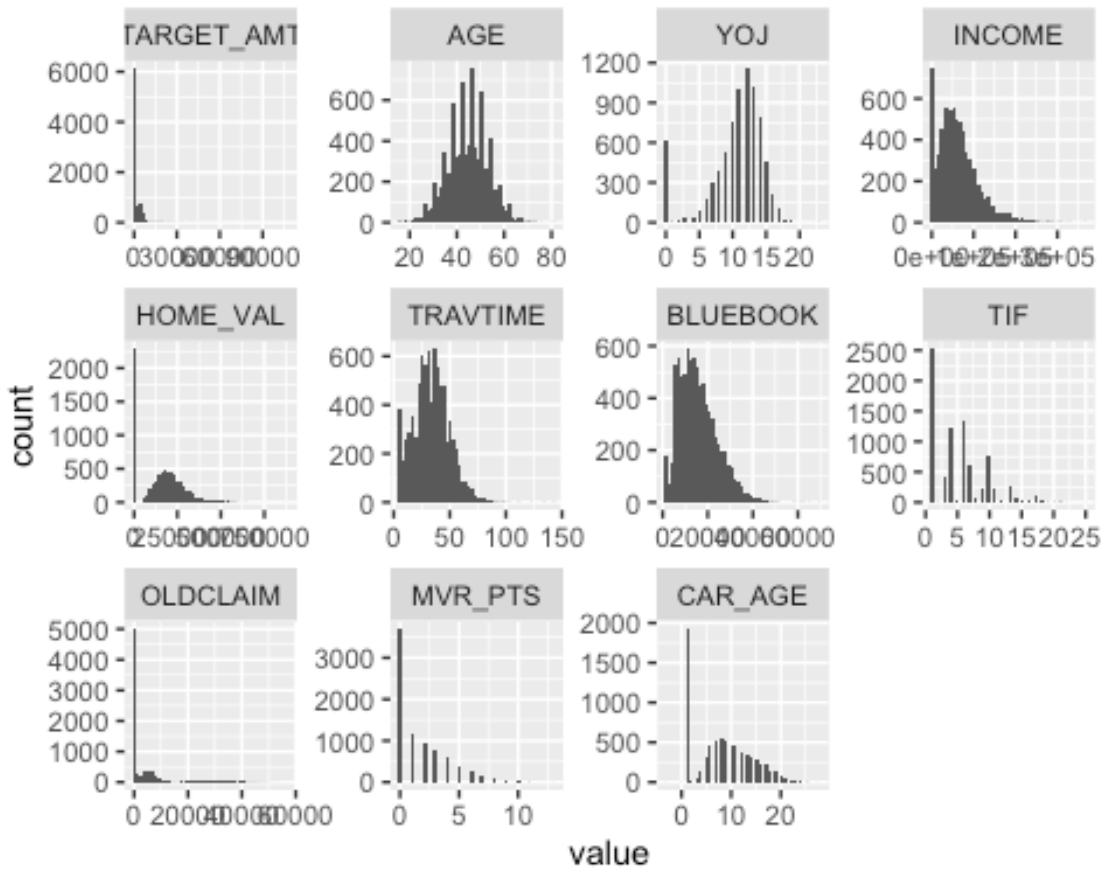
```

ggplot(melt(insurancetrain), aes(x=value)) + facet_wrap(~variable,
scale="free") + geom_histogram(bins=50)

```

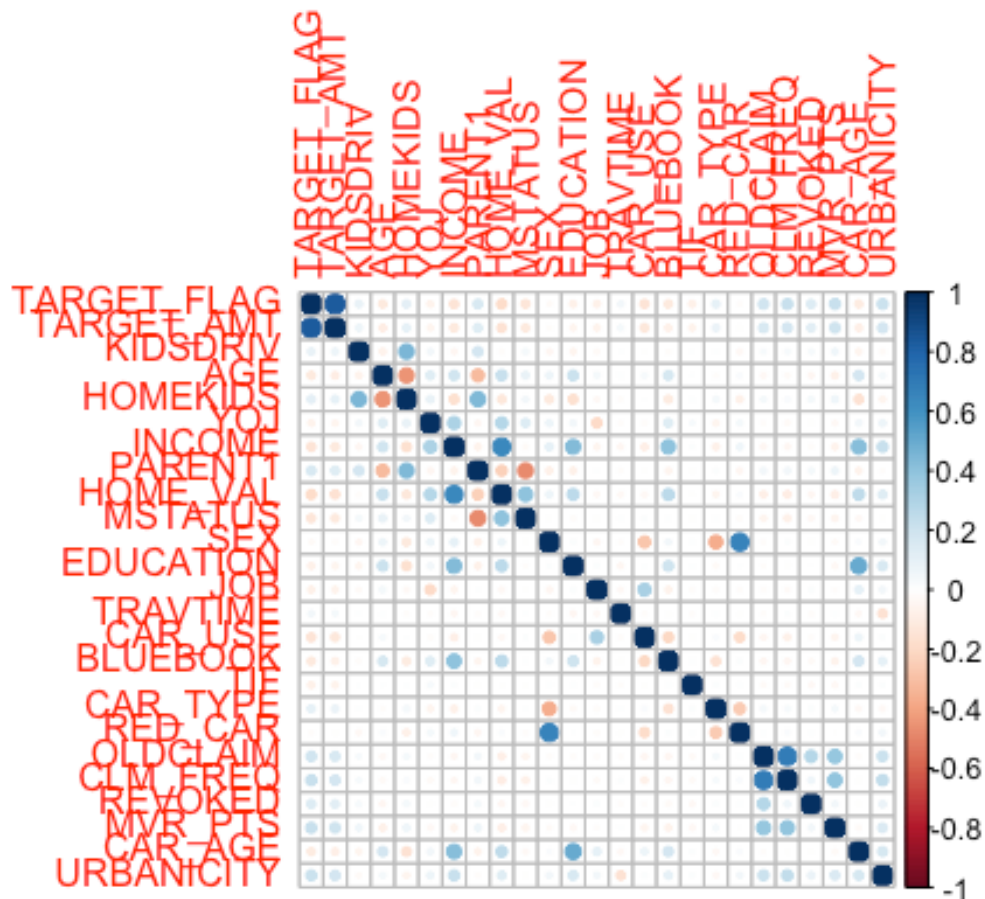
## Using TARGET\_FLAG, KIDSDRIV, HOMEKIDS, PARENT1, MSTATUS, SEX, EDUCATION, JOB, CAR\_USE, CAR\_TYPE, RED\_CAR, CLM\_FREQ, REVOKED, URBANICITY as id variables

## Warning: Removed 1879 rows containing non-finite values (stat\_bin).



```
cor1 <- data.frame(lapply(insurancetrain, function(x)
as.numeric(as.factor(x))))

c <- cor(cor1, method="pearson", use="complete.obs")
corrplot(c, method="circle")
```



### We observed that:

- The crime dataset contains 26 variables, with 8161 observations
- There are missing values.

