A retailer selling your personal information to others for profit							
Ethical Quandary	Customer's Computer	Customer's Cell Phone	Retailer's System	Third Party System	Customer Emails	Customer Social Media	Advertisements towards Customers
Upholding Customer Consent			<b>✓</b>			<b>✓</b>	$\checkmark$
Upholding Customer Privacy						<b>~</b>	<b>✓</b>
Selling Customer Data			<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Misuse of Computers	<b>✓</b>	<b>~</b>	<b>✓</b>	<b>✓</b>			
Professional Standards of Product			<b>✓</b>	<b>✓</b>			
Management/Le adership of Retailer			<b>✓</b>	<b>✓</b>			
Acting within Public Interests					<b>~</b>	<b>✓</b>	<b>✓</b>