



DAVID WONG

Team + System + Web Performance & Engagement • Digital Management • XD, XR

MISSIONS

Cultivate strong sustainable architecture, operations, marketing, media, communications, entertaining education, and emotionally impactful experiences. Also, host flying loudspeakers on drones w/ dynamic audio positioning and w/o speaker crossover to surpass static speaker array dimensions.

PAST ROLES

Digital Consultant | Operations Coordinator | Brand Strategist | Multimedia Artist
Technologist | Informaticist | Writer | Teacher | Sales

ACE SKILLS

Human Capital Management • Startup & SME Strategy • Web Performance • UX • SEO • Digital Marketing • Virtual & Physical Events • Transformational Leadership • Compliance • Circular Economy & Lifecycle Development • Automation • XR & Multimedia Production (VR, AR, MR, 4D FX, immersive audio) • Communications • Relations

Web & Merchant Services: GCP, Azure, AWS, WooCommerce, Shopify.

LAMP, PWAs, Git, creative integrations, Blender, Unity, Oculus, Vive, Pimax, serverless, cyber security.

SUI GENERIS

Web design > digital marketing > tech/business consulting over 11 yrs. Built/operated a sublime hybrid 4D+ blackbox theater / production studio / XR gaming lounge with 2-3 core teammates.

Administered 40-150 arena staff for 6 years under massive financial accountability for high-tempo events including: concerts; galas; SAS, SAP, Microsoft, NCAA conferences. Served primary liaison to high value clients for 8 years. Always poised, defusing stress. Keenly identifies bias and singularities.

EDUCATION 1st place Google Developer win @ **University of Central Florida** Comp. Sci. Honors in Java & AI, Music Ed., Provost; **Unity Environmental University** Sustainable Business Management

CERTIFICATIONS



Google Analytics Individual Qualification,

Mobile Experience, Campaign Manager, Ads [Search, Display, Video, Measurement, Shopping, Apps, Waze, 360], YT Music & Rights, Asset Monetization, Content Ownership, My Business, Authorized Buyers API, Digital Marketing Fundamentals; Unity Environmental University Introduction to XR; freeCodeCamp Responsive Web Design; Open2Study UX for the Web, Writing for the Web; Moz SEO Training; SoloLearn Java, Python, PHP, SQL, HTML, JS, CSS

Marketing, Multimedia, Web Performance & IT Handyman/Consultant (11yrs) **Wong Web Works**

Market analysis, web dev, lead gen, budgeting, setup, portals, storefronts, customization, migration, outreach, SMM, analytics, blogs, CMS, APIs, videography, graphics. Run 5-figure campaigns, maintain #4 organic Google rank for viciously expensive competitive automotive keywords. Full marketing, SMM, SEO, SEMrush, AdWords, PPC campaigns, intra-agency ticketing, 24/7 off-shore developer coordination, pricing negotiation, video ads, portals, responsive design, backlink emphasis.

Luxury Hospitality Billing, Arena Operations, Suites Supervisor (6yrs) **Levy Restaurants**

At Amway Center and Camping World Stadium, personal judgment guided daily 5/6-figure billing, customer relations for \$300K/2yr contracts and renewals, staff training, operations, safety compliance, inventory, event catering, labor management, disputes, POS systems, and on-demand network troubleshooting. Engaged city leaders, international celebrities, and gargantuan organizations (i.e. Lockheed Martin, Florida Hospital, Bank of America, Darden, Harris, PNC).

IT Coding Instructor, CareerSource Development Programs (2yrs) **Valencia College**

One programming bootcamp taught Microsoft Technology Associate HTML/CSS exam prep, portfolio projects, career development, JS, jQuery, WAMP, WordPress, theme customization, online certifications, LeetCode problems, and practical programming tips. Toured FIEA and introduced game design with guest speakers, MakeCode Arcade, and puzzles.

David Wong

Software Developer (1yr) Medical Healthcare Services Inc.

Direct 5 offshore engineers; establish 2 accounts; demo to large doctor offices; coordinate CEOs, CTOs, and CSOs; create UI/UX, reports, network integration, VB in Excel, VB.NET 2-4 upgrade, SQL server 2003-2008 upgrade, Microsoft Access HTML5 offline web app, data sync, encryption.

Network Technician (1yr) TRS Wireless

24/7 on-call IP service: diagnosis, repair, hardware/software installs, home security, cable nightmares, office technology, long-range WiFi, radio/dispatch, data center support, telecommunications.

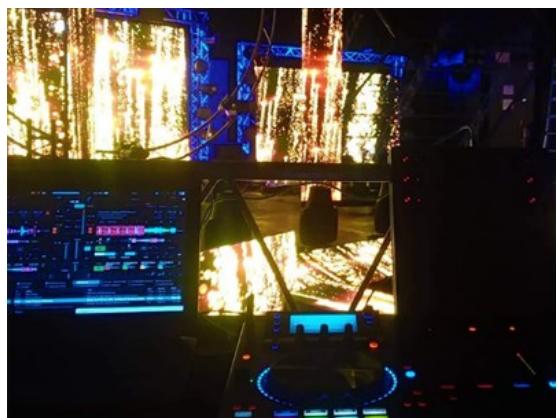
ADDITIONAL: Brass music clinician (4yrs) OCPS & SCPS FL schools; AV production (3yrs) Dazian Creative Fabrics; virtual tours, XR, marketing (2yrs) OptiView 360; retail startup sales/marketing (3mo) Mattress Mars; restaurant startup (3mo) Omelet Bar; chemical utility patent design, writing, filing (1yr); influencer relations, media copyright law (2yrs); electrical basics; small business distribution; cosmetics; trombone (20+yrs); turntable DJ (11yrs)

