Donna Brar

SOFTWARE DEVELOPER & UI/UX DESIGNER

Toronto, ON | +1 647 267 4197 | dmvbrar@gmail.com

dmbrar.netlify.app | github.com/dmvbnoob | linkedin.com/in/dmbrar

Objective

Versatile UI/UX Designer with 9 years of experience transitioning into software development, seeking to leverage a rich design background and current software engineering studies in roles within software development, project management, or UX design to innovate and drive success.

Experience

Ehrlich IT Services, Inc. | E-commerce UI/UX Web Designer   **2022 - Present**

- Worked remotely with a cross-functional team from different countries for a US-based e-commerce start-up, Nyla
- Developed and designed website section templates from research to launch using the Nyla editor
- Designed wireframes and mockups in Figma for internal and external projects
- Conducted research and developed websites for multiple clients
- Created research templates to help optimize the onboarding process of new clients
- Investigated and collaborated with engineers in fixing product issues
- Lead onboarding projects for new clients and assigned tasks to designers
- Assisted in reviewing applicants and training of new designers
- Lead development of education training & certification program for Nyla users

Diversify Offshore Staffing Solutions | Graphic Designer   **2020 - 2022**

- Promoted within a year for exceeding goals and supporting other team members
- Worked remotely with a cross-functional team from different countries for a Toronto-based event platform, EventMobi
- Designed and developed event websites using Swoogo; and event apps using Figma and the EventMobi platform
- Created marketing collateral for both internal and external projects
- Initiated & lead the project on creating registration website templates to optimize the design process
- Created event app templates to optimize the design process
- Facilitated regular meetings and communication with clients

- Interviewed applicants and trained new designers
- Created onboarding template for new designers

Diversify Offshore Staffing Solutions | Junior Graphic Designer   **2019 - 2020**

- Worked remotely with a cross-functional team from different countries for a Toronto-based event platform, EventMobi
- Designed and developed event websites using Swoogo; and event apps using Figma and the EventMobi platform
- Created marketing collateral for both internal and external projects
- Facilitated regular meetings and communication with clients
- Interviewed applicants and trained new designers

Sportility | Graphic Designer   **2019 - 2019**

- Designed bespoke sports apparel
- Prepared factory-ready 2D design files
- Created print and digital marketing collateral
- Managed team workflow and delegated work among designers
- Contributed to company rebranding
- Trained design intern

DVelasco Designs | Owner, and Designer   **2016 - 2018**

- Founded a design freelancing business catering to small businesses in Australia
- Delivered web and print-ready designs

Peachy Prints & Designs | Graphic Designer   **2015 - 2018**

- Created print-ready designs for individual and corporate clients
- Operated different printing equipment such as heat presses and cutting machines

Education

Centennial College
Ontario College Advanced Diploma in
Software Engineering Technology (Fast-Track)   **Expected Graduation: April 2025**
Current GPA: 3.960 / 4.5

University of the Philippines - Open University
Bachelor of Arts in Multimedia Studies   **2016 - 2017**
1 year completed

University of the Philippines – Diliman
Bachelor of Science in Business Administration   **2011 - 2015**
3 years completed

Certificates

Coursera
Google UX Design Professional Certificate   **2021**

Start the UX Design Process: Empathize, Define, and Ideate

Foundations of User Experience (UX) Design

Technologies & Skills

HTML / CSS / Javascript	Python	IntelliJ
Tailwind CSS	Java	Visual Studio
MongoDB	Kotlin	Visual Studio Code
NodeJS	C# .NET	Android Studio
ExpressJS	Git	PyCharm
React	PL/SQL	Oracle SQL Developer
Vite	Figma	Adobe CC