

Marketing Campaign Summary

Campaign Performance

Source: Google Ads Analytics

Users

48,881

↓ -17.5%

Sessions

58,204

↓ -22.4%

Pageviews

210,911

↓ -28.5%

Bounce Rate

51.5%

↑ 5.3%

CTR

1.0%

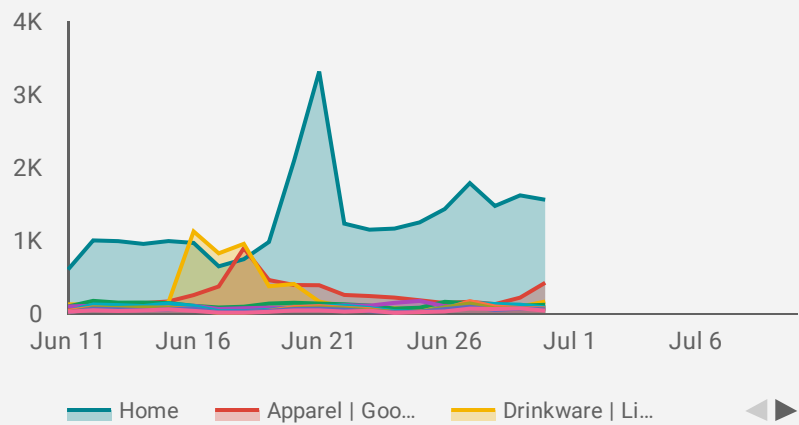
↓ -41.8%

Cost per Conversion

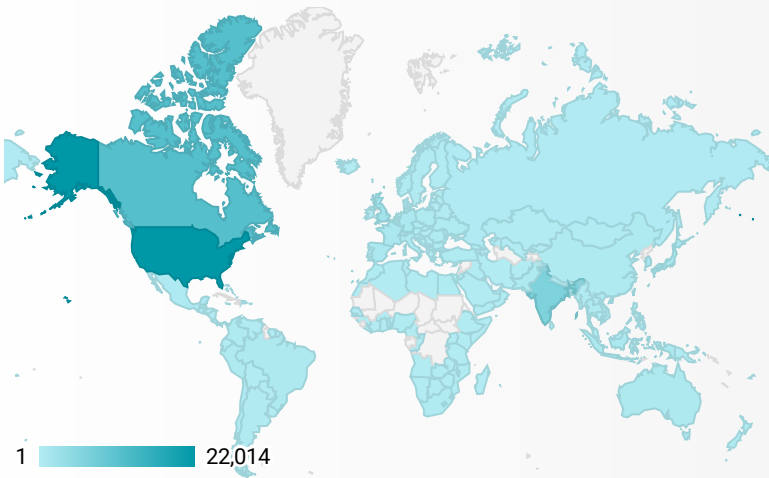
\$1.86

↑ 16.3%

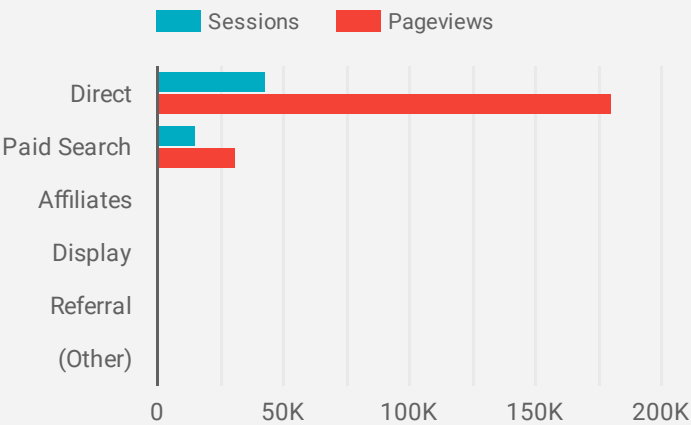
Trending Sessions (Monthly)



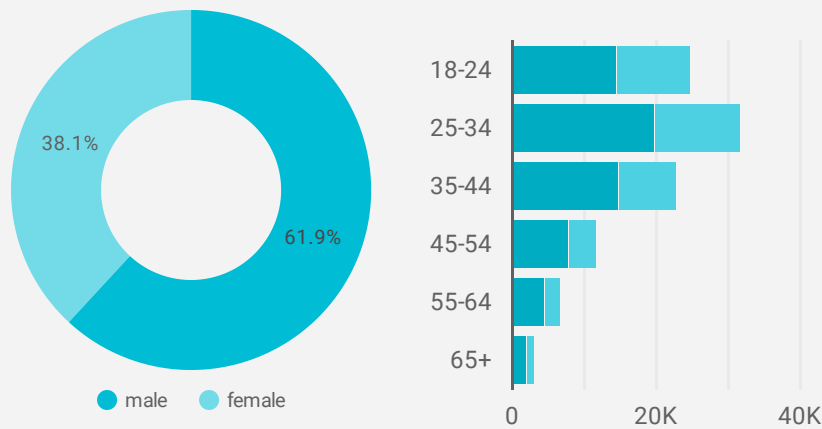
Countries with Top Sessions



Campaigns



Engagement by Age & Gender



	Country	Sessions ▾	Pageviews
1.	United States	22,014	118,969
2.	Canada	11,537	23,716
3.	India	6,486	13,314
4.	United Kingdom	1,853	5,946
5.	Japan	1,108	3,563
6.	France	1,042	3,151
7.	South Korea	972	2,713
8.	Germany	878	2,868
9.	Spain	831	2,231
1...	Indonesia	764	2,237
1...	Australia	519	1,752
1...	Taiwan	506	2,058
1...	Brazil	492	1,629
1...	Bangladesh	457	691
1...	Netherlands	452	1,349
1...	Singapore	449	1,504
1...	Italy	427	1,406
1...	Mexico	410	1,677
1...	Pakistan	363	813
2...	Vietnam	309	707