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SEARCH IN COURSE

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Darwin Tacubanza

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1. Share Data Through the Art of Visualization

   〉

2. Module 4

   〉

3. Weekly challenge 4

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The art and science of an effective presentation
Identify presentation skills and practices
Caveats and limitations to data
Listen, respond, and include
Weekly challenge 4

Reading: ReadingGlossary: Terms and definitions
. Duration: 5 minutes5 min

Quiz: Weekly challenge 4
8 questions

Course wrap-up

Weekly challenge 4

Quiz40 minutes • 40 min

Review Learning Objectives

✓

Submit your assignment

Due May 14, 11:59 PM PSTMay 14, 11:59 PM PST

Attempts 3 every 24 hours

Try again

✓

Receive grade

To Pass 80% or higher

Your grade

81.25%

View Feedback

We keep your highest score

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Weekly challenge 4

Graded Quiz. • 40 min

✔ Congratulations! You passed!

Grade received 81.25%
Latest Submission Grade 81.25%
To pass 80% or higher
Go to next item

1.

Question 1

Fill in the blank: You are working as a data analyst at a gas company and want to learn more about top-performing staff members. You create a _____, which states that employee success hinges on a successful onboarding process when people are first hired. You hope to either prove or disprove this theory with your data.

1 / 1 point

○
○ trend

○
○ business task

◉
◼ hypothesis

○
○ statistic

⊘
Correct

2.

Question 2

What is the final step, or the "so what?" phase, to the McCandless Method? This is the point where you present the possible business impact of the solution and clear actions stakeholders can take?

1 / 1 point

○

○
Answer obvious questions before they're asked

○

○
State the insight of the graphic

○

○
Call out data to support that insight

◉

◉
Tell your audience why it matters

⊘ Correct

3.

Question 3

An analyst introduces a graph to their audience to explain an analysis they performed. Which strategy would allow the audience to absorb the data visualizations? Select all that apply.

0.5 / 1 point

☐

☐
Practicing breathing exercises

☑

⊠

Improving body language

ⓧ

This should not be selected

Check out the video on presentation tactics.

☐

☐

Starting with broad ideas

☑

⊠

Using the five second rule

⊘

Correct

4.

Question 4

You are preparing to present in front of a large audience. Which of the following is a best practice for speaking to an audience?

1 / 1 point

◯

◌

Take long pauses between sentences

◯

◌

Take as few pauses as possible

◉

◉

Speak at a relaxed pace in short sentences

◯

○

Speak as quickly as possible

⊘
Correct

5.

Question 5

You run a colleague test on your presentation before getting in front of an audience. Your coworker asks a question about a section of your analysis, but addressing their concern would mean adding information you didn't plan to include. How should you proceed with building your presentation? Select all that apply.

1 / 1 point

☐

☐
Leave the presentation as-is

☑
⊠
Keep the concern in mind and anticipate that stakeholders may ask the same question

⊘
Correct

☑
⊠
Expand your presentation by including the information

⊘
Correct

☐

☐
Remove the section of the analysis that prompted the question

6.

Question 6

Your stakeholders are concerned that you inappropriately removed data during the initial phases of your project. Which kind of objection are they making?

1 / 1 point

○
◌
Analysis

○
◌
Presentation Skills

◉
◼
Data

○
◌
Findings

> ✓
> **Correct**

7.

Question 7

A stakeholder objects to the steps of your analysis. What are some appropriate ways to respond to this objection? Select all that apply.

1 / 1 point

☑
⊠
Explain why you think any discrepancies exist

> ✓
> **Correct**

☑

⊠

Communicate the assumptions you made in your analysis

⊘
Correct

☑

⊠

Take steps to investigate your analysis question further

⊘
Correct

☐

☐

Defend the results of your analysis

8.

Question 8

After a presentation one of your peers points out that you were unable to answer audience questions very well. Which step can you take to improve your question answering?

0 / 1 point

○

◌

Focus your responses on people that ask questions instead of the whole audience

○

◌

Repeat questions to ensure you understood

⦿

◉

Answer questions immediately with highly detailed answers

○

○

Start thinking of answers during the question

⊗

Incorrect

Review [the video that discusses how to engage your audience](#).