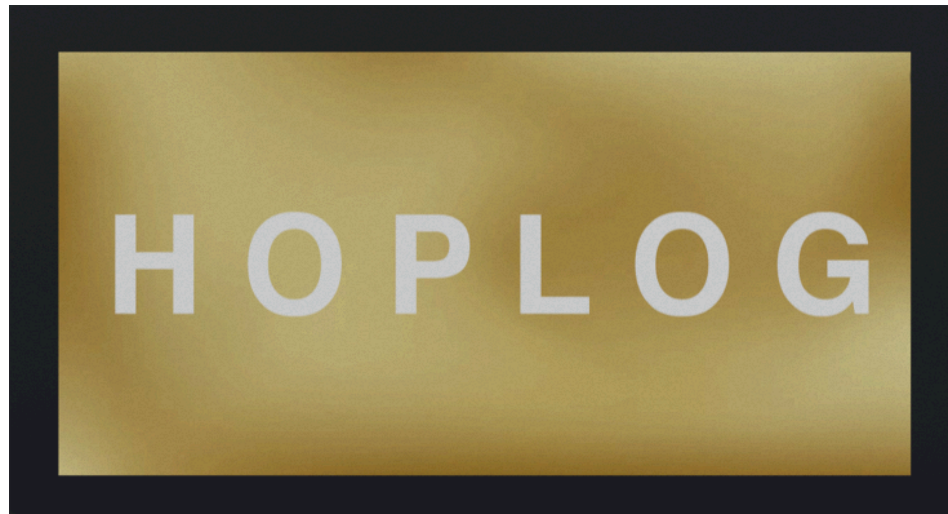


# Communications Plan



*Methods of Communication For Each Constituency:*  
*Team: Github, Zoom, Slack*  
*Users/Customers: Website, Github*  
*Stakeholder: Email*

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## TEAM:

DOMINIQUE SCHREINER  
DARREL SCHREINER  
ZHAOZHONG CHONG  
EMILE FERRAND  
DAVID PAN  
FANGQUAN ZHUANG

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## OPEN SOURCE METHODOLOGY

*Our project uses open source because of its advantages in efficiency, flexibility, interoperability, and speed of innovation. As our open source strategy connects the plans for managing, participating in, and creating open source software with the business objectives that our communication plan below serves. We started with the end goal first (level 4), and then explained how to get there, and from there assigned our highest priorities (level 1) to our team members.*

<b>PROJECT NAME: HOPLOG</b>	<b>BEGINING DATE: 3/29/2021</b>
<b>PROJECT MANAGER : DARREL SCHREINER</b>	<b>COMPLETION DATE: 4/27/2021</b>
<b>PLAN OWNER: DOMINIQUE SCHREINER</b>	

## Developers

COMMUNICATION	PRIORITY LEVEL	ACTION	DESCRIPTION	FREQUENCY	OWNER
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Verbal</li> <li>• Informal</li> <li>• Preserved</li> </ul> <b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Preserved</li> </ul>	LEVEL 1	Assigning Code Functions	Breaking up the project into tasks and assigning tasks to team	At Milestone	Dominique
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Verbal</li> <li>• Formal</li> <li>• Preserved</li> </ul> <b>SLACK:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Preserved</li> </ul>	LEVEL 1		<b>Project status report:</b> Review project status and discuss potential issues, necessities changes, and generate feedback	Weekly	Darrel
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Preserved</li> </ul>	LEVEL 1	Create Databases	Compiling Databases, Adding Photos	At Milestones	Emile
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Ephemeral</li> </ul> <b>SLACK:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	LEVEL 1	Code Review	Reviewing team member's update code	Weekly	Team
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Preserved</li> </ul> <b>SLACK:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Preserved</li> </ul>	LEVEL 1	Code Testing	Creating tests to ensure code is functioning properly	Weekly	Katie Vicky
<b>SLACK:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	LEVEL 1	Task Progress Updates	Sharing daily progress made on project tasks	Daily	Team

COMMUNICATION	PRIORITY LEVEL	ACTION	DESCRIPTION	FREQUENCY	OWNER
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	<b>LEVEL 2</b> Finish 1st	Create App Homescreen	Writing code and editing the splash screen	At Milestone	Dominique
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	<b>LEVEL 2</b>	Create the Leaderboard	This function will display the top rated beers, and list their descriptions	At Milestone	Vicky
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	<b>LEVEL 2</b>	Review Page	Review page displays the users reviews of the beer, gets a list of all the reviews - all the reviews of you and your friends	At Milestone	Darrel
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Ephemeral</li> </ul> <b>SLACK:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	<b>LEVEL 2</b>	Login Page	Sign up form for users to login	At Milestone	Dominique Darrel
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Ephemeral</li> </ul> <b>SLACK:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	<b>LEVEL 2</b>	Beer Detail Page	Show description and facts about the beer	At Milestone	Katie
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Ephemeral</li> </ul> <b>SLACK:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	<b>LEVEL 2</b> Hard code Test users	Add Review	Allows users to search for beer, and add their own review, add an image beer if the beer is not in the database	At Milestone	David Emile