## 2. Data Preparation

*## checking for no missing data*

```
sapply(insurancetrain, function(x) sum(is.na(x)))
```

```
## TARGET_FLAG TARGET_AMT KIDSDRIV AGE HOMEKIDS YOF
##          0          0          0    6          0    454
## INCOME PARENT1 HOME_VAL MSTATUS SEX EDUCATION
##    445          0        464      0          0      0
## JOB TRAVTIME CAR_USE BLUEBOOK TIF CAR_TYPE
##    0          0          0      0          0      0
## RED_CAR OLDCLAIM CLM_FREQ REVOKED MVR_PTS CAR_AGE
##    0          0          0      0          0      510
## URBANICITY
##    0
```

*#Using the mice package to input the missing data.*

```
insurancetraining2 <- mice(insurancetrain, m=5, maxit = 5, method = 'pmm')
```

```

##
## iter imp variable
## 1 1 AGE YOJ INCOME HOME_VAL CAR_AGE
## 1 2 AGE YOJ INCOME HOME_VAL CAR_AGE
## 1 3 AGE YOJ INCOME HOME_VAL CAR_AGE
## 1 4 AGE YOJ INCOME HOME_VAL CAR_AGE
## 1 5 AGE YOJ INCOME HOME_VAL CAR_AGE
## 2 1 AGE YOJ INCOME HOME_VAL CAR_AGE
## 2 2 AGE YOJ INCOME HOME_VAL CAR_AGE
## 2 3 AGE YOJ INCOME HOME_VAL CAR_AGE
## 2 4 AGE YOJ INCOME HOME_VAL CAR_AGE
## 2 5 AGE YOJ INCOME HOME_VAL CAR_AGE
## 3 1 AGE YOJ INCOME HOME_VAL CAR_AGE
## 3 2 AGE YOJ INCOME HOME_VAL CAR_AGE
## 3 3 AGE YOJ INCOME HOME_VAL CAR_AGE
## 3 4 AGE YOJ INCOME HOME_VAL CAR_AGE
## 3 5 AGE YOJ INCOME HOME_VAL CAR_AGE
## 4 1 AGE YOJ INCOME HOME_VAL CAR_AGE
## 4 2 AGE YOJ INCOME HOME_VAL CAR_AGE
## 4 3 AGE YOJ INCOME HOME_VAL CAR_AGE
## 4 4 AGE YOJ INCOME HOME_VAL CAR_AGE
## 4 5 AGE YOJ INCOME HOME_VAL CAR_AGE
## 5 1 AGE YOJ INCOME HOME_VAL CAR_AGE
## 5 2 AGE YOJ INCOME HOME_VAL CAR_AGE
## 5 3 AGE YOJ INCOME HOME_VAL CAR_AGE
## 5 4 AGE YOJ INCOME HOME_VAL CAR_AGE
## 5 5 AGE YOJ INCOME HOME_VAL CAR_AGE

## Warning: Number of logged events: 9

insurancetraining2 <- complete(insurancetraining2)
summary(insurancetraining2)

## TARGET_FLAG TARGET_AMT KIDSDRIV AGE HOMEKIDS YOJ
## 0:6008 Min. : 0 0:7180 Min. :16.00 0:5289 Min. :
0.00
## 1:2153 1st Qu.: 0 1: 636 1st Qu.:39.00 1: 902 1st Qu.:
9.00
## Median : 0 2: 279 Median :45.00 2:1118 Median
:11.00
## Mean : 1504 3: 62 Mean :44.78 3: 674 Mean
:10.49
## 3rd Qu.: 1036 4: 4 3rd Qu.:51.00 4: 164 3rd
Qu.:13.00
## Max. :107586 Max. :81.00 5: 14 Max.
:23.00
## INCOME PARENT1 HOME_VAL MSTATUS
## Min. : 0 No :7084 Min. : 0 Length:8161
## 1st Qu.: 27957 Yes:1077 1st Qu.: 0 Class :character
## Median : 54009 Median :161166 Mode :character

