Dog Grooming Website Plan

# Your Name: Maria Cruz

# Name of the Dog Grooming Business: Polished Paws

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: Home page will provide a mission statement and overview of the business

Idea 2: Services page will outline all the services provided by the business

Idea 3: Booking page will provide client’s with a form to book appointments

Idea 4: Groomers page will provide information about all of the groomers at the business

Idea 5: Contact page will provide contact and location information

# Website Plan

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| Topic | Questions | Answers |
| Purpose of Website | What are the purpose and goal of the website? | The purpose of the website is to establish an online presence so that clients in the local area can find our business. |
| Target Audience | Describe the target audience (age, gender, demographics). | The target audience is anyone who owns a dog. |
| Graphics | What graphics will you use on the website? | The website will showcase images of several dogs. |
| Color | What colors will you use within the site to enhance the purpose and brand? | The primary colors of the website will be blue and white. |
| Accessibility | How will the website accommodate people with disabilities? | The website will make use of alternative text. |
| Project Timeline | Identify the project timeline. | Project will be due by the end of term. |

# Wireframe

Sketch the wireframe for the home page below.

Header

Footer

Image Banner

Navigation

Main Content Area

# Site map

Create a site map for the website below.