COMMUNICATION	PRIORITY LEVEL	ACTION	DESCRIPTION	FREQUENCY	OWNER
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Verbal</li> <li>• Formal</li> <li>• Preserved</li> </ul> <b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Preserved</li> </ul>	<b>LEVEL 2</b>		<b>Project Review</b> Show deliverables, discuss next steps to take, gather feedback	At Milestones	Project Manager
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Ephemeral</li> </ul> <b>SLACK:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	<b>LEVEL 3</b>	Profile Page	Able to see your own reviews user made and friends reviews	At Milestone	David
<b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Ephemeral</li> </ul> <b>SLACK:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Ephemeral</li> </ul>	<b>LEVEL 3</b>	App Design Mockup	Design the improved version of the app - design visual elements in photoshop		Emile Dominique
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Verbal</li> <li>• Formal</li> <li>• Perserved</li> </ul> <b>GITHUB:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Informal</li> <li>• Preserved</li> </ul>	<b>LEVEL 3</b>	Final Presentation	Make the Power Point	Bi-Weekly	Team - each contributes slides based on their written code
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Verbal</li> <li>• Formal</li> <li>• Preserved</li> </ul>	<b>LEVEL 4</b>	Final Presentation	Present Project to class - run the demo, play the powerpoint	At End of Project	One or two team members
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Verbal</li> <li>• Formal</li> <li>• Preserved</li> </ul>	<b>LEVEL 4</b>	Post-Mortem	Project review, open source accessibility	Once - At End of Project	Team

## Stakeholder

COMMUNICATION	PRIORITY LEVEL	ACTION	DESCRIPTION	FREQUENCY	OWNER
<b>EMAIL:</b> <ul style="list-style-type: none"> <li>• Formal</li> <li>• Written</li> <li>• Preserved</li> </ul>	<b>LEVEL 1</b>	Compose PDF report	<b>Project status report</b> Review project status and discuss potential issues, necessaries changes, and generate feedback	Weekly	Project Manager
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Formal</li> <li>• Verbal</li> <li>• Preserved</li> </ul> <b>EMAIL:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Preserved</li> </ul>	<b>LEVEL 2</b>	Present Project Updates for Review	<b>Project Review</b> Show deliverables, discuss next steps to take, gather feedback	At Milestones	Project Manager
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Formal</li> <li>• Verbal</li> <li>• Preserved</li> </ul>	<b>LEVEL 3</b>	Final Presentation Preview	Present the final presentation to stakeholder	Once -Week before final presentation	Team
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Verbal</li> <li>• Formal</li> <li>• Preserved</li> </ul> <b>WEBSITE:</b> <ul style="list-style-type: none"> <li>• Formal</li> <li>• Written</li> <li>• Preserved</li> </ul>	<b>LEVEL 4</b>	Final Presentation	Invite stakholder to final presentation	At End of Project	David
<b>ZOOM:</b> <ul style="list-style-type: none"> <li>• Formal</li> <li>• Verbal</li> <li>• Preserved</li> </ul> <b>EMAIL:</b> <ul style="list-style-type: none"> <li>• Written</li> <li>• Formal</li> <li>• Preserved</li> </ul>	<b>LEVEL 4</b>	Post-Mortem	Notify stakeholder about the future of the project	Once - At End of Project	Team

## Customers

COMMUNICATION	PRIORITY LEVEL	ACTION	DESCRIPTION	FREQUENCY	OWNER
WEBSITE: • Formal • Written • Preserved	LEVEL 1	Update FAQ	Cultivate questions that end users may have	Weekly	Darrel
WEBSITE: • Formal • Written • Preserved	LEVEL 1	Newsletter	Formally update users and customers about project	Weekly	Katie
WEBSITE: • Formal • Written • Preserved GITHUB: • Formal • Written • Preserved PIAZZA: • Informal • Written • Ephemeral	LEVEL 2	Code Updates	Notify users on website, piazza, and github that there have been code updates	At Milestone	Vicky
ZOOM: • Formal • Verbal • Ephemeral WEBSITE: • Formal • Written • Ephemeral	LEVEL 4	Final Presentation	Invite customers to final presentation	At End of Project	David
WEBSITE: • Formal • Written • Preserved	LEVEL 4	Post-Mortem	Notify users about the future of the project	Once - At End of Project	Team