```

```
## Mean : 61751 Mean :154983
## 3rd Qu.: 85731 3rd Qu.:238931
## Max. :367030 Max. :885282
## SEX EDUCATION JOB TRAVTIME
## Length:8161 Length:8161 Length:8161 Min. : 5.00
## Class :character Class :character Class :character 1st Qu.: 22.00
## Mode :character Mode :character Mode :character Median : 33.00
## Mean : 33.49
## 3rd Qu.: 44.00
## Max. :142.00
## CAR_USE BLUEBOOK TIF CAR_TYPE
## Length:8161 Min. : 1500 Min. : 1.000 Length:8161
## Class :character 1st Qu.: 9280 1st Qu.: 1.000 Class :character
## Mode :character Median :14440 Median : 4.000 Mode :character
## Mean :15710 Mean : 5.351
## 3rd Qu.:20850 3rd Qu.: 7.000
## Max. :69740 Max. :25.000
## RED_CAR OLDCLAIM CLM_FREQ REVOKED
## Length:8161 Min. : 0 0:5009 Length:8161
## Class :character 1st Qu.: 0 1: 997 Class :character
## Mode :character Median : 0 2:1171 Mode :character
## Mean : 4037 3: 776
## 3rd Qu.: 4636 4: 190
## Max. :57037 5: 18
## MVR_PTS CAR_AGE URBANICITY
## Min. : 0.000 Min. : -3.00 Length:8161
## 1st Qu.: 0.000 1st Qu.: 1.00 Class :character
## Median : 1.000 Median : 8.00 Mode :character
## Mean : 1.696 Mean : 8.33
## 3rd Qu.: 3.000 3rd Qu.:12.00
## Max. :13.000 Max. :28.00
```

```
sapply(insurancetraining2, function(x) sum(is.na(x)))
```

```
## TARGET_FLAG TARGET_AMT KIDSDRIV AGE HOMEKIDS YOJ
## 0 0 0 0 0 0
## INCOME PARENT1 HOME_VAL MSTATUS SEX EDUCATION
## 0 0 0 0 0 0
## JOB TRAVTIME CAR_USE BLUEBOOK TIF CAR_TYPE
## 0 0 0 0 0 0
## RED_CAR OLDCLAIM CLM_FREQ REVOKED MVR_PTS CAR_AGE
## 0 0 0 0 0 0
## URBANICITY
## 0
```

```
#same for eval set
```

```
sapply(insurance_evaluation, function(x) sum(is.na(x)))
```

```
## INDEX TARGET_FLAG TARGET_AMT KIDSDRIV AGE HOMEKIDS
## 0 2141 2141 0 1 0
## YOJ INCOME PARENT1 HOME_VAL MSTATUS SEX
```



```
##          94          0          0          0          0          0
## EDUCATION          JOB      TRAVTIME      CAR_USE      BLUEBOOK          TIF
##          0          0          0          0          0          0
## CAR_TYPE      RED_CAR      OLDCLAIM      CLM_FREQ      REVOKED      MVR_PTS
##          0          0          0          0          0          0
## CAR_AGE      URBANICITY
##          129          0
```

```
insuranceeval2 <- mice(insurance_evaluation, m=5, maxit = 5, method = 'pmm')
```

```
##
## iter imp variable
## 1 1 AGE YOJ CAR_AGE
## 1 2 AGE YOJ CAR_AGE
## 1 3 AGE YOJ CAR_AGE
## 1 4 AGE YOJ CAR_AGE
## 1 5 AGE YOJ CAR_AGE
## 2 1 AGE YOJ CAR_AGE
## 2 2 AGE YOJ CAR_AGE
## 2 3 AGE YOJ CAR_AGE
## 2 4 AGE YOJ CAR_AGE
## 2 5 AGE YOJ CAR_AGE
## 3 1 AGE YOJ CAR_AGE
## 3 2 AGE YOJ CAR_AGE
## 3 3 AGE YOJ CAR_AGE
## 3 4 AGE YOJ CAR_AGE
## 3 5 AGE YOJ CAR_AGE
## 4 1 AGE YOJ CAR_AGE
## 4 2 AGE YOJ CAR_AGE
## 4 3 AGE YOJ CAR_AGE
## 4 4 AGE YOJ CAR_AGE
## 4 5 AGE YOJ CAR_AGE
## 5 1 AGE YOJ CAR_AGE
## 5 2 AGE YOJ CAR_AGE
## 5 3 AGE YOJ CAR_AGE
## 5 4 AGE YOJ CAR_AGE
## 5 5 AGE YOJ CAR_AGE
```

```
## Warning: Number of logged events: 16
```

```
insuranceeval2 <- complete(insuranceeval2)
insuranceeval2 <- data.frame(lapply(insuranceeval2, function(x)
as.numeric(as.factor(x))))
summary(insuranceeval2)
```

```
##      INDEX      TARGET_FLAG      TARGET_AMT      KIDSDRIV      AGE
## Min.   :    1  Min.   : NA  Min.   : NA  Min.   :1.000  Min.   :
1.00
## 1st Qu.: 536  1st Qu.: NA  1st Qu.: NA  1st Qu.:1.000  1st
Qu.:22.00
## Median :1071  Median : NA  Median : NA  Median :1.000  Median
```

```

:28.00
## Mean :1071 Mean :NaN Mean :NaN Mean :1.163 Mean
:28.02
## 3rd Qu.:1606 3rd Qu.: NA 3rd Qu.: NA 3rd Qu.:1.000 3rd
Qu.:34.00
## Max. :2141 Max. : NA Max. : NA Max. :4.000 Max.
:54.00
## NA's :2141 NA's :2141
## HOMEKIDS YOJ INCOME PARENT1
## Min. :1.000 Min. : 1.00 Min. : 1.0 Min. :1.000
## 1st Qu.:1.000 1st Qu.:10.00 1st Qu.: 227.0 1st Qu.:1.000
## Median :1.000 Median :12.00 Median : 754.0 Median :1.000
## Mean :1.717 Mean :11.37 Mean : 773.1 Mean :1.124
## 3rd Qu.:2.000 3rd Qu.:14.00 3rd Qu.:1275.0 3rd Qu.:1.000
## Max. :6.000 Max. :20.00 Max. :1804.0 Max. :2.000
##
## HOME_VAL MSTATUS SEX EDUCATION
## Min. : 1.0 Min. :1.000 Min. :1.000 Min. :1.000
## 1st Qu.: 2.0 1st Qu.:1.000 1st Qu.:1.000 1st Qu.:2.000
## Median : 342.0 Median :1.000 Median :2.000 Median :3.000
## Mean : 463.4 Mean :1.396 Mean :1.546 Mean :3.114
## 3rd Qu.: 869.0 3rd Qu.:2.000 3rd Qu.:2.000 3rd Qu.:5.000
## Max. :1398.0 Max. :2.000 Max. :2.000 Max. :5.000
##
## JOB TRAVTIME CAR_USE BLUEBOOK
## Min. :1.000 Min. : 1.00 Min. :1.000 Min. : 1.0
## 1st Qu.:4.000 1st Qu.:18.00 1st Qu.:1.000 1st Qu.: 306.0
## Median :6.000 Median :29.00 Median :2.000 Median : 688.0
## Mean :5.653 Mean :29.11 Mean :1.645 Mean : 702.3
## 3rd Qu.:8.000 3rd Qu.:39.00 3rd Qu.:2.000 3rd Qu.:1144.0
## Max. :9.000 Max. :83.00 Max. :2.000 Max. :1417.0
##
## TIF CAR_TYPE RED_CAR OLDCLAIM
## Min. : 1.000 Min. :1.000 Min. :1.000 Min. : 1.0
## 1st Qu.: 1.000 1st Qu.:1.000 1st Qu.:1.000 1st Qu.: 1.0
## Median : 3.000 Median :3.000 Median :1.000 Median : 1.0
## Mean : 4.542 Mean :3.517 Mean :1.279 Mean :169.1
## 3rd Qu.: 6.000 3rd Qu.:6.000 3rd Qu.:2.000 3rd Qu.:319.0
## Max. :21.000 Max. :6.000 Max. :2.000 Max. :834.0
##
## CLM_FREQ REVOKED MVR_PTS CAR_AGE
## Min. :1.000 Min. :1.000 Min. : 1.000 Min. : 1.000
## 1st Qu.:1.000 1st Qu.:1.000 1st Qu.: 1.000 1st Qu.: 2.000
## Median :1.000 Median :1.000 Median : 2.000 Median : 9.000
## Mean :1.809 Mean :1.122 Mean : 2.766 Mean : 9.212
## 3rd Qu.:3.000 3rd Qu.:1.000 3rd Qu.: 4.000 3rd Qu.:14.000
## Max. :6.000 Max. :2.000 Max. :13.000 Max. :27.000
##
## URBANICITY
## Min. :1.000

