

## DEVON RYAN

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225 Columbus Ave

New York, NY 10023

### OBJECTIVE

Driven, detailed-oriented Program Manager with experience in digital media and systems engineering looking to combine skills with passion in a Technical Program Management role.

### EDUCATION

#### UNIVERSITY AT BUFFALO

*Sept 2006 – July 2010*

Bachelor of Science in Business Administration

GPA 3.5 Magna Cum Laude

### SKILLS

- Experience with Salesforce.com, Jira, Smartsheet, and various business process visualization tools
- Experience in Agile / Scrum project management and business process engineering
- Proficiency with Java, Objective – C, C++, C# Visual Basic, and SQL
- Deployed IOS app to App Store

### EXPERIENCE

#### LinkedIn Corporation, New York, NY

##### **Sr. Technical Program Manager, R&D Ads**

*July 2018 – Present*

- Leads Operational Scaling portfolio for a \$1.1 billion business unit
- Partners with engineering & product leadership to plan, staff, and execute projects
- Drives and facilitates large cross-functional strategy planning sessions to form 3-5 year roadmap
- Managed first phase of \$157 million incremental revenue project within first 3 months

#### LinkedIn Corporation, New York, NY

##### **Senior Program Manager, Sales Systems**

*Jan 2014 – July 2018*

- Leads Sales Systems project portfolio to support \$750 million business unit
- Principle systems designer on order management overhaul that drives \$170M+ in revenue potential and \$30M margin improvements by 2020
- Reduced order cycle times from 7 hours to 25 minutes per deal
- Partners closely with engineering teams to support various deployments
- Hosts regular briefings to communicate progress and roadmap to executive stakeholders
- Hired, on-boarded, and grew New York based Global Sales Systems team

**LinkedIn Corporation, New York, NY**

**Technical Project Manager, Sales Systems**

*Jan 2013 – Dec 2013*

- Managed and lead user stories and design for \$175M acquisition of Bizo
- Conceptualized and implemented custom software known as the 'ad sales cockpit' to simplify operations and increase efficiency with a \$1M+ in margin improvements on time saved
- Migrated global legacy order management system (Google's DSM to XSM)
- Planned and developed custom Salesforce.com applications to support business scaling needs for \$300M Marketing portfolio

**LinkedIn Corporation, New York, NY**

**Campaign Planner, Ad Operations**

*Jan 2012 – Jan 2013*

- Performed SQL queries to analyze member data
- Coded custom applications for internal workflow optimization
- Built media plans that aligned with various sales initiatives

**PUBLISHERS CLEARING HOUSE, Port Washington, NY**

**Advertising & Publishing Coordinator**

*July 2010 – Jan 2012*

- Guided clients through campaigns by providing optimization solutions