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1. Ask Questions to Make Data-Driven Decisions

   ›

2. Module 4

   ›

3. *Weekly challenge 4*

Balance team and stakeholder needs
Communication is key
Amazing teamwork
Weekly challenge 4

Reading: ReadingGlossary: Terms and definitions

. Duration: 10 minutes10 min

✅ **Quiz:** *Weekly challenge 4*

8 questions

Course challenge

Weekly challenge 4

Quiz40 minutes • 40 min

Review Learning Objectives

✔

Submit your assignment

Due May 14, 11:59 PM PSTMay 14, 11:59 PM PST

Attempts 3 every 24 hours

Try again

✔

Receive grade

To Pass 80% or higher

> **Your grade**
>
> ## 84.37%
>
> **View Feedback**
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Back

Weekly challenge 4

Graded Quiz. • 40 min

DueMay 14, 11:59 PM PST

✔

Congratulations! You passed!

Grade received 84.37%
Latest Submission Grade 84.38%
To pass 80% or higher
Go to next item

1.

Question 1

A data analytics team is working on a project to measure the success of a company's new financial strategy. Select the person most likely to be the primary stakeholder for this project.

1 / 1 point

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◌

The project manager

○

◌

The data analyst

◉

◼

The vice president of finance

○

◌

The director of analytics

⊘
Correct

2.

Question 2

A data analyst is researching the buying behavior of people who shop at a company's retail store and those who might shop there in the future. During the analysis, it will be important to stay in communication with the team that most often interacts with these shoppers. What is the name of this team?

1 / 1 point

○
○
Project management team

◉
◉
Customer-facing team

○
○
Executive team

○
○
Data science team

⊘
Correct

3.
Question 3
There are four key questions data analysts ask themselves: Who is my audience? What do they already know? What do they need to know? And how can I communicate effectively with them? What goal do these questions enable data analysts to achieve?

1 / 1 point

○
○
Complete data analysis projects on time

○

○

Identify primary and secondary stakeholders

○

○

Understand who is managing the data

⦿

◉

Communicate clearly with stakeholders and team members

⊘

Correct

4.

Question 4

You receive an angry email from a colleague on the marketing team. The marketing colleague believes you have taken credit for their work. You do not believe this is true. Select the best course of action.

1 / 1 point

○

○

Walk over to the marketing colleague's cubicle, and tell them you strongly disagree.

○

○

Delete the email. It's best not to create any additional conflict.

⦿

◉

Reply to the email, asking if they can schedule a time to talk about this in person in order to allow both of you to share your perspectives.

○

○

Forward the email to the marketing director with an equally angry note.

5.

Question 5

A data analyst is collecting data. They decide to gather lots of data to make sure that a few unusual responses do not skew the results later in the process. What element of data collection does this describe?

0 / 1 point

○

▢
Sample size

○

▢
Visualization

◉

◼
Statistical significance

○

▢
Data cleaning

6.

Question 6

Arriving at meetings prepared is an important part of creating a professional work environment. This involves which of the following actions? Select all that apply.

1 / 1 point

☐

☐

Bringing a laptop to keep an eye on emails

☑

⊠

Reading the meeting agenda ahead of time

⊘
Correct

☑

⊠

Bringing materials to take notes with

⊘
Correct

☑

⊠

Considering what questions you may be asked so you're prepared to answer

⊘
Correct

7.

Question 7

You are leading an online meeting to discuss the new project. What should you do before starting the meeting to make it effective? Select all that apply.

0.75 / 1 point

☐

☐

Send out an agenda for the meeting

☑

⊠

Ensure that all necessary technology works

☑ **Correct**

☐

☐
Have them arrive when they choose

✓

☒
Ensure that essential team members attend

☑ **Correct**

> You didn't select all the correct answers

8.

Question 8

Your data analytics team has been working on a project for a few weeks. You're almost done, when your supervisor suddenly changes the business task. Everyone has to start all over again. You announce to the team that you're going to say something to the supervisor about how unreasonable this is. What's the best next step?

1 / 1 point

◉

◼
Take a few minutes to calm down, then ask your colleagues to share their perspectives so you can work together to determine the best next step.

○

○
Write a polite, but strongly worded email to your supervisor.

○

○
Insist that the entire data analytics team complain to your supervisor.

○

◻

Go see your supervisor face-to-face and tell them why you're so upset.

⊘

Correct