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1. Share Data Through the Art of Visualization

   ⟩

2. Module 3

   ⟩

3. Weekly challenge 3

☰Item Navigation

Use data to develop stories
Use Tableau dashboards
Sharing data stories
Weekly challenge 3

Reading: ReadingGlossary: Terms and definitions

. Duration: 5 minutes5 min

✓ **Quiz:** Weekly challenge 3
8 questions

Weekly challenge 3

Quiz40 minutes • 40 min

Review Learning Objectives

✓

Submit your assignment

Due May 7, 11:59 PM PSTMay 7, 11:59 PM PST

Attempts 3 every 24 hours

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✓

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To Pass 80% or higher

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Weekly challenge 3

Graded Quiz. • 40 min

DueMay 7, 11:59 PM PST

✓

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1.

Question 1

A data analyst wants to tell a story with data. As a first step, they consider who will be listening to the data story and focus on capturing and holding their audience's interest. Which step of data storytelling does this describe?

1 / 1 point

◉
◉
Engage your audience

○
○
Tell an interesting narrative

○
○
Assemble word clouds

○
○
Create compelling visuals

✓
Correct

2.

Question 2

An analyst is communicating to an audience about an analysis project. In order to get the audience interested in the results of their work, the analyst explains how the insights from their work will affect the audience. What aspect of data storytelling does this scenario describe?

1 / 1 point

○
○
Theme

⦿
◉
Engagement

○
○
Discussion

○
○
Takeaways

> ⊘
> **Correct**

3.
Question 3

An analyst is designing a dashboard. In order for it to be effective, they make sure that the charts, graphs, and other visual elements make good use of the available space. What else should they do to make the dashboard design cohesive?

1 / 1 point

○
○
Fill it with color

○

○
Put in lots of detail

◉

▣
Ensure the dashboard is balanced

○

○
Ensure dashboard is complete

⊘ Correct

4.
Question 4

Fill in the blank: In Tableau, _____ items create a single-layer grid that contains no overlapping elements.

1 / 1 point

○

○
layered

○

○
fixed

○

○
floating

◉

▣
tiled

⊘ Correct

5.

Question 5

Which of the following are appropriate uses for filters in Tableau? Select all that apply.

1 / 1 point

☑

⊠

Limiting the number of rows or columns in view

⊘

Correct

☑

⊠

Providing data to different users based on their particular needs

⊘

Correct

☑

⊠

Highlighting individual data points

⊘

Correct

☐

☐

Hiding outliers that do not support the hypothesis

6.

Question 6

A data analyst creates a dashboard in Tableau to share with stakeholders. They want to avoid having the stakeholders filter the dashboard themselves and direct them to the most important data points. What tool can they use to achieve this?

1 / 1 point

○

○

Pre-sizing

○

○

Pre-sorting

○

○

Pre-building

◉

◉

Pre-filtering

⊘ **Correct**

7.

Question 7

Fill in the blank: A data analyst is creating the title slide in a presentation. The data they are sharing is likely to change over time, so they include the _____ on the title slide. This adds important context.

1 / 1 point

◉

◉

date of the presentation

○

○

data analysts involved in the project

○

○

key findings of the presentation

○

○

name of the data source

✓

Correct

8.

Question 8

A data analyst wants to include a visual in their slideshow, then make some changes to it. Which of the following options will enable the analyst to edit the visual within the presentation without affecting its original file? Select all that apply.

1 / 1 point

☐

☐

Link the original visual within the presentation

☑

⊠

Embed the visual into the presentation

✓

Correct

☑

⊠

Copy and paste the visual into the presentation

✓

Correct

☐

☐

Connect the original visual to the presentation via its URL