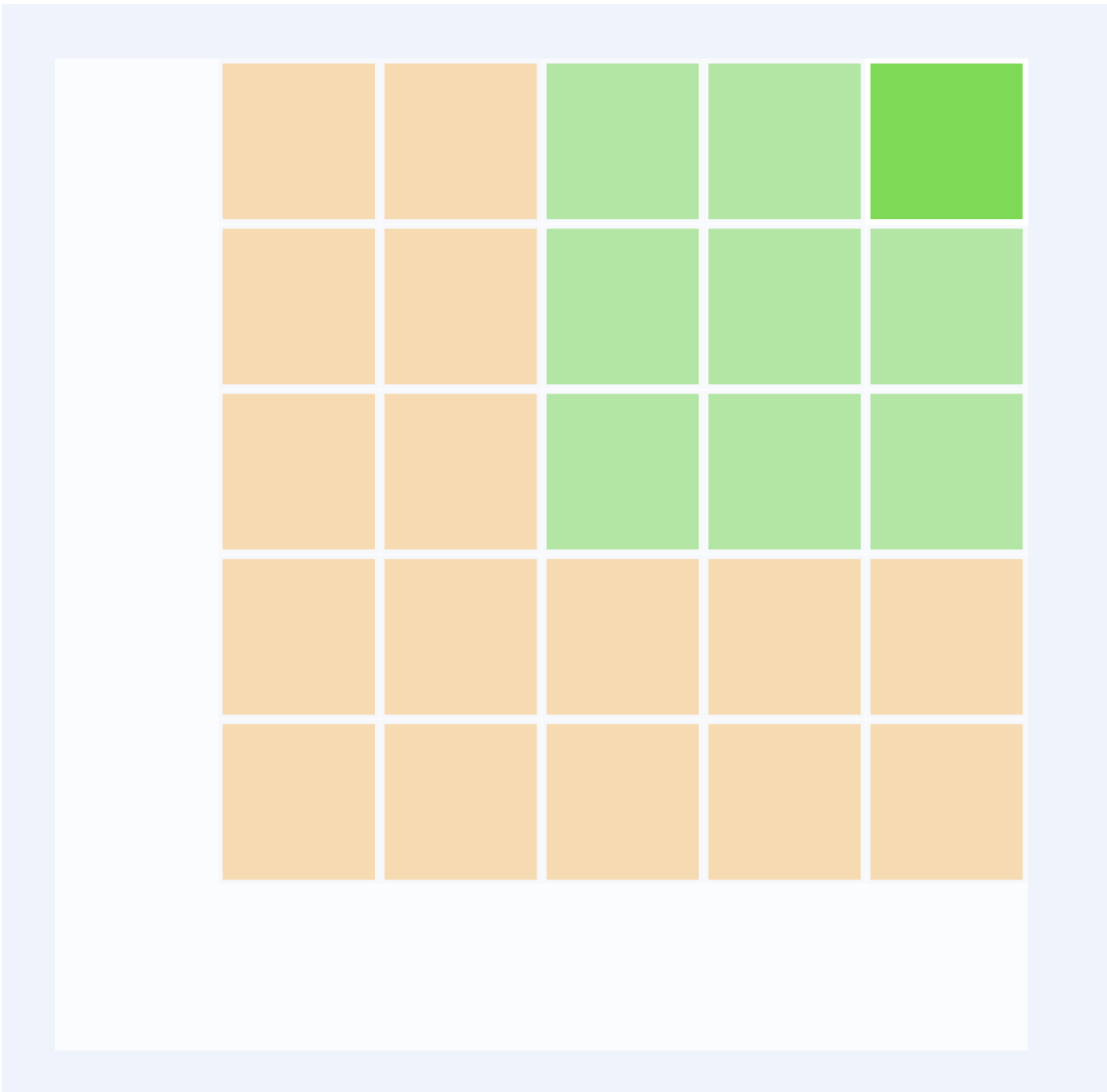
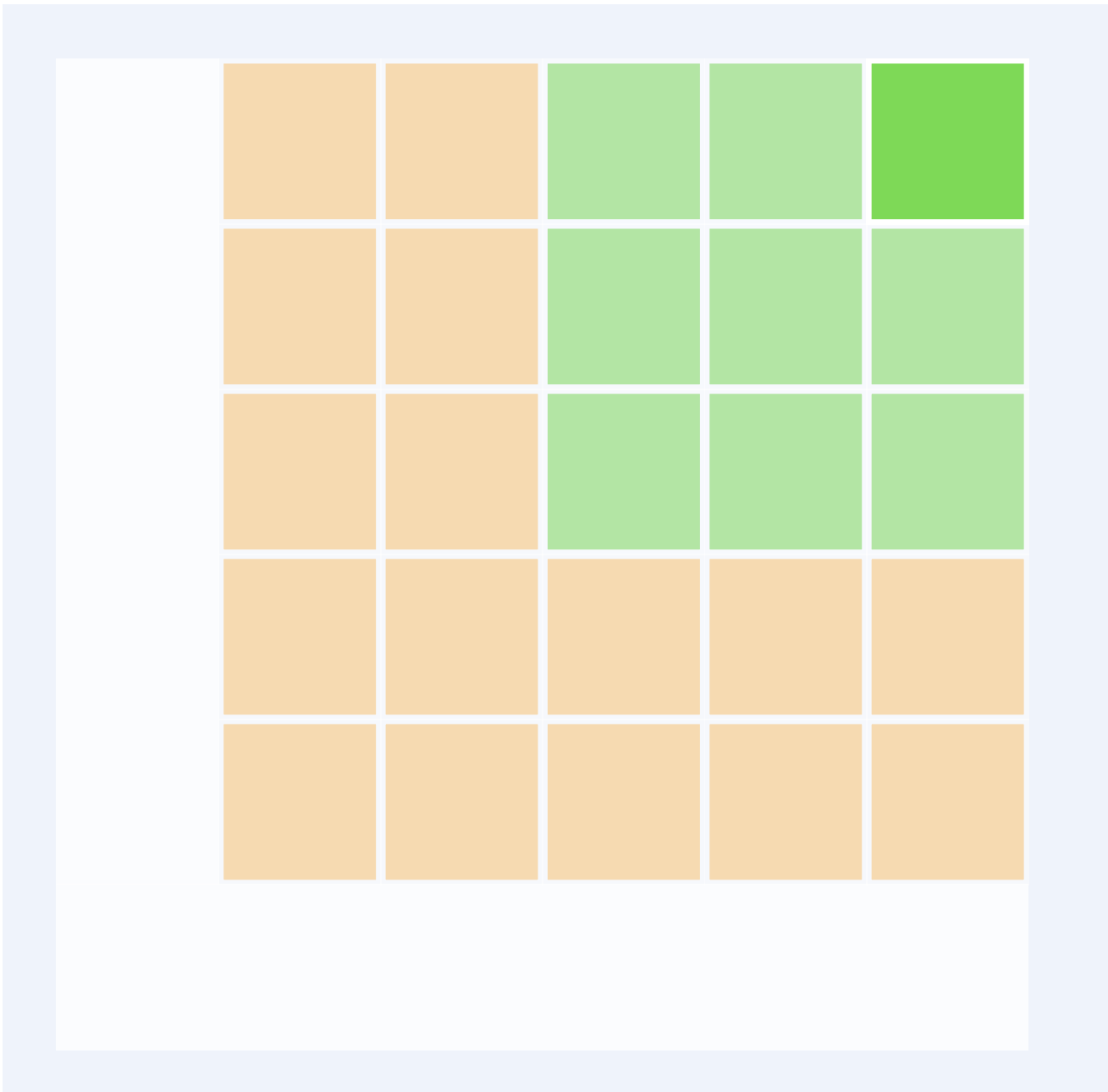


Score Card



Here you are



Persona Definition

Explorer

Your daily job involves working with some numbers. You occasionally use tool like excel sheet to create surveys/lists/reports etc. You share data inputs to others and the quality of that data is important for the department You often hear terms like “Big Data” “Analytics” “Insights” etc and curious to update yourself. You want to know how you can become more efficient and avoid reworks in tasks involving data

Expert

Your daily job involves working with some numbers. You occasionally use tool like excel sheet to create surveys/lists/reports etc. You share data inputs to others and the quality of that data is important for the department You often hear terms like “Big Data” “Analytics” “Insights” etc and curious to update yourself. You want to know how you can become more efficient and avoid reworks in tasks involving data

Emperor

Your daily job involves working with some numbers. You occasionally use tool like excel sheet to create surveys/lists/reports etc. You share data inputs to others and the quality of that data is important for the department You often hear terms like “Big Data” “Analytics” “Insights” etc and curious to update yourself. You want to know how you can become more efficient and avoid reworks in tasks involving data