JDW



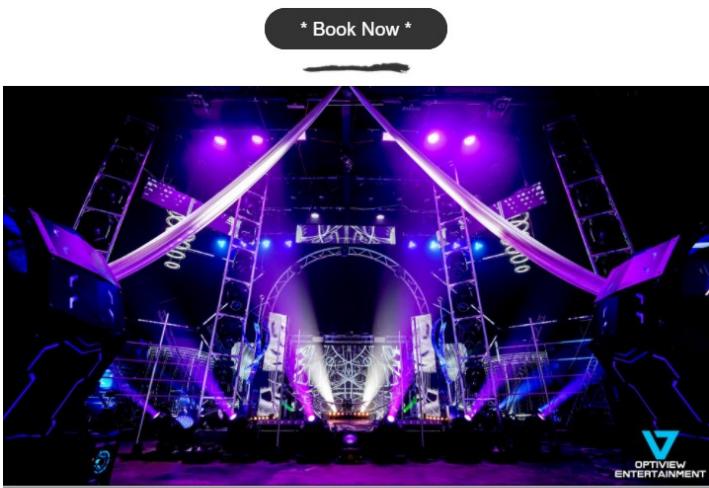
Stadium/Theater/Mobile Event Marketing, Management, and Relations | Digital Marketing | Real Estate Transformations | IT Maintenance | 360° Photography | 3D Virtual Tours | Digital Marketing | Luxury Hospitality & Entertainment | Ecommerce | Multimedia (AV) Production | Gaming Lounge | XR/VR/AR/MR & Studio Audio Performance Development | *Flying* Object-Based Audio Engineering | Utility Patent Writing

VIDEO & ADDITIONAL MEDIA HERE: <https://github.com/dmwongfl>



Luxurious Culture. Daring Innovation.

OptiView Entertainment™



* Book Now *

Ultralounge | Theatrical Performances | Multimedia Concerts
Influencer Events | Content Creation Studios | Interactive Art
Extended Reality | Gaming Center | Internet Bar
Mystical Munchies® Plant-Based Cafe



OPTIVIEW STUDIOS

VIP Tours, Stage Design, Rentals, Production

Paint Each Room With Sound, Lighting, and Experiential Design. 61MP Sony Alpha AS7III Full-Frame Cameras Capture 4K, 120 FPS Wide Views With Perfect Focus. Create a 360° photo booth with stage, studio, and lounge equipment in 24,000 sqft of commercial, residential, and warehouse space.



OPTIVIEW SOCIAL

Private Membership Club. Unwind. Escape Reality.

OptiView Social is a mesmerizing VIP lounge and inspirational membership club enjoying themed parties, celebrity chef tastings, and cinematic stage performances!