```

```
## 1st Qu.:1.000
## Median :1.000
## Mean :1.188
## 3rd Qu.:1.000
## Max. :2.000
##

sapply(insurancetraining2, function(x) sum(is.na(x)))

## TARGET_FLAG TARGET_AMT KIDSDRIV AGE HOMEKIDS YOJ
## 0 0 0 0 0 0
## INCOME PARENT1 HOME_VAL MSTATUS SEX EDUCATION
## 0 0 0 0 0 0
## JOB TRAVTIME CAR_USE BLUEBOOK TIF CAR_TYPE
## 0 0 0 0 0 0
## RED_CAR OLDCLAIM CLM_FREQ REVOKED MVR_PTS CAR_AGE
## 0 0 0 0 0 0
## URBANICITY
## 0
```

### 3. Build Models

*We will build different multiple linear regression models and binary linear regression models.*

```
model1 <- lm(TARGET_AMT ~ ., insurancetraining2)
summary(model1)

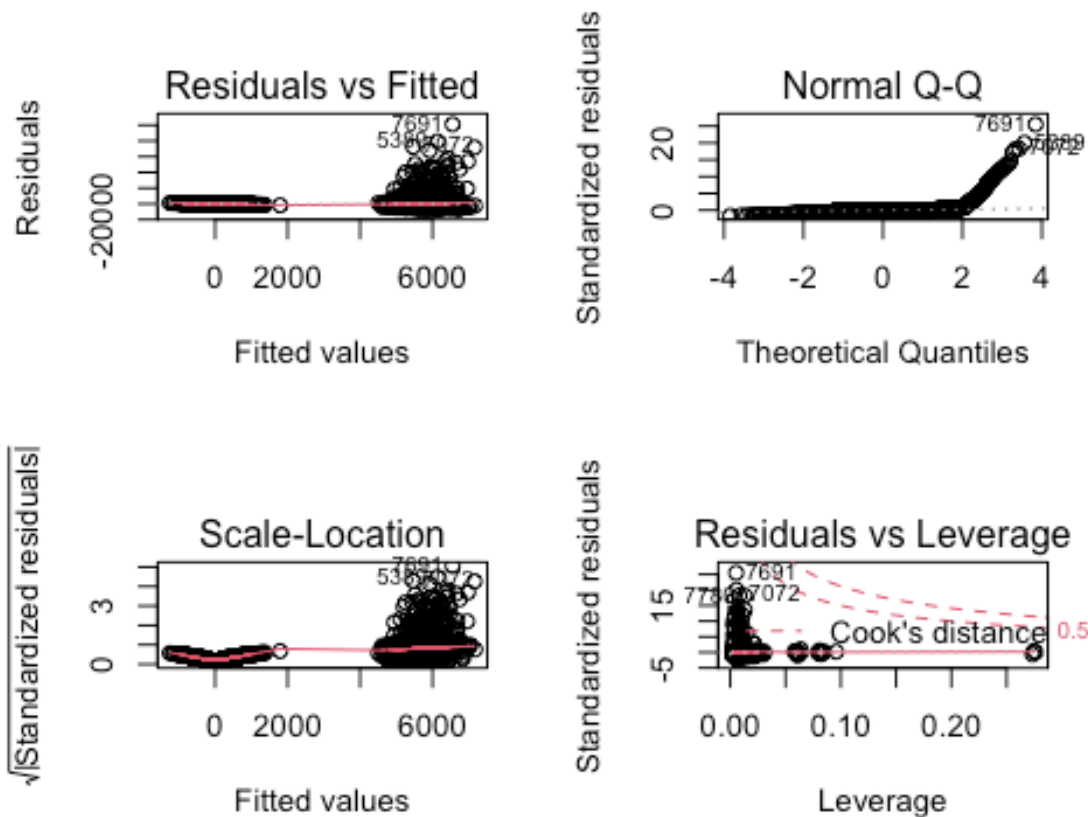
##
## Call:
## lm(formula = TARGET_AMT ~ ., data = insurancetraining2)
##
## Residuals:
##    Min       1Q   Median       3Q      Max
## -6429   -476    -56     241   101031
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   -7.267e+02  5.073e+02  -1.433  0.152000
## TARGET_FLAG1    5.703e+03  1.138e+02  50.106 < 2e-16 ***
## KIDSDRIV1       1.574e+02  1.850e+02   0.851  0.395059
## KIDSDRIV2      -1.009e+02  2.645e+02  -0.382  0.702837
## KIDSDRIV3      -4.164e+02  5.263e+02  -0.791  0.428835
## KIDSDRIV4      -1.017e+03  2.078e+03  -0.489  0.624672
## AGE            5.776e+00  6.398e+00   0.903  0.366621
## HOMEKIDS1      -1.346e+01  1.810e+02  -0.074  0.940724
## HOMEKIDS2       1.588e+02  1.772e+02   0.896  0.370219
## HOMEKIDS3       2.905e+01  2.076e+02   0.140  0.888719
## HOMEKIDS4       1.465e+02  3.436e+02   0.426  0.669865
## HOMEKIDS5       1.329e+02  1.114e+03   0.119  0.905061
## YOJ            1.116e+01  1.283e+01   0.871  0.384037
## INCOME         -1.989e-03  1.599e-03  -1.244  0.213430
```

```

## PARENT1Yes          1.150e+02  1.900e+02   0.605 0.545095
## HOME_VAL            3.181e-04  5.152e-04   0.617 0.536939
## MSTATUSYes         -1.740e+02  1.293e+02  -1.345 0.178591
## SEXM                2.862e+02  1.608e+02   1.780 0.075149 .
## EDUCATIONBachelors  4.061e+01  1.788e+02   0.227 0.820282
## EDUCATIONHigh School -1.268e+02  1.503e+02  -0.844 0.398638
## EDUCATIONMasters     1.668e+02  2.610e+02   0.639 0.522843
## EDUCATIONPhD         3.706e+02  3.103e+02   1.194 0.232502
## JOBBlue Collar       5.374e+01  2.817e+02   0.191 0.848694
## JOBClerical          -8.764e+00  2.988e+02  -0.029 0.976598
## JOBDoctor            -2.865e+02  3.574e+02  -0.802 0.422801
## JOBHome Maker        -4.737e+01  3.187e+02  -0.149 0.881848
## JOBLawyer            7.333e+01  2.585e+02   0.284 0.776657
## JOBManager          -1.209e+02  2.523e+02  -0.479 0.631745
## JOBProfessional      1.764e+02  2.700e+02   0.653 0.513644
## JOBStudent          -1.048e+02  3.275e+02  -0.320 0.749019
## TRAVTIME            5.006e-01  2.826e+00   0.177 0.859398
## CAR_USEPrivate       -9.557e+01  1.444e+02  -0.662 0.508083
## BLUEBOOK            2.912e-02  7.554e-03   3.855 0.000117 ***
## TIF                 -2.898e+00  1.070e+01  -0.271 0.786499
## CAR_TYPEPanel Truck  -3.806e+01  2.434e+02  -0.156 0.875762
## CAR_TYPEPickup       -2.515e+01  1.495e+02  -0.168 0.866374
## CAR_TYPESports Car   2.056e+02  1.911e+02   1.076 0.281857
## CAR_TYPESUV          1.654e+02  1.573e+02   1.051 0.293169
## CAR_TYPEVan          9.594e+01  1.866e+02   0.514 0.607116
## RED_CARyes          -2.553e+01  1.303e+02  -0.196 0.844719
## OLDCLAIM            3.493e-03  6.986e-03   0.500 0.617085
## CLM_FREQ1           -2.494e+01  1.666e+02  -0.150 0.881041
## CLM_FREQ2           -2.090e+02  1.590e+02  -1.314 0.188760
## CLM_FREQ3           -2.555e+01  1.798e+02  -0.142 0.887034
## CLM_FREQ4           -2.105e+02  3.064e+02  -0.687 0.492056
## CLM_FREQ5           -5.867e+02  9.433e+02  -0.622 0.533995
## REVOKEDYes          -3.280e+02  1.545e+02  -2.122 0.033846 *
## MVR_PTS             5.521e+01  2.347e+01   2.352 0.018704 *
## CAR_AGE             -1.959e+01  1.073e+01  -1.826 0.067955 .
## URBANICITYHighly Urban/ Urban -2.875e+01  1.276e+02  -0.225 0.821717
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 3971 on 8111 degrees of freedom
## Multiple R-squared:  0.2916, Adjusted R-squared:  0.2873
## F-statistic: 68.13 on 49 and 8111 DF,  p-value: < 2.2e-16

par(mfrow=c(2,2))
plot(model1)

