DYLON CROWLEY-PEREZ

CREATOR | LEARNER | TECH ENTHUSIAST

TECHNOLGIES

- Adobe Creative Suite
- HTML, CSS, JavaScript & ReactJS
- FIgma
- Canva

SKILLS

- Project Management
- Time management
- Web Design & Wire-framing
- Media & Content Creation

ABOUT

Ambitious and curious professional with a diverse background in Art, Photography, and Tech. Proven ability to blend creative skills with technical expertise to deliver impactful projects. Open to opportunities that leverage these skills for business growth and innovation.

EXPERIENCE

Photographer | Web Designer

Ephemeral Photos

2022 - PRESENT

- **Designed and developed Ephemeral Photos website using Squarespace, HTML, and CSS, optimizing for SEO and user experience.**
- **Maintain and update website content to showcase latest work and achievements.**
- **Lead client meetings to understand their needs and align services accordingly.**

Art Director

Crucial Clothing

April 2024 - PRESENT

- **Design and create the overall branding of Crucial Clothing.**
- **Developed and implemented a Shopify website using Figma, CSS, and JavaScript, integrating SEO best practices for enhanced online visibility.**
- **Implement marketing strategies through Instagram and Facebook Advertisements.**

Specialty Supervisor

Home Depot

June 2024 - PRESENT

- **Lead, trained, and coached associates in specialty departments, focusing on customer service and sales.**
- **Provided operational and merchandising insights to enhance store layout and product visibility.**
- **Managed stocking operations and collaborated with vendors for effective merchandising.**