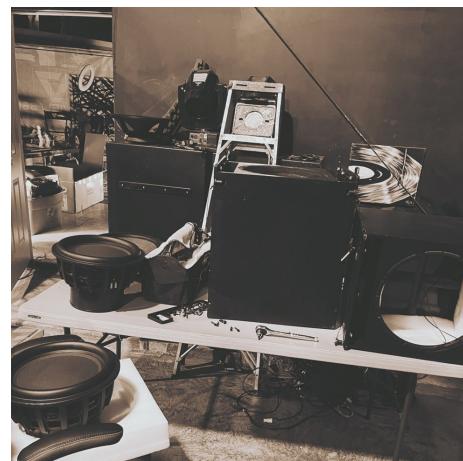
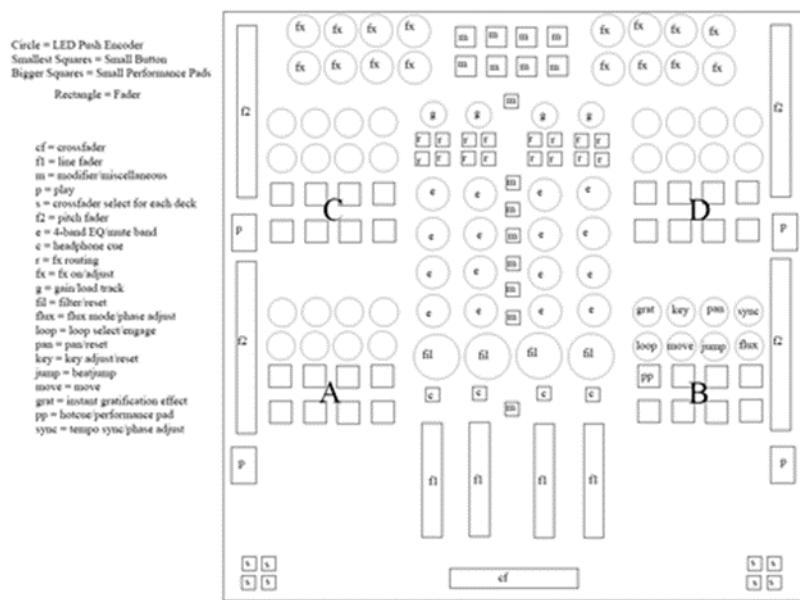
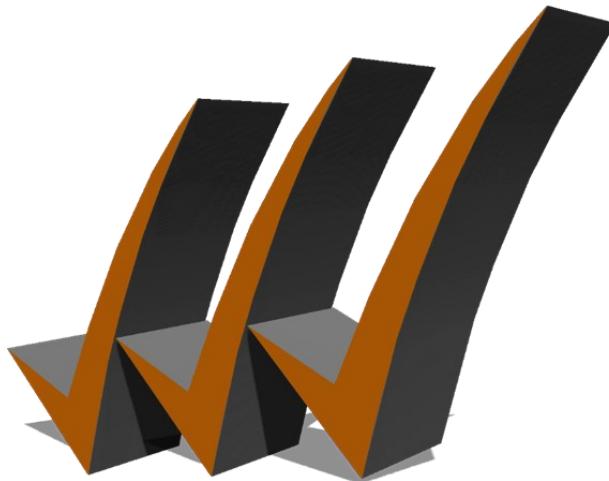
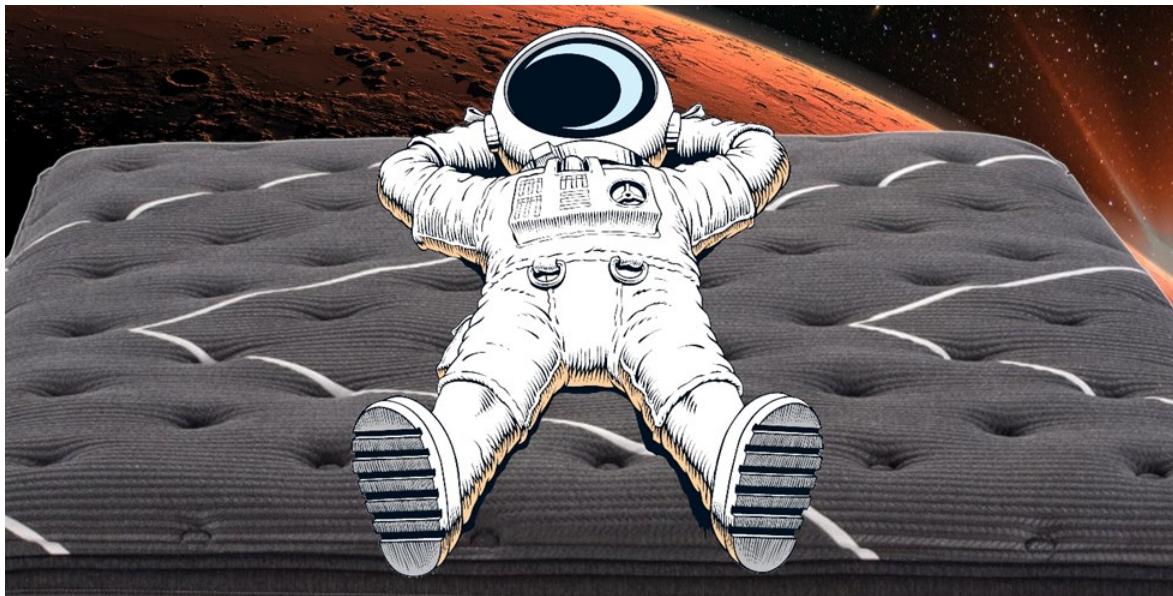


Reflections Show Sensory Stimulation, 3D, 4D+
Lasers | Holograms | Pyrotechnics | Aqueous FX | Climate Control

Digital 2023 Portfolio - David Wong

Mattress Mars 20' outdoor banner ultra hi res | 3D Blender logo design extrusion | Wireframing mixer design |

3D shirt art contest | Custom subwoofer construction



Digital 2023 Portfolio - David Wong

Aerial silk feature photo | Mattress Mars price tag design | Social membership club infographic |

Retail store setup from scratch next to IKEA & Mall at Millenia



\$ 49
per month for 60 months at 0% APR

\$ 2999
QUEEN MATTRESS

MATTRESS MARS

Stocked In Store! Same-Day Delivery!

RESTONIC
Signature Medium Euro Top

\$2469 Twin XL.
\$2499 Full
\$3399 King/Cal King

Services

- Tour Shows
- Internet Bar
- Plant-Based Cafe
- Venue Rentals

STATS

- 50 Million Google Photo Impressions
- \$1.5 Million Electronic Equipment
- 50k IG Followers



OPTIVIEW SOCIAL

WWW.OPTIVIEWSOCIAL.COM

ABOUT US

OptiView Social Private Membership Club - Tours, Shows, Events

Enjoy a mesmerizing club membership offering VIP lounge services. We guide our members through mind-bending technology. Discover masterpieces, art exhibitions, themed parties, and hi-tech stage performances!

SERVICES

Membership Info

Tours@OptiView360.com

(407) 731-0767

Endless excitement awaits!