```

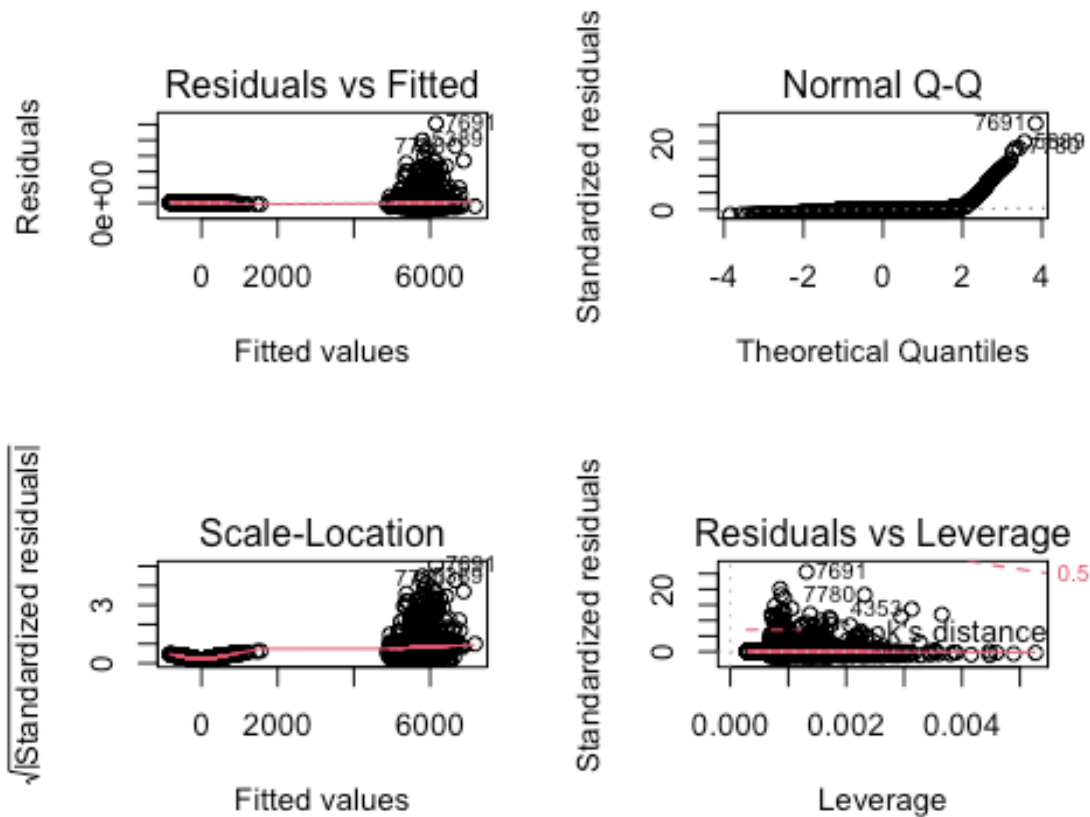


```
model2 <- stepAIC(model1, direction = "both", trace = FALSE)
summary(model2)

##
## Call:
## lm(formula = TARGET_AMT ~ TARGET_FLAG + PARENT1 + SEX + BLUEBOOK +
##     REVOKED + MVR_PTS, data = insurancetraining2)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -6092    -405     -37     202   101433
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -6.143e+02  1.123e+02  -5.470 4.63e-08 ***
## TARGET_FLAG1  5.716e+03  1.047e+02  54.618 < 2e-16 ***
## PARENT1Yes    2.237e+02  1.319e+02   1.696  0.0899 .
## SEXM          1.935e+02  8.844e+01   2.187  0.0287 *
## BLUEBOOK      2.824e-02  5.256e-03   5.373 7.95e-08 ***
## REVOKEDYes    -2.963e+02  1.356e+02  -2.186  0.0289 *
## MVR_PTS        4.951e+01  2.098e+01   2.360  0.0183 *
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
##
## Residual standard error: 3966 on 8154 degrees of freedom
## Multiple R-squared:  0.2895, Adjusted R-squared:  0.289
## F-statistic: 553.8 on 6 and 8154 DF,  p-value: < 2.2e-16
```

```
par(mfrow=c(2,2))
plot(model2)
```



```
#box-cox
insurancebc <- preProcess(insurancetraining2, c("BoxCox"))
insurancebc_transformed <- predict(insurancebc, insurancetraining2)
model4 <- lm(TARGET_AMT ~ ., insurancebc_transformed)
summary(model4)

##
## Call:
## lm(formula = TARGET_AMT ~ ., data = insurancebc_transformed)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -6416   -478    -70     239  101019
##
## Coefficients:
##                                     Estimate Std. Error t value Pr(>|t|)
```

