

Donna Brar

UI/UX Designer

UI/UX Designer with 8 years of experience in web, app, and graphic design.

My expertise is in creating branded experiences in Figma; and translating them to functioning websites & apps using no-code builders.

Personal Info

ADDRESS

Scarborough, ON M1B 1A3

PHONE

(647) 267-4197

EMAIL

dmvbrar@gmail.com

LINKEDIN

[linkedin.com/in/dmbrar](https://www.linkedin.com/in/dmbrar)

WEBSITE

[Donna Brar / CV & Portfolio](#)

Skills

Figma	● ● ● ● ●
Prototyping & Wireframing	● ● ● ● ●
Adobe CC	● ● ● ● ○
HTML	● ● ● ● ●
CSS	● ● ● ● ●
Javascript	● ● ● ● ○
Webflow	● ● ● ● ○
Wix	● ● ● ○ ○
Nyla	● ● ● ● ●
EventMobi	● ● ● ● ●
Swoogo	● ● ● ● ●
Project Management	● ● ● ● ●
Client Liaison	● ● ● ● ●
Collaboration	● ● ● ● ●
Adaptability	● ● ● ● ●

Languages

English	● ● ● ● ●
Filipino	● ● ● ● ●

Professional Experience

FEB 2022 -
PRESENT

Ehrlich IT Services, Inc. / Remote, Philippines

Ecommerce UI/UX Web Designer

- Worked remotely with a cross-functional team from different countries for a US-based e-commerce start-up, Nyla
- Developed and designed website section templates from research to launch using the Nyla editor
- Designed wireframes and mockups in Figma for internal and external projects
- Conducted research and developed websites for multiple clients
- Created research templates to help optimize the onboarding process of new clients
- Investigated and collaborated with engineers in fixing product issues
- Lead onboarding projects for new clients and assigned tasks to designers
- Assisted in reviewing applicants and training of new designers
- Lead development of education training & certification program for Nyla users

DEC 2019 -
FEB 2022

Diversify Offshore Staffing Solutions / Remote & Taguig, Philippines

Graphic Designer, Oct 2020 - Feb 2022

Junior Graphic Designer, Dec 2019 - Oct 2020

- Worked remotely with a cross-functional team from different countries for a Toronto-based event platform, EventMobi
- Designed and developed event websites using Swoogo; and event apps using Figma and the EventMobi platform
- Created marketing collateral for both internal and external projects
- Initiated & lead the project on creating registration website templates to optimize the design process
- Created event app templates to optimize the design process
- Facilitated regular meetings and communication with clients
- Interviewed applicants and trained new designers
- Created onboarding template for new designers

AUG 2019 -
JAN 2019

Sportility / Sydney, Australia

Graphic Designer

- Designed bespoke sports apparel
- Prepared factory-ready 2D design files
- Created print and digital marketing collateral
- Managed team workflow and delegated work among designers
- Contributed to company rebranding
- Trained design intern

JUL 2016 -
DEC 2018

DVelasco Designs / Remote, Philippines & Australia

Owner and Graphic Designer

- Founded a design freelancing business catering to small businesses in Australia
- Delivered web and print-ready designs

OCT 2015 -
DEC 2018

Peachy Prints & Designs / Cavite, Philippines

Graphic Designer

- Created print-ready designs for individual and corporate clients
- Operated different printing equipment such as heat presses and cutting machines

Certificates

2021

Coursera / Remote

Google UX Design Professional Certificate

- [Start the UX Design Process: Empathize, Define, and Ideate](#)
- [Foundations of User Experience \(UX\) Design](#)

Education

SEPT 2023 -
PRESENT

Centennial College

Ontario College Advanced Diploma in Software Engineering Technology (Fast-Track)

2016 - 2017

University of the Philippines - Open University / Remote

BA in Multimedia Studies, 1 year completed (Undergraduate)

2011 - 2015

University of the Philippines - Diliman / Quezon City

BS in Business Administration, 3 years completed (Undergraduate)