



ΟΠΑ
AUEB

Advanced topics in Software Engineering

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Piwik

Σε αυτήν τη βάρκα
είμαι μόναχη!





Ina
team

be

*I*nnovative

N'

*A*wesome

PIWIK

Piwik

is the leading
open source

web analytics platform.

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Ecommerce Tracking, Goal tracking, Campaign tracking,
Custom Variables
Email Reports, Real time maps

Menu & Submenu

PIWIK Dashboard | [All Websites](#) | [English](#) ▼ | [anonymous](#) | [Sign in](#) | ▼

Dashboard	Visitors	Actions	Referrers	Goals	Website	PIWIK FORUMS ▼		
Overview	Visitor Log	Custom Variables	Devices	Settings	Locations	Engagement	Times	Real-time Map

Dashboard Visitors **Actions** Referrers Goals Website PIWIK FORUMS ▼

Pages Entry pages Exit pages Page titles Site Search Outlinks Downloads Events Contents

Dashboard	Visitors	Actions	Referrers	Goals	Website	PIWIK FORUMS ▼
Overview	All Referrers	Search Engines & Keywords	Websites & Social	Campaigns		

Dashboard Visitors Actions Referrers **Goals** Website PIWIK FORUMS ▼

Overview New user registration User login Read the "Please read" post Add a new Goal

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PIWIK vs Google Analytics

Piwik is installed on your server

PIWIK vs Google Analytics

Piwik is installed on your server



Installation

download and install on your own
webserver

JavaScript code

(CTRL+C) + (CTRL + V) on Website

Characteristic



Watch

226



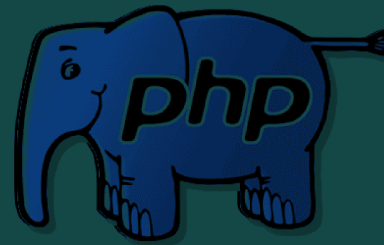
Star

3,642



Fork

672



Issue

964 Open issues

Issue

964 Open issues

Usability/Design/UI 

- 1) “Skip to Content” overlaps with top menu [#7451](#)
- 2) Easier edit a goal [#7345](#)
- 3) Show all goals of all sites [#7076](#)