AUDIENCE

37%
AGE 21-30

45%
AGE 31-40

14%
AGE 40+

Digital 2023 Portfolio - David Wong

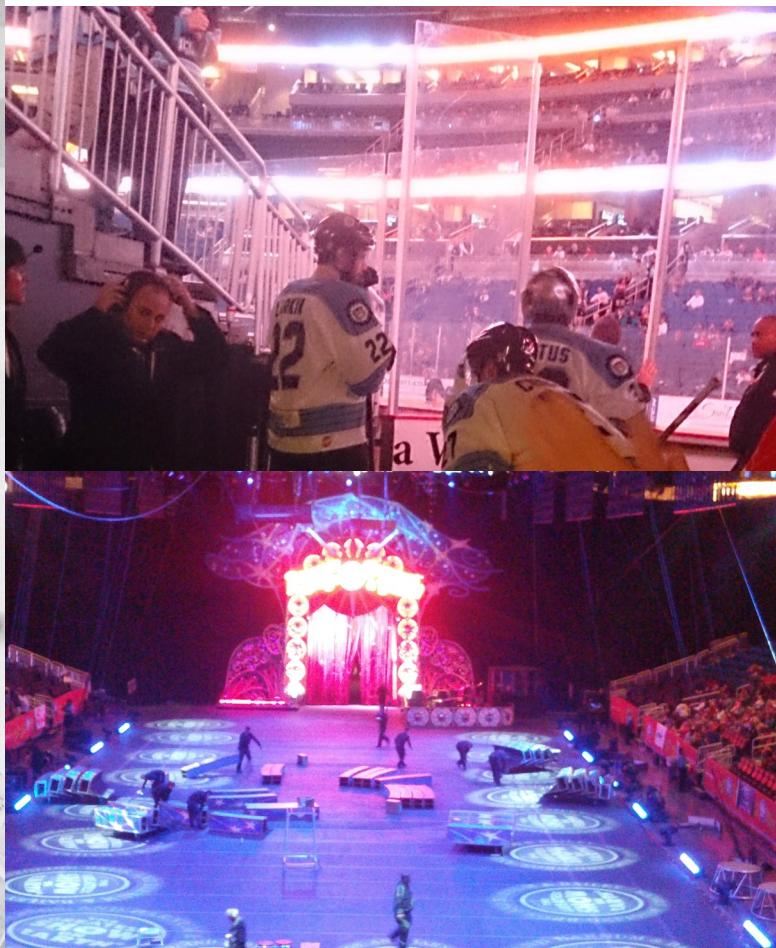
Orlando International Airport DJ for Dnata | Record wall room construction | Video Game Breakers film |

Yoga & sound healing partnership | LED strings | Dazian Creative Fabrics display | 2 types of 4K bezel-less video walls & custom ludicrous ultra performance PC + throne | Film Production



DW Digital 2023 Portfolio

Rubik's mirror cube marketing Hennessey Vapors | Phi Mu Alpha Sinfonia national anthem choir performance | Amway Center hospitality supervisor 6 years | WorldScout LED Wall | OptiView 360 Marketing Partners



Digital 2023 Portfolio - David Wong

Taught intro to IT programming w/ CareerSource @ Valencia College - Electronic Arts Tiburon field trip blackbox studio |

Last Electric Rodeo profile pic | R&B/neo-soul event performance flyer |

Streaming-style studio modular turntablism roots DJ career circa 2013| Gaming/workstation sideview | Stage light maintenance |

Sustainable business management greenwashing awareness graphics |

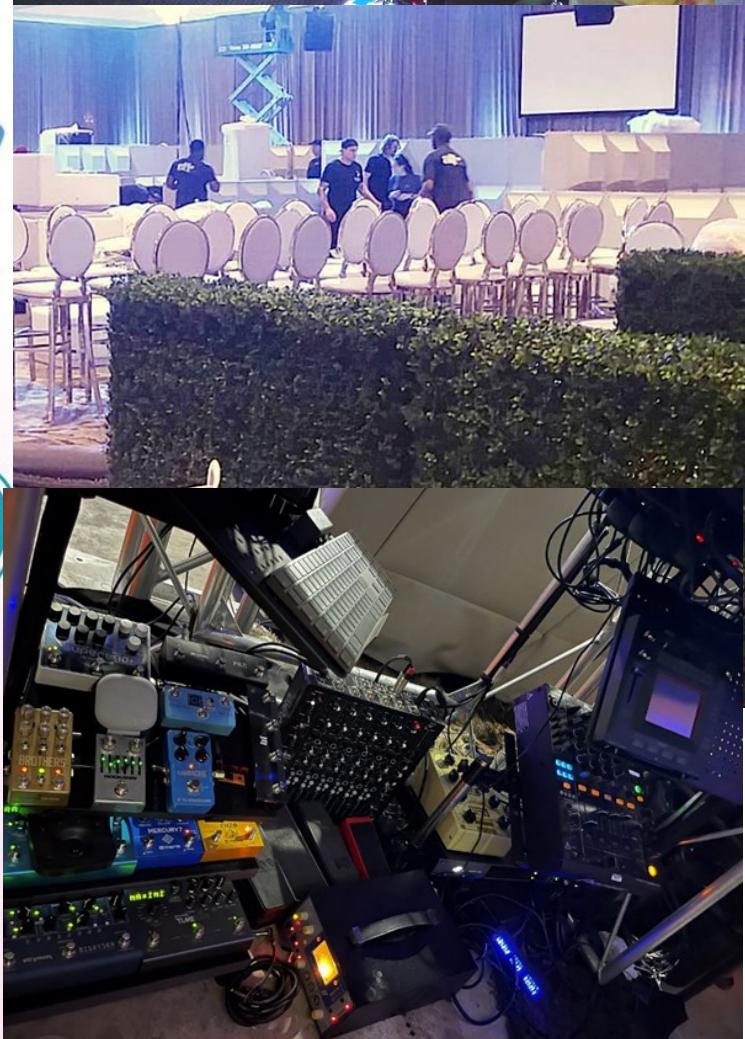
Fruit Stand Jam Band Swing Jazz Combo Trombonist for 6 years