## (Intercept)	-1.191e+03	5.402e+02	-2.206	0.0274	*
## TARGET_FLAG1	5.709e+03	1.139e+02	50.130	< 2e-16	***
## KIDSDRIV1	1.547e+02	1.850e+02	0.836	0.4029	
## KIDSDRIV2	-1.078e+02	2.644e+02	-0.408	0.6834	
## KIDSDRIV3	-4.168e+02	5.262e+02	-0.792	0.4283	
## KIDSDRIV4	-1.028e+03	2.077e+03	-0.495	0.6207	
## AGE	5.472e+00	6.394e+00	0.856	0.3921	
## HOMEKIDS1	-1.283e+01	1.809e+02	-0.071	0.9435	
## HOMEKIDS2	1.615e+02	1.771e+02	0.912	0.3618	
## HOMEKIDS3	3.186e+01	2.076e+02	0.153	0.8780	
## HOMEKIDS4	1.465e+02	3.435e+02	0.426	0.6698	
## HOMEKIDS5	1.057e+02	1.114e+03	0.095	0.9244	
## YOJ	1.068e+01	1.282e+01	0.833	0.4048	
## INCOME	-1.922e-03	1.592e-03	-1.207	0.2274	
## PARENT1Yes	1.146e+02	1.899e+02	0.603	0.5463	
## HOME_VAL	3.217e-04	5.150e-04	0.625	0.5323	
## MSTATUSYes	-1.725e+02	1.293e+02	-1.334	0.1822	
## SEXM	2.969e+02	1.595e+02	1.862	0.0627	.
## EDUCATIONBachelors	3.140e+01	1.788e+02	0.176	0.8606	
## EDUCATIONHigh School	-1.319e+02	1.502e+02	-0.878	0.3801	
## EDUCATIONMasters	1.552e+02	2.610e+02	0.595	0.5521	
## EDUCATIONPhD	3.687e+02	3.103e+02	1.188	0.2348	
## JOBBBlue Collar	4.416e+01	2.816e+02	0.157	0.8754	
## JOBClerical	-1.148e+01	2.987e+02	-0.038	0.9693	
## JOBDoctor	-2.965e+02	3.573e+02	-0.830	0.4067	
## JOBHome Maker	-3.282e+01	3.187e+02	-0.103	0.9180	
## JOBLawyer	6.616e+01	2.584e+02	0.256	0.7980	
## JOBManager	-1.296e+02	2.522e+02	-0.514	0.6074	
## JOBProfessional	1.685e+02	2.700e+02	0.624	0.5326	
## JOBStudent	-8.598e+01	3.275e+02	-0.263	0.7929	
## TRAVTIME	9.893e-01	7.906e+00	0.125	0.9004	
## CAR_USEPrivate	-9.315e+01	1.444e+02	-0.645	0.5188	
## BLUEBOOK	3.895e+00	8.983e-01	4.336	1.47e-05	***
## TIF	-9.568e+00	3.655e+01	-0.262	0.7935	
## CAR_TYPEPanel Truck	-2.509e+01	2.375e+02	-0.106	0.9159	
## CAR_TYPEPickup	-1.367e+01	1.495e+02	-0.091	0.9271	
## CAR_TYPESports Car	2.385e+02	1.912e+02	1.248	0.2122	
## CAR_TYPESUV	1.790e+02	1.560e+02	1.148	0.2512	
## CAR_TYPEVan	7.430e+01	1.866e+02	0.398	0.6905	
## RED_CARyes	-2.382e+01	1.303e+02	-0.183	0.8549	
## OLDCLAIM	3.473e-03	6.984e-03	0.497	0.6190	
## CLM_FREQ1	-2.798e+01	1.666e+02	-0.168	0.8666	
## CLM_FREQ2	-2.101e+02	1.590e+02	-1.321	0.1864	
## CLM_FREQ3	-2.578e+01	1.798e+02	-0.143	0.8860	
## CLM_FREQ4	-2.065e+02	3.063e+02	-0.674	0.5003	
## CLM_FREQ5	-5.948e+02	9.430e+02	-0.631	0.5283	
## REVOKEDYes	-3.269e+02	1.545e+02	-2.116	0.0343	*
## MVR_PTS	5.532e+01	2.347e+01	2.357	0.0184	*
## CAR_AGE	-1.962e+01	1.073e+01	-1.830	0.0674	.
## URBANICITYHighly Urban/ Urban	-3.160e+01	1.274e+02	-0.248	0.8042	

```
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 3970 on 8111 degrees of freedom
## Multiple R-squared:  0.2919, Adjusted R-squared:  0.2877
## F-statistic: 68.25 on 49 and 8111 DF,  p-value: < 2.2e-16

#For the first three models we see similar results. Where the Q1 and Q3 are
#not evenly distributed.
#The r-squared is .29, .28 and .29. Lets Look at more models.

glm_data <- data.frame(lapply(insurancetraining2, function(x)
as.numeric(as.factor(x)))) %>%
  mutate(TARGET_FLAG = as.factor(TARGET_FLAG))
glm_data1 <- glm_data %>%
  dplyr::select(-"TARGET_AMT")

model5 <- glm(TARGET_FLAG ~ ., family = "binomial", glm_data1)
summary(model5)

