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coursera

1. [Share Data Through the Art of Visualization](#)



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Communicating your data insights

Understand data visualization

Design data visualizations

Explore visualization considerations

Weekly challenge 1



Reading: ReadingGlossary: Terms and definitions

Duration: 5 minutes5 min



Quiz: Weekly challenge 1

8 questions

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Weekly challenge 1

Quiz40 minutes • 40 min

[Review Learning Objectives](#)



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Weekly challenge 1

Graded Quiz. • 40 min

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1.

Question 1

You need to create a chart that explores the relationship between age and fruit consumption. What type of chart would best represent this data?

1 / 1 point



Time Series Chart



Ranked Bar Chart



Histogram



Correlation Chart



Correct

2.

Question 2

A data analyst is creating a chart for a presentation. The data they will display shows a correlation between variables. Why should they be careful when presenting their chart to an audience?

1 / 1 point

☐☐

Correlation can only be represented in bar charts.

☐☐

Correlation should be avoided in charts.

☒☐

Correlation can be misunderstood as causation.

☐☐

Correlation causes accessibility issues.



Correct

3.

Question 3

What are the benefits of dynamic visualizations? Select all that apply.

1 / 1 point

☐☐

Users have to change any data manually.

☐☐

Analysts have more control over the story they tell.

☒



Analysts can present trends in real-time.



Correct



Users have some control over what they see.



Correct

4.

Question 4

Sophisticated use of contrast helps separate the most important data from the rest using the visual context that our brains naturally respond to.

1 / 1 point



True



False



Correct

5.

Question 5

A data analyst is designing a chart. They decide to use colors that make sense to their audience. What phase of creating data visualizations does this describe?

1 / 1 point



Empathize Phase



Ideate Phase



Prototype Phase



Test Phase



Correct

6.

Question 6

You are in the process of creating data visualizations. You have considered the goal and the audience's needs. Next, you will generate ideas for data visualizations and brainstorming solutions. What phase of the design process will you be in?

1 / 1 point



Test



Prototype



Ideate



Define



Correct

7.

Question 7

A data analyst adds labels to their line graph to make it easier to read, even though they already have a legend on their visualizations. How does labeling the data make it more accessible?

0 / 1 point



Labeling adds contrast to a visualization.



Labeling gives the same information as the legend.



Labeling does *not* depend on interpreting colors.



Labeling hides unnecessary information.



Incorrect

Review [the video on headlines, subtitles, and labels](#).

8.

Question 8

What can you do to simplify your visualizations to make them accessible to a broad audience?

1 / 1 point

☐☐

Remove data labels

☒☐

Reduce the amount of information

☐☐

Use abbreviations in headlines

☐☐

Use more text than visuals



Correct