Digital 2023 Portfolio - David Wong

AV production lift operator, projector drapes, creative fabrics | Geek Easy Akiba style DJ |

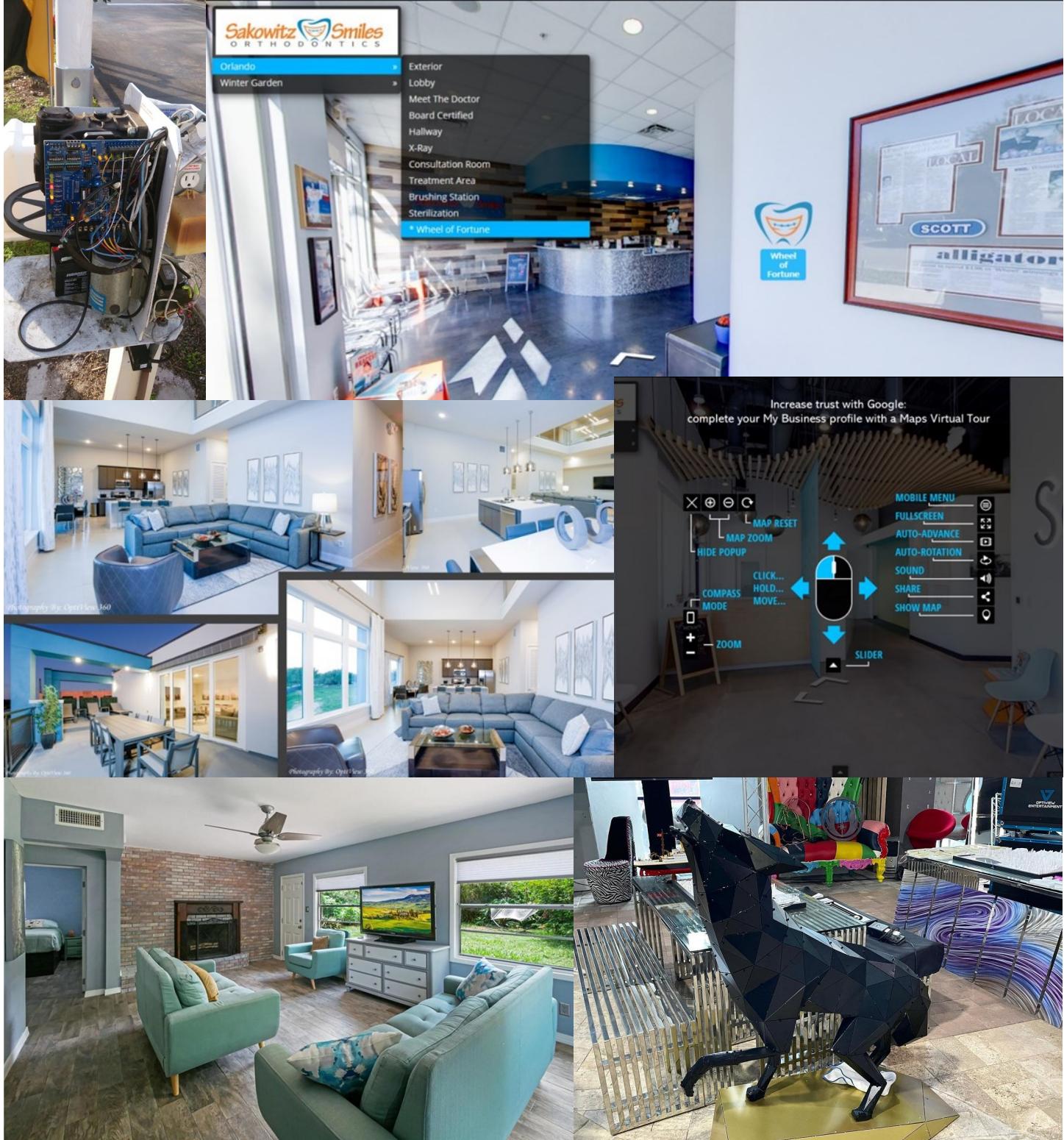
Mostly analog audio effects routing featuring Allen & Heath PlayDifferently Model 1 | WorldScout Competition Host



Digital 2023 Portfolio - David Wong

IT, security, and internet service provider technician - gate repair | Google Partner interactive 3D virtual tour |

Real estate photography | Commercial/residential interior design, repairs, & construction | House flipping



Digital 2023 Portfolio - David Wong

Restaurant startup growth, restaurant consulting, food safety supervisor, responsible alcohol service, luxury hospitality, food photography, menu design, catering operations, plant-based events, café & bar marketing, stadium foodservice, culinary competitions.