##
## Call:
## glm(formula = TARGET_FLAG ~ ., family = "binomial", data = glm_data1)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.5412  -0.7266  -0.4142   0.6511   3.1414
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept) -4.650e+00  4.007e-01 -11.606  < 2e-16 ***
## KIDSDRIV     3.694e-01  6.044e-02   6.112 9.85e-10 ***
## AGE         -1.066e-03  3.940e-03  -0.271 0.786656
## HOMEKIDS     6.467e-02  3.659e-02   1.767 0.077151 .
## YOJ         -1.416e-02  7.717e-03  -1.835 0.066523 .
## INCOME      -1.449e-04  2.255e-05  -6.426 1.31e-10 ***
## PARENT1     3.690e-01  1.084e-01   3.403 0.000666 ***
## HOME_VAL    -9.056e-05  2.579e-05  -3.511 0.000446 ***
## MSTATUS     -4.979e-01  8.059e-02  -6.179 6.45e-10 ***
## SEX         -7.906e-02  8.400e-02  -0.941 0.346581
## EDUCATION   -4.925e-03  2.945e-02  -0.167 0.867163
## JOB         -4.668e-02  1.160e-02  -4.022 5.77e-05 ***
## TRAVTIME     1.512e-02  1.878e-03   8.050 8.25e-16 ***
## CAR_USE     -8.536e-01  6.646e-02 -12.843  < 2e-16 ***
## BLUEBOOK    -2.975e-04  4.586e-05  -6.488 8.71e-11 ***
## TIF         -5.458e-02  7.290e-03  -7.487 7.04e-14 ***
## CAR_TYPE     1.259e-01  1.834e-02   6.869 6.49e-12 ***
## RED_CAR     -2.044e-02  8.568e-02  -0.239 0.811412
## OLDCLAIM    -4.986e-05  4.510e-05  -1.106 0.268896
## CLM_FREQ     1.725e-01  3.217e-02   5.363 8.19e-08 ***
```



```

## REVOKED      7.759e-01  8.471e-02  9.159 < 2e-16 ***
## MVR_PTS      1.162e-01  1.362e-02  8.528 < 2e-16 ***
## CAR_AGE      -2.121e-02  6.113e-03 -3.470 0.000520 ***
## URBANICITY    2.317e+00  1.121e-01  20.676 < 2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 9418  on 8160  degrees of freedom
## Residual deviance: 7398  on 8137  degrees of freedom
## AIC: 7446
##
## Number of Fisher Scoring iterations: 5

par(mfrow=c(2,2))
plot(model5)
# Model5 has evenly distributed deviance. many of our variables are
significant.

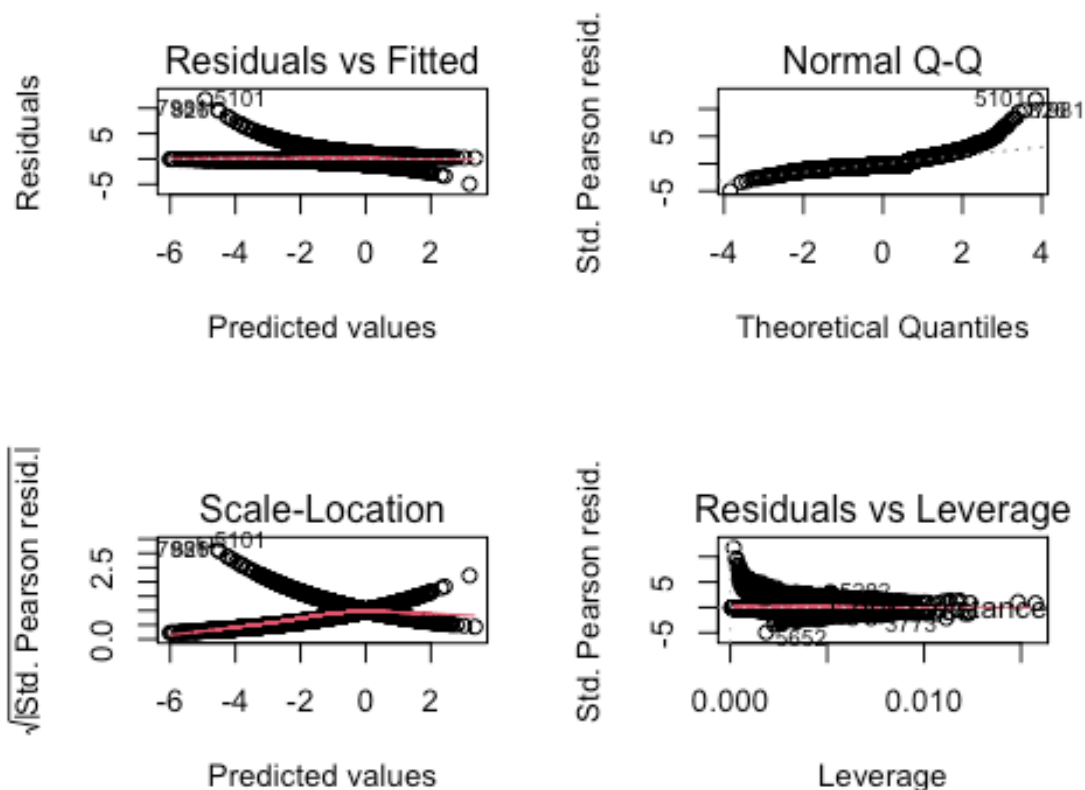
model6 <- stepAIC(model5, direction = "both", trace = FALSE)
summary(model6)

##
## Call:
## glm(formula = TARGET_FLAG ~ KIDSDRIV + HOMEKIDS + YOJ + INCOME +
##      PARENT1 + HOME_VAL + MSTATUS + JOB + TRAVTIME + CAR_USE +
##      BLUEBOOK + TIF + CAR_TYPE + CLM_FREQ + REVOKED + MVR_PTS +
##      CAR_AGE + URBANICITY, family = "binomial", data = glm_data1)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.5489  -0.7280  -0.4122   0.6503   3.1252
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept) -4.842e+00  3.463e-01 -13.980 < 2e-16 ***
## KIDSDRIV      3.681e-01  5.942e-02  6.196 5.80e-10 ***
## HOMEKIDS      7.173e-02  3.378e-02  2.123 0.033742 *
## YOJ          -1.514e-02  7.586e-03 -1.995 0.046029 *
## INCOME       -1.462e-04  2.207e-05 -6.625 3.48e-11 ***
## PARENT1       3.763e-01  1.077e-01  3.493 0.000477 ***
## HOME_VAL     -9.127e-05  2.567e-05 -3.555 0.000378 ***
## MSTATUS      -4.958e-01  8.053e-02 -6.157 7.41e-10 ***
## JOB          -4.741e-02  1.156e-02 -4.100 4.14e-05 ***
## TRAVTIME      1.518e-02  1.876e-03  8.088 6.08e-16 ***
## CAR_USE      -8.281e-01  6.343e-02 -13.056 < 2e-16 ***
## BLUEBOOK     -2.953e-04  4.556e-05 -6.482 9.03e-11 ***
## TIF          -5.448e-02  7.284e-03 -7.479 7.46e-14 ***