Digital 2023 Portfolio - David Wong

Certifications Part 1

Google Analytics Academy

Advanced Google Analytics
Certificate of Completion



Congratulations!

David Wong



Completed

Google Ads Search Certification

on January 30, 2022

Completion ID: 104683445 Expires: January 31, 2023

Google recognizes your mastery of the fundamentals of building and customizing effective Google Search campaigns.

Congratulations!

David Wong



Completed

Google Ads Apps Certification

on February 3, 2022

Completion ID: 104694372 Expires: February 3, 2023

Google recognizes your mastery of the fundamentals of creating and optimizing Google App



Congratulations!

David Wong



Completed

Google Ads - Measurement Certification

on January 30, 2022

Completion ID: 104684988 Expires: January 31, 2023

Google recognizes your mastery of the fundamentals of measuring and optimizing your Google Ads performance.

Congratulations!

David Wong



Completed

Google Ads Video Certification

on February 1, 2022

Completion ID: 104686149 Expires: February 2, 2023

Google recognizes your mastery of the fundamentals of reaching audiences using YouTube and Google Video ad solutions.

Congratulations!

David Wong



Completed

Google Analytics Individual Qualification

on January 30, 2022

Completion ID: 104686198 Expires: January 31, 2023

You understand advanced Google Analytics concepts.

Congratulations!

David Wong



Completed

Google My Business

on January 30, 2022

Completion ID: 104687144

Use Google My Business to create listings that stand out when customers search online.



Google

Google

Digital 2023 Portfolio - David Wong

Certifications Part 2

Congratulations

David Wong



Completed

Campaign Manager Certification Exam

on January 31, 2022

Completion ID: 104694415 Expires: January 31, 2023

...

Congratulations!

David Wong



Completed

YouTube Music Certification

on January 30, 2022

Completion ID: 104687139 Expires: July 31, 2023 Score: 98

Congratulations!

David Wong



Completed

Display & Video 360 Certification Exam

on January 31, 2022

Completion ID: 104694417 Expires: January 31, 2023

Congratulations!

David Wong



Completed

Authorized Buyers API Basic

on January 30, 2022

Completion ID: 104687112

...

You know the basics of getting started with the Authorized Buyers API.



Congratulations!

David Wong



Completed

Waze Ads Fundamentals

on January 31, 2022

Completion ID: 104687126 Expires: January 31, 2023

...

Congratulations!

David Wong



Completed

Creative Certification Exam

on January 31, 2022

Completion ID: 104690015 Expires: January 31, 2023

...

Congratulations, you are now certified in Creative.

Congratulations!

David Wong



Completed

Mobile Experience Certification I

on January 30, 2022

Completion ID: 104689316 Score: 100



Google



Google

Shopping ads Certification

on January 31, 2023

Completion ID: 104688740 Expires: February 1, 2023

...

Google recognizes your mastery of the fundamentals of creating and customizing effective Shopping campaigns.



Google

Congratulations!

David Wong



Completed

Search Ads 360 Certification Exam

on February 2, 2022

Completion ID: 104694416 Expires: February 2, 2023

...

Congratulations, you are now certified in Search Ads 360.

Google

Digital 2023 Portfolio - David Wong

Certifications Part 3



Type: Learning

Level: Foundational

Time: Hours

Cost: Free

[Additional Details](#)

Introduction to eXtended Reality (XR) Badge

Issued by [Unity College](#)

Earners of the Introduction to eXtended Reality (XR) Badge can describe the full spectrum of XR technology including augmented reality, mixed reality, and virtual reality. They can identify the tools used to create immersive experiences and are able to articulate effective and innovative uses in a wide range of fields and applications.

Skills



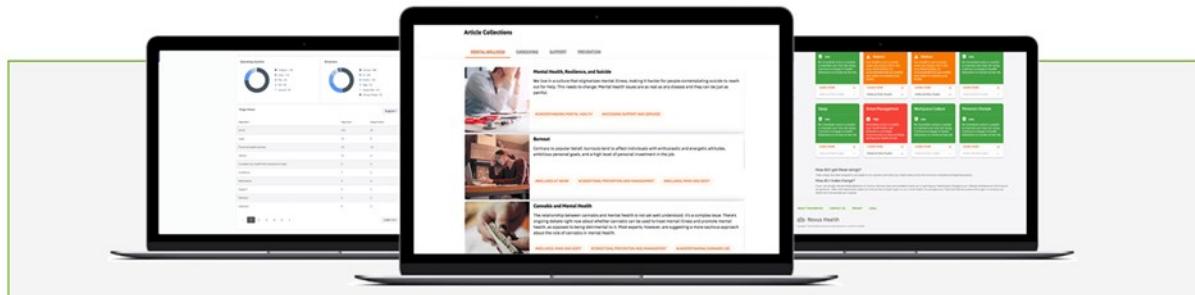
Earning Criteria

Completion of relevant self-paced unfacilitated coursework including: Complete learning units, viewing and interacting with all media, completing the end-of-course survey.



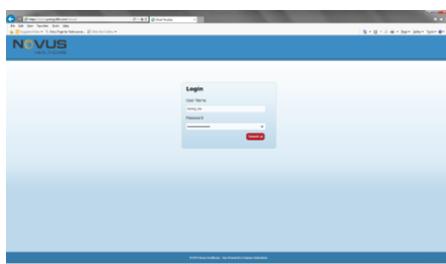
Digital 2023 Portfolio - David Wong - Web App Design & Technical Writing Example

Welcome to the Novus Healthcare database! This tutorial is a brief walkthrough of the user-interface. I will show you how to log on and manage data entry for patients. If you have questions, contact ****@****.com

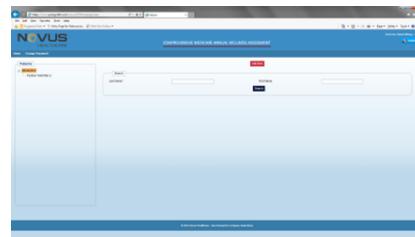


- 1) Log in with MA (medical assistant) credentials at

<https://www.synergyhlth.com/novus/>



- 2) Search for your existing patients on this page or add a new one



- 3) After clicking "add new" you must fill in basic demographic information and then click "update"

Last Name*	Testtwo	First Name*	TestTWO	Middle Name	Two
DOB*	11/11/2011	MRN	102030	SSN*	333224444
Marital Status*	Widowed	Gender*	Male	Language Preference*	Tagalog
Address 1*	1111 Sunny Shore	Address 2		City*	MIAMI
Country*	USA	State*	FL	County*	Citrus
Zip*	555554444	Phone #*	(407)911-9119	Cell #	
Fax #		Race*	Asian	Ethnicity*	Not Hispanic or Latino
Referral Source	Dr. Ooi				

*After clicking "update", notice the input fields clear and the message "Record updated successfully" appears. You may now close this pop-up window/tab.

Record updated successfully.

Last Name*	Testtwo	First Name*	TestTWO	Middle Name	Two
DOB*	11/11/2011	MRN	102030	SSN*	333224444
Marital Status*	Widowed	Gender*	Male	Language Preference*	Tagalog
Address 1*	1111 Sunny Shore	Address 2		City*	MIAMI
Country*	USA	State*	FL	County*	Citrus
Zip*	555554444	Phone #*	(407)911-9119	Cell #	
Fax #		Race*	Asian	Ethnicity*	Not Hispanic or Latino
Referral Source	Dr. Ooi				

**Notice our test subject "Testtwo" is not accessible to edit yet. The patient must be assigned to you by a manager account.

Digital 2023 Portfolio - David Wong - Web App Design & Technical Writing Example Continued

- 4) Here a manager account finds Testtwo by name, selects the checkbox, and assigns the patient to the appropriate medical assistant “David Wong – MA”. Complete the process by clicking “Add to Working List”

Last Name	First Name	DOB	Member Id	Plan	PCP First Name	Notes
Test	Dummy	12/12/1973				972467897 6/17/2014
Testone	TestONE	06/04/2014				223456789 6/14/2014
Testtwo	TestTWO	11/11/2011				555554444 6/30/2014

- 5) Back in the MA (David) account, Testtwo can now be edited. Click one of these areas to edit the patient's info.

- 6) You will be taken to the demographics tab, which you can update if necessary, but I will proceed to the Insurance tab and click “Add New”

Digital 2023 Portfolio - David Wong - Web App Design & Technical Writing Example Continued

7) Continue to the next tabs. Fill out as much information as possible. Some fields, especially under functional assessments, may not be applicable. Some fields automatically catch wrong input formats, like dates not in MM/DD/YYYY, or biometric readings with invalid ranges. Proceed to the “View” tab for a compact, aesthetic review of all data. If everything looks correct, close this window. If the data is ready for physician review, proceed to step 8. Further edits can still be made if necessary.

Company Name	Plan Name	Policy Number	Relationship	Plan Effective Date	Plan Termination Date	Remark	Primary Insurance
Amerisource	Medicare Advantage Plans	999999999	Self	06/30/2014	07/01/2014		<input checked="" type="checkbox"/>
[PCP]							
[CAHPS Survey]							
[Personal & Social History]							
Education	Pre-school	Employed	No	How long have you been smoking	1 Year(s)	How many packs	20 Year(s)
Smoking	Yes	Active					
Alcohol	Yes	Day		How long have you been using	10 Year(s)	What drugs/meds	Windex
Drugs	Yes	Active					
[Family History]							
Family Member	Age of Death	Chronic Disease 1	Chronic Disease 2	Chronic Disease 3	Chronic Disease 4		
Mother	1	V178 - Family History Of Other Musculoskeletal Diseases					
[Advanced Directive]							
ONR	Yes	Status	Comfort Measures				
Healthcare Surrogate	No						
Power of Attorney	Yes	Name	bob marley				
[Allergies]							
Diagnosis	Reaction	Severity	Source				
V15.01 - Personal history of allergy to peanuts	Charlie Brown	Unknown	Patient				
[Immunization]							
Influenza	Year	Source					
	1999	Home					
[Surgical History]							
Surgery Type	Year Performed	Physician Performed	Source				
Hysterectomy	1999	Zoan Malev	Medical Record				

8) The MA complete tab is usually the final step, click the “Status” checkbox and then “Complete”.