```

```
## CAR_TYPE      1.348e-01  1.706e-02   7.901 2.77e-15 ***
## CLM_FREQ      1.501e-01  2.526e-02   5.943 2.81e-09 ***
## REVOKED       7.428e-01  7.951e-02   9.342 < 2e-16 ***
## MVR_PTS       1.141e-01  1.345e-02   8.483 < 2e-16 ***
## CAR_AGE       -2.163e-02  5.703e-03  -3.793 0.000149 ***
## URBANICITY    2.310e+00  1.119e-01  20.639 < 2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
## Null deviance: 9418.0 on 8160 degrees of freedom
## Residual deviance: 7401.3 on 8142 degrees of freedom
## AIC: 7439.3
##
## Number of Fisher Scoring iterations: 5

par(mfrow=c(2,2))
plot(model5)
```



*#This model has similar distribution however the AIC has not improved.*

*#box-cox*

```
glm_data12 <- preprocess(glm_data1, c("BoxCox"))
glm_bc_transformed <- predict(glm_data12, glm_data1)
model7 <- glm(TARGET_FLAG ~ ., family = "binomial", glm_bc_transformed)
summary(model7)
```

```
##
## Call:
## glm(formula = TARGET_FLAG ~ ., family = "binomial", data =
glm_bc_transformed)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.3434  -0.7272  -0.4114   0.6684   3.1748
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept) -3.5356112  0.3954075  -8.942  < 2e-16 ***
## KIDSDRIV     1.3998112  0.2444793   5.726 1.03e-08 ***
## AGE          0.0002871  0.0040905   0.070 0.944052
## HOMEKIDS     0.4735114  0.2137900   2.215 0.026771 *
## YOJ         -0.0001842  0.0022015  -0.084 0.933326
## INCOME      -0.0069581  0.0008723  -7.977 1.50e-15 ***
## PARENT1      0.2689187  0.1183525   2.272 0.023075 *
## HOME_VAL    -0.0168165  0.0043407  -3.874 0.000107 ***
## MSTATUS     -0.5132528  0.0868412  -5.910 3.42e-09 ***
## SEX         -0.0542853  0.0843341  -0.644 0.519774
## EDUCATION   -0.0247696  0.0379749  -0.652 0.514232
## JOB         -0.1237916  0.0247478  -5.002 5.67e-07 ***
## TRAVTIME     0.0412499  0.0049980   8.253  < 2e-16 ***
## CAR_USE     -0.8160522  0.0674303 -12.102  < 2e-16 ***
## BLUEBOOK    -0.0049333  0.0006987  -7.060 1.66e-12 ***
## TIF         -0.1832012  0.0238805  -7.672 1.70e-14 ***
## CAR_TYPE     0.1857806  0.0255250   7.278 3.38e-13 ***
## RED_CAR     -0.0205521  0.0856448  -0.240 0.810354
## OLDCLAIM    -0.0206122  0.0318136  -0.648 0.517046
## CLM_FREQ     1.1420151  0.4247696   2.689 0.007176 **
## REVOKED      0.7540602  0.0813805   9.266  < 2e-16 ***
## MVR_PTS      0.4148092  0.0623269   6.655 2.83e-11 ***
## CAR_AGE     -0.0725739  0.0177255  -4.094 4.23e-05 ***
## URBANICITY   2.2990506  0.1124285  20.449  < 2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 9418.0  on 8160  degrees of freedom
## Residual deviance: 7380.8  on 8137  degrees of freedom
## AIC: 7428.8
##
## Number of Fisher Scoring iterations: 5
```

```

# Getting the confusion matix, roc curve for each model
confusionMatrix1 <- confusionMatrix(as.factor(as.integer(fitted(model5) >
.5)), as.factor(model5$y), positive = "1")
rocmodel1 <- roc(glm_data$TARGET_FLAG, predict(model5, glm_data))

## Setting levels: control = 1, case = 2

## Setting direction: controls < cases

confusionMatrix1

## Confusion Matrix and Statistics
##
##           Reference
## Prediction    0    1
##           0 5553 1293
##           1  455  860
##
##               Accuracy : 0.7858
##               95% CI : (0.7767, 0.7947)
##       No Information Rate : 0.7362
##       P-Value [Acc > NIR] : < 2.2e-16
##
##               Kappa : 0.3699
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##               Sensitivity : 0.3994
##               Specificity : 0.9243
##               Pos Pred Value : 0.6540
##               Neg Pred Value : 0.8111
##               Prevalence : 0.2638
##               Detection Rate : 0.1054
##       Detection Prevalence : 0.1611
##       Balanced Accuracy : 0.6619
##
##       'Positive' Class : 1
##

rocmodel1

##
## Call:
## roc.default(response = glm_data$TARGET_FLAG, predictor = predict(model5,
glm_data))
##
## Data: predict(model5, glm_data) in 6008 controls (glm_data$TARGET_FLAG 1)
< 2153 cases (glm_data$TARGET_FLAG 2).
## Area under the curve: 0.8067

```

```

confusionMatrix2 <- confusionMatrix(as.factor(as.integer(fitted(model6) >
.5)), as.factor(model6$y), positive = "1")
rocmodel2 <- roc(glm_data$TARGET_FLAG, predict(model6, glm_data))

## Setting levels: control = 1, case = 2
## Setting direction: controls < cases

confusionMatrix2

## Confusion Matrix and Statistics
##
##              Reference
## Prediction    0    1
##              0 5547 1295
##              1  461  858
##
##              Accuracy : 0.7848
##              95% CI : (0.7758, 0.7937)
##              No Information Rate : 0.7362
##              P-Value [Acc > NIR] : < 2.2e-16
##
##              Kappa : 0.3674
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##              Sensitivity : 0.3985
##              Specificity : 0.9233
##              Pos Pred Value : 0.6505
##              Neg Pred Value : 0.8107
##              Prevalence : 0.2638
##              Detection Rate : 0.1051
##              Detection Prevalence : 0.1616
##              Balanced Accuracy : 0.6609
##
##              'Positive' Class : 1
##

rocmodel2

##
## Call:
## roc.default(response = glm_data$TARGET_FLAG, predictor = predict(model6,
glm_data))
##
## Data: predict(model6, glm_data) in 6008 controls (glm_data$TARGET_FLAG 1)
## < 2153 cases (glm_data$TARGET_FLAG 2).
## Area under the curve: 0.8064

confusionMatrix3 <- confusionMatrix(as.factor(as.integer(fitted(model7) >
.5)), as.factor(model7$y), positive = "1")
rocmodel3 <- roc(glm_data$TARGET_FLAG, predict(model7, glm_data))

```

```

## Setting levels: control = 1, case = 2
## Setting direction: controls < cases

confusionMatrix3

## Confusion Matrix and Statistics
##
##           Reference
## Prediction    0    1
##           0 5553 1293
##           1  455  860
##
##               Accuracy : 0.7858
##               95% CI : (0.7767, 0.7947)
##       No Information Rate : 0.7362
##       P-Value [Acc > NIR] : < 2.2e-16
##
##               Kappa : 0.3699
##
##  Mcnemar's Test P-Value : < 2.2e-16
##
##           Sensitivity : 0.3994
##           Specificity : 0.9243
##           Pos Pred Value : 0.6540
##           Neg Pred Value : 0.8111
##           Prevalence : 0.2638
##           Detection Rate : 0.1054
##       Detection Prevalence : 0.1611
##           Balanced Accuracy : 0.6619
##
##           'Positive' Class : 1
##

rocmodel3

##
## Call:
## roc.default(response = glm_data$TARGET_FLAG, predictor = predict(model7,
glm_data))
##
## Data: predict(model7, glm_data) in 6008 controls (glm_data$TARGET_FLAG 1)
< 2153 cases (glm_data$TARGET_FLAG 2).
## Area under the curve: 0.5841

#Model5 has the highest AUC
# predict

predict <- predict(model5, insuranceeval2, interval = "prediction")
eval <- table(as.integer(predict > .5))
eval

```

```
##
##      0      1
## 2074  67
```