If there are blank fields this message will appear:

Demographic	Insurance	PCP	CAHPS Survey	Personal & Social History	Family History	Advanced Directive	Allergies	Immunization	Surgical History	Hospitalization	Medications	Comprehensive System Assessment	Biometric Measurements
Functional Assessments	Education Provided	View	MA Complete										

TestTWO Two Testtwo

MA Complete

No Data founds for the tab(s): Comprehensive System Assessment,Education Provided,Functional Assessments,Hospitalization,Medications,PCP

Do you want to mark above tabs as N/A?

Status

Completed By

Completed On

Complete

9) Click the N/A checkbox to mark incomplete tabs as null, then click complete to mark the patient as ready for review.

Demographic	Insurance	PCP	CAHPS Survey	Personal & Social History	Family History	Advanced Directive	Allergies	Immunization	Surgical History	Hospitalization	Medications	Comprehensive System Assessment	Biometric Measurements
Functional Assessments	Education Provided	View	MA Complete										

TestTWO Two Testtwo

MA Complete

Task marked as complete.

Status

Completed By

Completed On

Open

Next, a manager account will assign the patient to a PCP (defined here as provider) who can input extra information and conclude with an e-signature.

You should be done! Congratulations, you have finished this tutorial!

NOVUS
HEALTHCARE

COMPREHENSIVE MEDICARE ANNUAL WELLNESS ASSESSMENT

Welcome Manager [Logout](#)

Medical Assistant

- Francine Littleton (1)
- Roseanne Smiley Reyes (6)
- Lisa Steverud (10)
- David Wong - MA (1)

Providers

- Lara Cline (2)
- David Wong - Provider (1)

Billed

- Final
- June 2014

Patient List

Search: Member Search POP Search Zip Search MA Assigned Date MA Complete Date E-Signed
Date: 6/30/2014

Last Name	First Name	DOB	Member Id	Plan	PCP First Name	Zip	MA Assigned Date	MA Complete Date
Testtwo	Testtwo	11/11/2011	99999999	Americare - Medicare Advantage Plans	David Wong - Provider	Lara Cline	555554444	6/30/2014

Add to Working List

NOVUS Patient Database Web App Project Worklog

- 1) Changed various tabs: Demographics, Insurance, PCP ... as per requirements shared.
- 2) Fixed Drug -> Dosage implementation to remove duplication of drugs and dosage for MA and PR role.
- 3) Added PCP and DE dropdown to search result pop up for patients so patient can be assigned to both roles at the same time.
- 4) Database changes for mapping Provider with Manager portal.
- 5) Fixed SP to display only PR/MA assigned patients in PR/MA role
- 6) Created tab for CAHPS Survey.
- 7) Made functional assessments for - Mini mental, EFST.
- 8) Augmented Comprehensive system assessment.
- 9) Developed following tabs -
 - a. MA Complete tab.
 - b. Screening/Preventive Exams
 - c. Lab Tests Needed
 - d. Education Provided
 - e. Assessments/Referrals
 - f. Recommendations
- 10) Re-created family code list by removing not required ICD codes from existing list.
- 11) Repeated changes made to Medical Assistant role for Provider role.
- 12) Added "Patient Name" on all tabs for both roles.
- 13) Fixed calculation and BMI display on Biometrics tab.
- 14) Added and fixed editing working date from search grid for Provider / MA role.
- 15) Manager role created to assign patients to MA + Provider.
- 16) Manager role changed multiple times:
 - a. Assigned patients to MA and PR both - (Same patient could be assigned to multiple MA and PR).
 - b. A patient should be assigned to only one MA and one PR.
 - c. A patient can be assigned only one MA initially, and assigned to PR only once it is MA complete.
 - d. More filters were added for patient assignment.
 - e. E-Signed block was added to display patients that were e-signed by Providers.
 - f. E-signed patients should not be made available to system for any more processing.
- 17) Added new role "CEO" and its unique page to view complete list of patients.
- 18) Report was added to Manager role allowing all patients to be viewed with their current status.
- 19) Improved UI with VB.NET 4.0 upgrade from v2.0
- 20) Added code allowing MA to self-assign new patients they create
- 21) Upgrade from SQL server 2003 to 2008
- 22) View tab added to MA role.
- 23) Patients of different status were highlighted in different colors in Manager - search filter and report.
- 24) Provided interim Microsoft Excel version for low connectivity/offline areas w/ initial support updates
- 25) Microsoft Access UI published to web for offline access.
- 26) Publish full Novus HTML5 web app with offline to instant server data sync option and encryption.



Professional References

Rodney Anderson – Siemens Field Operations & Programmer Analyst

CEO and founder of EverythingComputerScience.com

Programming ally since UCF 2011

(904) 312-4071 ecs@everythingcomputerscience.com

Yugal Nagda – Medical Healthcare Services, Inc.

Longwood, FL

CEO, patient database software

(407) 466-6815 yugal@mdhlth.com

Wes Tindal – Valencia College

Orlando, FL

Project Manager, Programs and Instruction

(407) 582-8107 wtindal@valenciacollege.edu

Jennifer Kusiak – Levy Restaurants

Orlando, FL

General Manager of Suites at Amway Center & Camping World Stadium

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Brittany-Lee Maxwell – Levy Restaurants

Orlando, FL

Suites Supervisor

(845) 476-0674 bmaxwell@levyrestaurants.com

Scott Sakowitz – Sakowitz Smiles Orthodontics

Lake Nona, FL

CEO, co-director of USA's original The Great Escape Room

ssakowitz@gmail.com